

**CLERK OF THE BOARD OF SUPERVISORS
EXHIBIT/DOCUMENT LOG**

MEETING DATE & AGENDA NO. 5/23/23 & #29

STAFF DOCUMENTS (Numerical)

No.	Presented by:	Description:
1	County Staff	Powerpoint (12 pages)

2

3

4

PUBLIC DOCUMENTS (Alphabetical)

No.	Presented by:	Description:
A	N/A	

B

C

D

E

F

G

Resolution to call a Special Election to fill the Vacancy of the Fourth District County of San Diego Board of Supervisors

Item 29, May 23, 2023
Cynthia Paes
Registrar of Voters



Important Election Dates

May 23	Resolution Calling Special Election
May 24 to May 25	Signatures In Lieu of Filing Fee Petitions
May 30	1st Mailer: Election Notification and Voting Options
May 30 to June 6	Candidate Nomination Period
July 6	2nd Mailer: Voter Information Pamphlet

Important Election Dates

July 16	3rd Mailer: Official Mail Ballot Packet
July 18	Official Ballot Drop Boxes Open
July 31	4th Mailer: Election Notification and Voting Options
Aug. 5	Vote Centers Open Daily
Aug. 15	Last Day to Vote
Sep. 14	Certify Results on or before this date

Voter Education and Outreach

State and Federal Mandates

- ▶ Under the federal Voting Rights Act, election related information and materials are available to San Diego County voters in the following languages:
 - ▶ Spanish
 - ▶ Filipino
 - ▶ Vietnamese
 - ▶ Chinese



Voter Education and Outreach State and Federal Mandates (cont.)

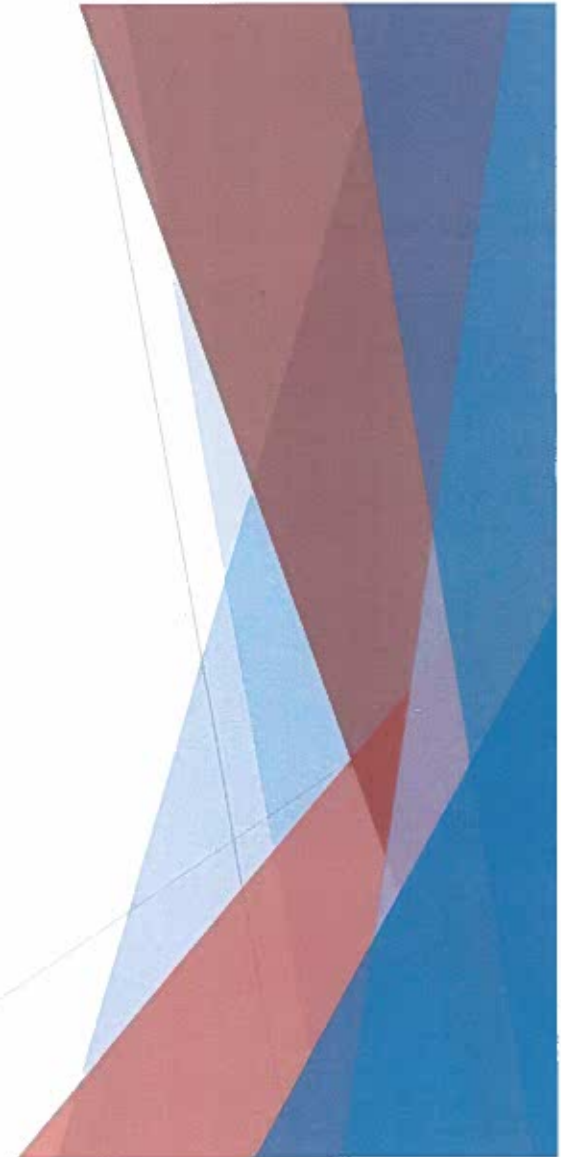
- ▶ Under the California Elections Code, the following languages are covered in San Diego County:
 - ▶ Arabic
 - ▶ Japanese
 - ▶ Korean
 - ▶ Laotian
- ▶ Somali and Persian (Farsi and Dari) are also covered under County policy



Voter Education and Outreach

State and Federal Mandates (cont.)

