



COUNTY OF SAN DIEGO

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CLERK OF THE BOARD
OF SUPERVISORS

NORA VARGAS
VICE-CHAIR
SUPERVISOR, FIRST DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS
AGENDA ITEM

DATE: **October 19, 2021**

22

TO: Board of Supervisors

SUBJECT

**COMMUNITY ENHANCEMENT AND NEIGHBORHOOD
REINVESTMENT PROGRAM GRANTS (DISTRICT: 1)**

OVERVIEW

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

RECOMMENDATION(S)
VICE CHAIR NORA VARGAS

1. Allocate \$10,000 from the Community Enhancement budget (Org 12900) to Pacific Arts Movement d.b.a. Pac Arts to support the 22nd San Diego Asian Film Festival to help fund the acquisition of facilities, film licensing, equipment, and marketing costs to promote Asian cinema in San Diego.
2. Allocate \$6,000 from the Community Enhancement budget (Org 12900) to Resounding Joy, Inc. to support weekly music therapy to medically resilient children and their parents in Chula Vista, as well as music engagement for local non-profit events to improve medical outcomes through the healing power of music.
3. Allocate \$6,500 from the Community Enhancement budget (Org 12900) to The Friends of Chula Vista Parks and Recreation to support an Event Coordinator, COVID compliance for participants and attendees, and advertising for the South Bay Pumpkin Smash to provide an engaging STEM-based community experience.
4. Allocate \$10,000 from the Community Enhancement budget (Org 12900) to ICF Center for Cross-Border Philanthropy d.b.a. Olivewood Gardens and Learning Center to support their Children's Garden and Nutrition Education Program in National City to increase community access to nutritious meals.

**SUBJECT: Community Enhancement and Neighborhood Reinvestment Program Grants
(District:1)**

5. Allocate \$6,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Oasis Institute d.b.a. San Diego Oasis to support the acquisition of books for giveaways to elementary school children to promote literacy.
6. Allocate \$6,973 from the Neighborhood Reinvestment Program budget (Org 15665) to San Diego Young Artists Music Academy Incorporated to replace the floor grease trap in their snack bar.
7. Allocate \$28,229 from the Neighborhood Reinvestment Program budget (Org 15665) to SBCS Corporation to support the construction of a Neighborhood Learning Garden at Lauderbach Park and Community Center in Chula Vista to provide community recreational opportunities.
8. Allocate \$8,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Friends of Chula Vista Parks and Recreation to support the South Bay Pumpkin Smash by providing materials such as tools, safety equipment, and lumber to allow the building of machines to be used in a STEAM-based contest.
9. Find that the grant awards described above have a public purpose.
10. Authorize the Deputy Chief Administrative Officer/Chief Financial Officer to execute grant agreements with the organization awarded Neighborhood Reinvestment Program and Community Enhancement funds and to make minor amendments to the agreement that are consistent with the general purpose of the grants but do not increase the grants.
11. Find that the allocations in Recommendation Nos. 10 and 12 are exempt from review under the California Environmental Quality Act (CEQA) by Section 15301 of the CEQA Guidelines.

EQUITY IMPACT STATEMENT

We recognize that the systemic impacts that inequitable policies may create for residents in San Diego County. Find that these proposed allocations and amendment of funds are intended to improve the quality of life throughout the County by providing funds for non-profits and local agencies whose work addresses inequities, promotes quality of life and improves outcomes that align with the vision of our county. Organizations and agencies were chosen based on their location or the demographics they serve with a focus on organizations and agencies that focus on vulnerable community members, youth and senior events, and other inclusive community events. The organizations that were chosen work to promote a sense of belonging and utilize equity in their operations, outreach, and programs. Their supporting documents were reviewed as well as impact reports and community testimony.

