

ATTACHMENT

For Item

#6

Tuesday, December
5, 2023

PUBLIC COMMUNICATION RECEIVED BY THE CLERK
OF THE BOARD

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From: [Fred Tayco](#)
To: [FGG, Public Comment](#)
Subject: [External] ITEM#6 Public Comment Letter - SDCLA re: SB43 Implementation
Date: Monday, December 4, 2023 3:37:50 PM
Attachments: [image001.png](#)
[2023_1204_SDCLA Letter SB 43 Implementation SD County.pdf](#)

Dear Clerk of the Board –

Please find the attached SDCLA comment letter on Item #6 SB 43 Implementation to be submitted for the record.

If you have any questions, please contact me at fred@lodgingsd.com.

Best,
Fred Tayco

Fred Tayco
Executive Director



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December 4, 2023

Hon. Nora Vargas
Chair
San Diego County Board of Supervisors
1600 Pacific Highway
San Diego, CA 9101

Transmitted Electronically

RE: Item #6 Public Comment Letter – SB 43 Implementation Delay

Dear Chair Vargas:

I am writing to you on behalf of the San Diego County Lodging Association (SDCLA) out of concern for the County's potential delay in implementing Senate Bill 43 (SB 43). As you know, SDCLA represents San Diego's lodging and hospitality industry, which is responsible for thousands of local jobs and contributes billions of dollars in economic activity throughout the region. We urge the County to continue in its commitment to addressing San Diego's behavioral health challenges by implementing SB 43 when it goes into effect on January 1, 2024.

SDCLA supported SB 43 because it provides a crucial tool in expanding access to services for those grappling with severe mental illness and substance abuse issues, many of whom have been rendered incapable of caring for themselves. In addition to the humanitarian aspect, we must also recognize the economic ramifications that the behavioral health crisis poses to our business community. It is widely acknowledged that one of the key factors influencing decisions related to leisure, event, and convention travel is the host region's reputation in managing the adverse effects of homelessness.

We urge you to consider the far-reaching consequences of any potential delay in the implementation of SB 43. Timely action is essential to meet the needs of our most vulnerable population and to bolster San Diego's economic resiliency.

Sincerely,

A handwritten signature in blue ink that reads "Fred Tayco".

Fred Tayco
Executive Director
San Diego County Lodging Association

CC: Vice Chair Terra Lawson-Remer
Supervisor Joel Anderson
Supervisor Monica Montgomery-Steppe
Supervisor Jim Desmond