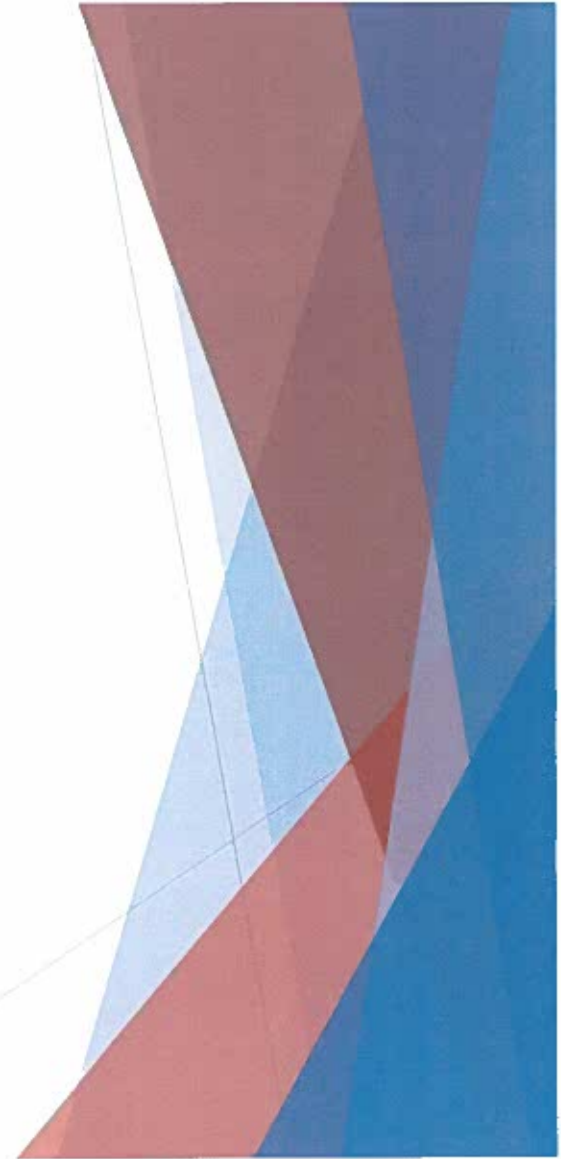
- ▶ California Voter's Choice Act
 - ▶ Election Administration Plan with Voter Education and Outreach Strategy
 - ▶ Collaborative process of public input and in consultation with the Registrar's advisory committees



Scope of Voter Education and Outreach Services

► Five key areas:

1. Voter Education and Outreach Strategy developed with public input
2. Fulltime Voter Outreach Coordinators
3. Translation of election related materials
4. Voter access and language assistance
5. Bilingual in-office and vote center staff with interpreter services available



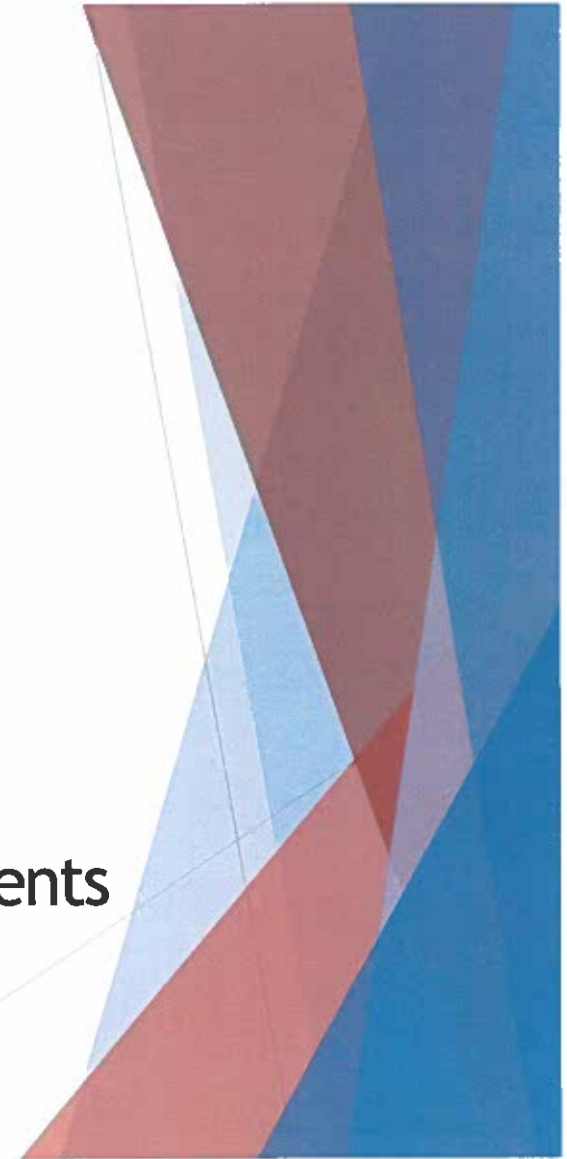
Fourth Supervisorial District Voter Outreach and Engagement