FISCAL IMPACT

SUBJECT: Community Enhancement and Neighborhood Reinvestment Program Grants
(District:1)

The fiscal impact of these recommendations is \$32,500 from the Community Enhancement Program budget (Org 12900) and \$49,202 from the Neighborhood Reinvestment Program budget (Org 15665) totaling \$81,702. Funds for these grant requests are included in the Fiscal Year 2021-22 Operational Plan for Community Enhancement Program budget (Org 12900) and Neighborhood Reinvestment Program budget (Org 15665). The funding source is General Purpose Revenue and Transient Occupancy Tax Revenues. These actions will not result in additional staff years or other costs.

BUSINESS IMPACT STATEMENT

N/A

ADVISORY BOARD STATEMENT

N/A

BACKGROUND

Pacific Arts Movement

Pacific Arts Movement (Pac Arts) is one of the largest media arts organizations in North America that focuses on Asian American and Asian international cinema. They present Asian and Asian American Pacific Islander media arts to San Diego residents and visitors in order to inspire, entertain, and support a more compassionate society.

Resounding Joy, Inc.

Founded in 1987 by Dr. Barbara Reuer, Resounding Joy has grown to serve almost 3,000 individuals mostly from San Diego County. Most of Resounding Joy's clients will feel the effects of their diagnosis throughout their lives, whether it is depression, PTSD, a brain injury, Down's Syndrome, congenital heart disease, or a rare disease. The team of Board-Certified music therapists (MT-BC) strives to transform the health of San Diego County by using music as a therapeutic medium to effectively address physical, emotional, social, and cognitive goals.

The Friends of Chula Vista Parks and Recreation

Established in 2004, The Friends of Chula Vista Parks and Recreation is a non-profit organization, whose mission is to promote and assist recreational projects and programs in the community, by raising funds, identifying resources, and coordinating services, all with an emphasis on youth. Working with the City of Chula Vista's Recreation Department, the Friends have evolved to meet the changing demographics, needs, and desires in the community.

ICF Center for Cross-Border Philanthropy d.b.a. Olivewood Gardens and Learning Center

The mission of Olivewood Gardens and Learning Center is to inspire youth and adults to be healthy and active citizens through organic gardening, environmental stewardship, and nutrition education. Their purpose is to build healthy families and a healthy environment. They work with children, families and adults through hands on classes in the garden and the kitchen to help foster and build a community free of diet-related health conditions and a thriving environment.

SUBJECT: Community Enhancement and Neighborhood Reinvestment Program Grants
(District:1)

San Diego Oasis

The mission of San Diego Oasis is to ensure that adults age 50+ have opportunities to pursue vibrant, healthy, productive and meaningful lives. They seek to positively impact their lives through partnerships to share knowledge, offer evidence- and research-based programs, conduct evaluations and adapt to meet the needs of diverse audiences. Their approach includes the following key areas: Lifelong Learning, Health and Wellness, and Community Involvement through intergenerational programs.

San Diego Young Artists Music Academy Incorporated

The mission of San Diego Young Artists Music Academy is to enhance the lives of youth through music education and performances as deterrents to the drugs, gangs and violence prevalent in their communities. SDYAMA offers a wide variety of programs in vocal, instrumental, choir, dance and many other positive activities in a healthy and safe environment. Their programs help develop culturally relevant and artistic activities for our students that promotes positive self-esteem and good order and discipline for young people.

SBCS Corporation

SBCS (formerly South Bay Community Services) is a community-based nonprofit organization providing a comprehensive range of services for children, youth, and families in San Diego County. Although they've grown to serve more than 50,000 annually through a wide array of services, SBCS started small and grew thanks to the support and donations of their neighbors. Their team is 100% fully vaccinated against COVID-19.

LINKAGE TO THE COUNTY OF SAN DIEGO STRATEGIC PLAN

These grants provide an opportunity for the Board of Supervisors to assist worthy organizations that promote the County's vision of a region that is safe, healthy, and thriving.

Respectfully submitted,



NORA VARGAS
Supervisor, First District

ATTACHMENT(S)

N/A

SUBJECT: Community Enhancement and Neighborhood Reinvestment Program Grants
(District:1)