

**COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS
TUESDAY, FEBRUARY 11, 2025**

MINUTE ORDER NO. 2

SUBJECT: REVIEW AND COMMENT ON THE FIRST 5 COMMISSION OF SAN DIEGO STRATEGIC PLAN JULY 2025 - JUNE 2030 (DISTRICTS: ALL)

OVERVIEW

In November 1998, voters passed the California Children and Families Act (Proposition 10). The First 5 Commission of San Diego (Commission) uses revenue from voter-approved taxes on cigarettes and tobacco products to promote early childhood development for children ages zero to five.

In a public hearing on December 17, 2024, the Commission reviewed and adopted a new Strategic Plan for the time period July 2025 - June 2030. In accordance with the San Diego County Administrative Code Section 84.108(e), the San Diego County Board of Supervisors (Board) is required to review and comment on the new Strategic Plan. Today's action requests the Board to review and comment on the First 5 Commission of San Diego Strategic Plan July 2025 - June 2030.

This item supports the County of San Diego vision of a just, sustainable, and resilient future for all, specifically those communities and populations in San Diego County that have been historically left behind, as well as our ongoing commitment to the regional *Live Well San Diego* vision of healthy, safe, and thriving communities. This will be accomplished by seeking to improve early childhood health, learning, and development in the San Diego region as well as the Commission's long-term goal to ensure that "all children in San Diego County enter school ready to learn."

RECOMMENDATION(S)

CHIEF ADMINISTRATIVE OFFICER

Review and comment on the new First 5 Commission of San Diego Strategic Plan for the period July 2025 - June 2030.

EQUITY IMPACT STATEMENT

The First 5 Commission of San Diego (Commission) has over 25 years of providing high quality early care and education support services throughout the region that are available to every child. This work is led through various contracted partners who provide families of children zero to five with comprehensive services that support the development and overall well-being and support the vision that all children ages zero through five are healthy, loved, and nurtured, and enter school as active learners.

Commission services are provided through local community-based organizations and with some engaging targeted populations that include, but are not limited to, refugee and immigrant families, teen parents and military families, and low-income families. The Commission aims to ensure services are equitably available to all families that have a need, regardless of their race, ethnicity, national origin, religion, gender identity, and/or sexual orientation.

Additionally, the Commission strives to meet the needs of underserved communities and is an advocate for systems change efforts to support the continuity of care for children and their families. This work is accomplished via the approved First 5 San Diego Strategic Plan July 2025-June 2030

(Strategic Plan). The Strategic Plan is informed by an hoc committee that is made up of diverse and cross sector community stakeholders composed of experts in early childhood development, racial equity, public health, and strategic planning. The committee provided valuable input to inform the Commission of the comprehensive and emerging needs of pregnant women and children zero to five years of age.

The Commission adopted a participatory planning process to ensure the voice of key stakeholders, experts, community-based organizations (CBOs), and, most importantly, the families we serve were heard and their input were incorporated. The approach involved multiple engagement strategies, including forming an Ad Hoc Committee, conducting interviews with subject matter experts, and hosting listening sessions in partnership with CBOs. These engagement efforts ensured the voices of all participants, particularly those from historically marginalized communities, were heard and their input incorporated into the development of the Strategic Plan. It is the continued focus of the Commission, and every program developed, to continue developing and enhancing its services to address the community needs and to further expand an equity-focused approach.

SUSTAINABILITY IMPACT STATEMENT

The First 5 Commission of San Diego (Commission) offers families a reliable resource that impacts parents' and children's wellness alike, by potentially reducing stress and creating opportunities to increase the likelihood that their children will enter school as active learners. The Commission's programs contribute to and enhance sustainability in the areas of child and family well-being, and the environment and the economy. Today's action supports the County of San Diego Sustainability Goal #1 to engage the community in meaningful ways by providing opportunities for parents and providers to partner and participate in decisions that directly impact them and their children. Today's actions also support Sustainability Goal #2 to provide just and equitable access to resources for children zero through five by providing parents and Family Child Care Providers with opportunities to increase childcare provider capacity and enhance business resilience. Additionally, today's action supports Sustainability Goal #3 to support green job creation. Through the Commission's programs, Family Child Care providers will be able to expand their business infrastructure through a shared services alliance that support their business resiliency and maximize their enrollment and revenue generation.

FISCAL IMPACT

There is no fiscal impact associated with this action. There will be no change in net General Fund costs and no additional staff years.

BUSINESS IMPACT STATEMENT

N/A

ACTION:

ON MOTION of Supervisor Montgomery Steppe, seconded by Supervisor Desmond, the Board of Supervisors took action as recommended, on Consent.

AYES: Lawson-Remer, Montgomery Steppe, Desmond

ABSENT: Anderson, (District 1 Vacant Seat)

State of California)
County of San Diego) §

I hereby certify that the foregoing is a full, true and correct copy of the Original entered in the Minutes of the Board of Supervisors.

ANDREW POTTER
Clerk of the Board of Supervisors



Signed
by Andrew Potter