

**COUNTY OF SAN DIEGO  
BOARD OF SUPERVISORS  
TUESDAY, NOVEMBER 15, 2022**

**MINUTE ORDER NO. 13**

**SUBJECT: COMMUNITY ENHANCEMENT, NEIGHBORHOOD REINVESTMENT PROGRAM GRANTS AND CEQA EXEMPTIONS (DISTRICT: 5)**

**OVERVIEW**

Community Enhancement and Neighborhood Reinvestment Program funding assists nonprofit organizations in providing essential services to citizens of San Diego County. Reinvesting taxpayer money in worthwhile organizations is a benefit to the citizens and communities of North County.

**RECOMMENDATION(S)**

**SUPERVISOR JIM DESMOND**

1. Allocate \$40,000 from Community Enhancement Program budget (Org 12900) to the California Center for the Arts, Escondido Foundation to support free holiday events including the Northern Lights Festival, Musica En La Plaza, and Caberet in the Courtyard to encourage cultural, economic, and family friendly activities by assisting with the purchase of lighting, decorations, equipment, photography/video, marketing, music licensing, signage, setup labor and security and staffing.
2. Allocate \$30,000 from Community Enhancement Program budget (Org 12900) to the Oceanside Community Service Television Corporation to support capacity building and career readiness by providing funds for the Career Ready Internship Program for local high school and college students through staff and expert training cost.
3. Allocate \$20,000 from Community Enhancement Program budget (Org 12900) to the Oceanside High School Vocal Music Association to support program, staff and competition cost for the Competition of Choirs event that assist minority, Title 1 students.
4. Allocate \$70,000 from Community Enhancement Program budget (Org 12900) to the Oceanside Museum of Art to support operational cost such as salaries, facility rental, print and social media advertising, banner promotional program, signage, event supplies and mailing to reach new audiences and underserved communities.
5. Allocate \$60,000 from Community Enhancement Program budget (Org 12900) to Valley Center High School Foundation to support campus improvement, branding efforts and programs including banners, backdrops, tablecloths, storage containers, record boards, panels, door, signage, wall murals, seating, tables, marque, and an Ag trailer.
6. Allocate \$40,000 from Neighborhood Reinvestment Program budget (Org 15670) to the Fallbrook Center for the Arts, Inc. to assist with capital improvement cost such as roof repair, exterior siding and stair replacement, support structure paint and seal and lighting for the Art Center buildings located at 310 Alvarado Street and 103 S. Main Ave, Fallbrook, CA 92028.

7. Allocate \$12,000 from Neighborhood Reinvestment Program budget (Org 15670) to the Vista Skatepark Coalition for the purchase of crowns, sashes, sash pins, regalia, awards, posters, flyers, mailers and materials, tableware, décor and giveaways for the Irish Cultural Event, Miss Bonsall Pageant and Miss Vista Pageant which are free public events.
8. Reduce the amount of the 10/25/22 (9) allocation from the Community Enhancement American Rescue Plan Act Program budget (Org 12905) to the Oceanside Community Service Television Corporation from \$50,000 to \$20,000 to address the economic impact of the COVID-19 pandemic on capacity building to support the vitality of programs by providing funds for the Career Ready Internship Program for local high school and college students through staff and expert training cost. Authorize the Deputy Chief Administrative Officer/Chief Financial Officer to amend the grant agreement accordingly.
9. Find that these grants have a public purpose.
10. Authorize the Deputy Chief Administrative Officer/Chief Financial Officer to execute grant agreements or amendments to agreements with the organizations awarded grants establishing terms for receipt of the funds described above and to make minor amendments to the agreements that are consistent with the general purpose of the grants but do not increase the grants.
11. Find that the allocations to the Valley Center High School Foundation and Fallbrook Center for the Arts, Inc. are exempt from review under the California Environmental Quality Act (CEQA) pursuant to Section 15301 of the CEQA Guidelines.

#### **EQUITY IMPACT STATEMENT**

These proposed allocations of funds are intended to improve the quality of life throughout the County by providing funds for nonprofits whose work addresses inequities by providing services to all with an emphasis on underserved communities. The organizations that were chosen work to promote a sense of belonging and utilize equity in their operations, outreach, and programs.

#### **SUSTAINABILITY IMPACT STATEMENT**

The proposed allocation of funds will contribute to the overall sustainability of the region by providing funding to organizations that align with the County of San Diego Sustainability Goals by engaging the community, provide just and equitable access, transition to a green and carbon-free economy, protect the health and wellbeing of the community members, protect water, ecosystems, habitats, biodiversity and/or reduce pollution and waste.

#### **FISCAL IMPACT**

Funds for this request are included in the Fiscal Year 2022-2023 Operational Plan for the Community Enhancement Program budget (Org 12900) and the Neighborhood Reinvestment Program (Org 15670). The fiscal impact of these recommendations is \$220,000 from the Community Enhancement Program budget (Org 12900) and \$52,000 from the Neighborhood Reinvestment Program budget (Org 15670) totaling \$272,000. The funding sources are Transient Occupancy Tax Revenues and General Purpose Revenue. There will be no change in net General Fund cost and no additional staff years.

#### **BUSINESS IMPACT STATEMENT**

N/A

**ACTION:**

ON MOTION of Supervisor Desmond, seconded by Supervisor Vargas, the Board of Supervisors took action as recommended, on Consent.

AYES: Vargas, Anderson, Fletcher, Desmond

ABSENT: Lawson-Remer

State of California)  
County of San Diego) §

I hereby certify that the foregoing is a full, true and correct copy of the Original entered in the Minutes of the Board of Supervisors.

ANDREW POTTER  
Clerk of the Board of Supervisors



**Signed**  
**by** Andrew Potter