- ▶ Five full-time employees
 - ▶ Bilingual in Spanish, Filipino, Vietnamese and Chinese
 - ▶ 8 to 10 seasonal employees (bilingual in Arabic, Japanese, Korean, Laotian, and Somali and Persian (Farsi and Dari) are also covered under County policy
- ▶ Culturally appropriate translations and Interpretation
- ▶ Community Events and Meetings
- ▶ General and targeted outreach



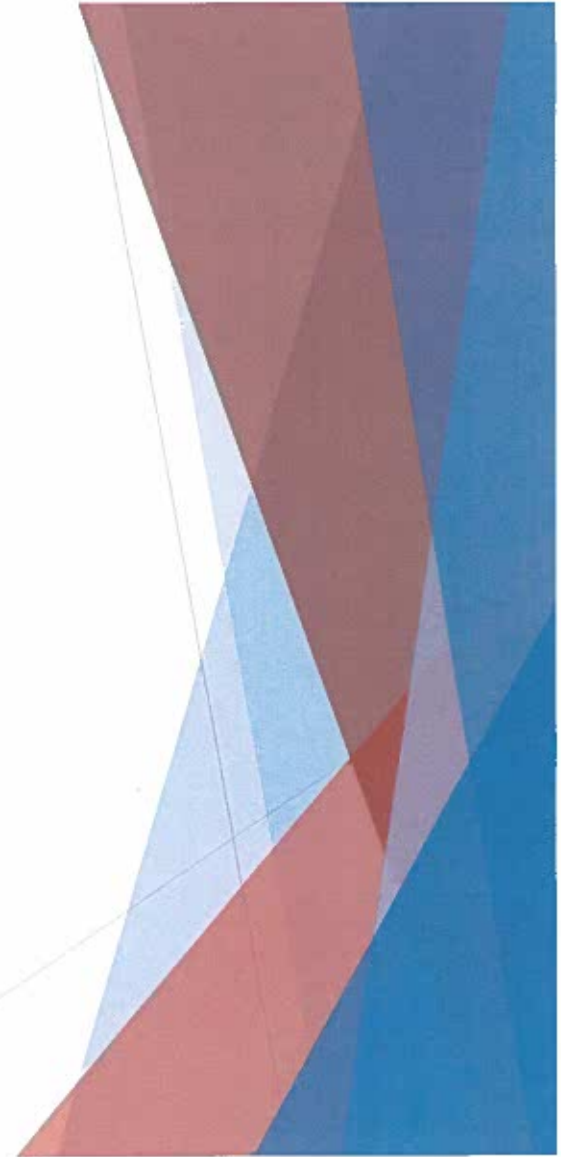
County Enterprise

- ▶ Tap into existing County channels
 - ▶ Engage San Diego County
 - ▶ Engagement Center
 - ▶ Reach 1 million-plus via GovDelivery
 - ▶ County News Center and CNC TV
 - ▶ 40 Social Media Channels Across 22 departments
 - ▶ Dozens of Newsletters and Events



Summary of Voter Outreach Efforts

- ▶ Four direct mailers to registered voters
- ▶ Voter education workshops/demonstrations
- ▶ Community engagement events
- ▶ Newspaper advertisements
- ▶ News stories and media interviews
- ▶ Social media and digital presence
- ▶ Outdoor posters
- ▶ Public Service Announcements
- ▶ Leverage County Enterprise



SPECIAL PRIMARY ELECTION
FOURTH SUPERVISORIAL DISTRICT
AUGUST 15, 2023



Recommended Action

1. Adopt the resolution that calls for a Special Election to be held on Tuesday, August 15, 2023. If no candidate receives a majority vote at that election, then a Special General Election would be held on Tuesday, November 7, 2023.
2. Direct the Chief Administrative Officer to include \$5.2 million in the Registrar of Voters for the Special Election and Special General Election in the Fiscal Year 2023-24 Operational Plan via the CAO Recommended Operational Plan Change Letter, funding will be based on General Purpose Revenue.

