

ATTACHMENT

For Item

#06

Tuesday,
August 31, 2021

PUBLIC COMMUNICATION RECEIVED BY THE
CLERK OF THE BOARD

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From: [Tracy Morgan Hollingworth](#)
To: [Anderson, Joel](#); [Barnett, Scott](#); [Kazmer, Gregory](#); [Taylor Thompson](#)
Cc: [FGG, Public Comment](#)
Subject: [External] Lawson Remer Housing Proposals - Items 7 and 8 on August 31 County Board Agenda
Date: Monday, August 30, 2021 2:29:33 PM
Attachments: [PSAR County Board Letter - Items 7 + 8 - Lawson Remer Board Proposals 8.31.21.pdf](#)

Dear Joel, Scott, Greg and Taylor - On behalf of the Pacific Southwest Association of REALTORS, I am forwarding their letter which offers the resources REALTORS have at their disposal to benefit the County in it's evaluating proposals to offer more housing opportunities to San Diego individuals and families.

Joel - We appreciate your help to ask Supervisor Lawson Remer to ensure REALTORS are added to each of the proposals to have a seat as stakeholders to develop the proposals.

All the best,

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From: [Tracy Morgan Hollingworth](#)
To: [Kazmer, Gregory](#); [Floyd, Victoria](#); [EGG, Public Comment](#)
Subject: [External] County Supervisors Letter for Items 6 and 7 Aug 31 Agenda
Date: Monday, August 30, 2021 3:44:49 PM
Attachments: [PSAR County Board Letter - Items 6 + 7 - Lawson Remer Board Proposals 8.31.21.pdf](#)

Greg, Tori and County Clerk - I've updated our letter with the corrected item #s. Please replace the prior letter with the one attached.

All the best,

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August 30, 2021

Honorable Nathan Fletcher
San Diego County Board of Supervisors
1600 Pacific Highway, Suite 300
San Diego, CA 92101

RE: Items 6 and 7 – Lawson Remer Housing Proposals for August 31, 2021 Agenda

Dear Chairman Fletcher and Board Members:

Thank you for making housing a priority of the County of San Diego. For years the Pacific Southwest Association of REALTORS® (PSAR) has been advocating for the construction of new housing. We have vigorously raised awareness of this critical need at the ballot box, in city council meetings, in the community, and in the courts. Your new plan for the county contains many thought-provoking ideas. REALTORS®, who number 1.5 Million across the country, are the leading advocates for homeownership in America. As a group, we were very disappointed that REALTOR S® and leaders from our association were not included as future stakeholders. PSAR is at the forefront of thought leadership related to housing & homeownership issues. Our [board of directors](#) and [staff](#) are very concerned about the future of housing development in San Diego County. The current planning trajectory I excludes a generation of potential owners from the benefit of home-ownership.

The National Association of REALTORS® (NAR), California Association of REALTORS® (C.A.R.), and PSAR have extensive research, resources, and knowledge we willingly will share with you. Following are some key examples.

- [California Center for Homeownership](#) was founded in response to the California Legislature's call for public interest organizations to fight local anti-housing policies on behalf of the millions of California residents who need access to more affordable housing.
- [The Center for California Real Estate](#): is an institute of C.A.R. Its mission is to advance housing subject knowledge by generating new research in combination with other partners to spur innovative thinking about key issues facing California and the real estate industry.
- C.A.R. Housing Affordability Fund (HAF) plays an active role in addressing the ongoing housing affordability challenges facing California. HAF raises and distributes funds in partnership with local associations and other groups to promote housing and homeownership.
- We publish a free semi-annual magazine, called [On Common Ground](#), that contains content about smart growth and infill development. This magazine is shared with stakeholders and elected officials.
- We also provide [grants and resources for housing opportunities](#).

We strongly urge that you include PSAR as one of the stakeholder groups in the planning process. While rental units are desperately needed; underserved communities will continue to have difficulty building intergenerational wealth without opportunities to enter the purchase market. San Diego needs to create opportunities to build both multi-family attached housing for-purchase and single-family detached homes in new dense neighborhoods.

There are numerous economic and regulatory barriers that discourage developers from building both attached and detached "for-purchase" housing for all levels of income. In the absence of this housing, California is focusing only on the construction of investor-owned apartment buildings. This policy will severely restrict future generations from realizing the dream of homeownership and a better quality of life for themselves and generations to come.

On behalf of the 3,500 Real Estate professionals in San Diego County who belong to PSAR, thank you for your consideration.

Sincerely,

Ditas Yamane

Ditas Yamane
President, PSAR

Richard D'Ascoli

Richard D'Ascoli
CEO, PSAR