



TERRA LAWSON-REMER
SUPERVISOR, THIRD DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

AGENDA ITEM

DATE: August 31, 2021

TO: Board of Supervisors

SUBJECT

COMMUNITY ENHANCEMENT PROGRAM GRANTS (DISTRICT: 3)

OVERVIEW

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

RECOMMENDATION(S)

SUPERVISOR TERRA LAWSON-REMER

1. Allocate \$25,000 from the Community Enhancement Program budget (Org 12900) to Jacob & Cushman San Diego Food Bank to support the San Diego's Blues Festival by paying the cost of musicians, advertisement, stage, sound and lighting equipment.
2. Allocate \$25,000 from the Community Enhancement Program budget (Org 12900) to North San Diego Business Chamber to cover the cost of rental, security, portable restrooms, cleaning services, street signs, AV marketing, photographer, pre-packaged meals, water, coffee, centerpieces and offset salaries for SD Women's Week, Economic Development Program, RB Alive, San Diego Business Summit and Honoring our Region's Heroes event.
3. Find that the grants have a public purpose.
4. Authorize the Deputy Chief Administrative Officer/Chief Financial Officer to execute grant agreements or amendments to agreements with the organizations awarded grants establishing terms for receipt of the funds described above and to make minor amendments to the agreements that are consistent with the general purpose of the grants but do not increase the grants.

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EQUITY IMPACT STATEMENT

We recognize the systemic impacts that inequitable policies may create for residents in San Diego County. These proposed allocations of funds are intended to improve the quality of life and economic conditions throughout the County by providing funds for nonprofits whose work addresses inequities, promotes quality of life and improves outcomes that align with the vision of our county. Organizations were chosen based on their location or the demographics they serve with a focus on organizations that focus on vulnerable community members, and economic development. The organizations that were chosen work to promote a sense of belonging and utilize equity in their operations, outreach and programs. Their supporting documents were reviewed as well as impact reports and community testimony.

FISCAL IMPACT

The fiscal impact of these recommendations is \$50,000 from the Community Enhancement Program budget (Org 12900). Funds for these requests are included in the Fiscal Year 2021-22 Operational Plan for the Community Enhancement Program (Org 12900). The funding source is Transient Occupancy Tax Revenues. These actions will not result in the addition of staff years or other costs.

BUSINESS IMPACT STATEMENT

N/A

ADVISORY BOARD STATEMENT

N/A

BACKGROUND

Jacobs & Cushman San Diego Food Bank

Jacobs & Cushman San Diego Food Bank's mission is to provide food to people in need, advocate for the hungry and educate the public about hunger issues. Today's allocation of \$25,000 from the Community Enhancement Program (Org 12900) will support the cost of musicians, advertisement, stage, sound and lighting equipment for the San Diego Blues Festival. The Festival is a fun and engaging event open to all and will help raise funds to ensure the Jacob and Cushman San Diego Food Bank can continue providing critical services.

North San Diego Business Chamber

The mission of the North San Diego Business Chamber is to promote local and regional business to others. Today's allocation of \$25,000 from the Community Enhancement Program (Org 12900) will support the cost of rental, security, portable restrooms, cleaning services, street signs, AV marketing, photographer, pre-packaged meals, water, coffee, centerpieces and offset salaries for SD Women's Week, Economic Development Program, RB Alive, San Diego Business Summit and Honoring our Region's Heroes event. The events are open to all and help bring visitors to the region by providing engaging opportunities that stimulate the local economy and support small businesses.

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LINKAGE TO THE COUNTY OF SAN DIEGO STRATEGIC PLAN

These grants provide an opportunity for the Board of Supervisors to assist worthy organizations that promote the County's vision of a region that is safe, healthy, and thriving.

Respectfully submitted,

TERRA LAWSON-REMER
Supervisor, Third District

ATTACHMENT(S)
N/A

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AGENDA ITEM INFORMATION SHEET

REQUIRES FOUR VOTES: ☐ Yes ☒ No

WRITTEN DISCLOSURE PER COUNTY CHARTER SECTION 1000.1 REQUIRED

☐ Yes ☒ No

PREVIOUS RELEVANT BOARD ACTIONS:

N/A

BOARD POLICIES APPLICABLE:

Board Policy B-58

BOARD POLICY STATEMENTS:

N/A

MANDATORY COMPLIANCE:

N/A

**ORACLE AWARD NUMBER(S) AND CONTRACT AND/OR REQUISITION
NUMBER(S):**

N/A

ORIGINATING DEPARTMENT: Board of Supervisors, District 3

OTHER CONCURRENCE(S): County Counsel

CONTACT PERSON(S):

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