



JIM DESMOND
SUPERVISOR, FIFTH DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

AGENDA ITEM

DATE: May 23, 2023

07

TO: Board of Supervisors

SUBJECT:

COMMUNITY ENHANCEMENT GRANTS, NEIGHBORHOOD REINVESTMENT PROGRAM GRANTS AND CEQA EXEMPTION (DISTRICT: 5)

OVERVIEW

Community Enhancement and Neighborhood Reinvestment Program funding assists nonprofit organizations in providing essential services to citizens of San Diego County. Reinvesting taxpayer money in worthwhile organizations is a benefit to the citizens and communities of North County.

RECOMMENDATION(S)

SUPERVISOR JIM DESMOND

1. Allocate \$44,955 from Community Enhancement budget (Org 12900) to the YMCA of San Diego County to promote safe recreation by providing funds for facility, instructor and lessons cost for swim safety lessons for children.
2. Allocate \$18,000 from the Neighborhood Reinvestment Program budget (Org 15670) to the Department of Parks and Recreation (Org 52806) to aid in the purchase of swim starter platforms for the community of Valley Center.
3. Transfer appropriations of \$18,000 from the Neighborhood Reinvestment Program budget (Org 15670) to the Department of Parks and Recreation (Org 52806) to aid in the purchase of swim starter platforms for the community of Valley Center.
4. Allocate \$20,000 from Neighborhood Reinvestment Program budget (Org 15670) to Oceanside's Finest Basketball Club to purchase shoot away basketball machines to support the free basketball program that teaches kids the fundamentals of the sport.
5. Allocate \$4,641 from the Neighborhood Reinvestment Program budget (Org 15670) to The Rock Rose School for Creative Learning to help with renovation cost in converting

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the bathroom to meet ADA requirements located at 2135 Gum Tree Lane, Fallbrook, CA 92028.

6. Amend the grant agreement date of the 9/27/2022 (14) allocation of \$35,000 from the Neighborhood Reinvestment Program budget (Org 15670) to the Escondido Sunrise Rotary to begin on 5/18/22 and Authorize the Director, Office of Economic Development and Government Affairs to amend the grant agreement accordingly.
7. Find that the grants serve a public purpose.
8. Authorize the Director, Office of Economic Development and Government Affairs to execute grant agreements with the organizations awarded grants establishing terms for receipt of the funds described above and to make minor amendments to the agreements that are consistent with the general purpose of the grants but do not increase the grants.
9. Find that the allocation to The Rock Rose School for Creative Learning is exempt from review under the California Environmental Quality Act (CEQA) pursuant to Section 15301 of the CEQA Guidelines.

EQUITY IMPACT STATEMENT

These proposed allocations of funds are intended to improve the quality of life throughout the County by providing funds for nonprofits whose work addresses inequities by providing services to all with an emphasis on underserved communities. The organizations that were chosen work to promote a sense of belonging and utilize equity in their operations, outreach, and programs.

SUSTAINABILITY IMPACT STATEMENT

The proposed allocation of funds will contribute to the overall sustainability of the region by providing funding to organizations that align with the County of San Diego Sustainability Goals by engaging the community, provide just and equitable access, transition to a green and carbon-free economy, protect the health and wellbeing of the community members, protect water, ecosystems, habitats, biodiversity and/or reduce pollution and waste.

FISCAL IMPACT

Funds for this request are included in the Fiscal Year 2022-2023 Operational Plan for the Community Enhancement Program budget (Org 12900) and the Neighborhood Reinvestment Program (Org 15670). The fiscal impact of these recommendations is \$44,955 from the Community Enhancement Program budget (Org 12900) and \$42,641 from the Neighborhood Reinvestment Program budget (Org 15670) totaling \$87,596. The funding sources are Transient

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Occupancy Tax Revenues and General Purpose Revenue. There will be no change in net General Fund cost and no additional staff years.

BUSINESS IMPACT STATEMENT

N/A

ADVISORY BOARD STATEMENT

N/A

BACKGROUND

YMCA of San Diego County

The YMCA of San Diego County (YMCA) is a non-profit dedicated to improving the quality of human life and to helping all people realize their fullest potential. The YMCA of San Diego County is the second largest YMCA association in the nation serving nearly 400,000 San Diego County residents and employing more than 5,000 people. The Joe & Mary Mottino Family YMCA branch serves families in Oceanside. Many of the skills, connections, and experiences that children need such as life-saving swim lessons, care and access to instruction were delayed due to the pandemic and now need intentional focus and response. The ability to add 300 more children into their life-saving instruction is a critical need for local families, and aquatics programming will be an essential support of commitment to the community. Today's allocation of \$44,955 to the YMCA of San Diego County will help to provide funds for facility, instructor(s) and lessons cost for swim safety lessons for children.

County of San Diego Department of Parks and Recreation

The County of San Diego Department of Park and Recreation enhances the quality of life for County residents and visitors of all ages. They promote health and wellness, safe communities and civic pride through thousands of programs across San Diego including festivals, hikes and rides, educational events and activities for youth, three strategically located recreation centers, and multiple state-of-the-art sports complexes. Daily programs enrich the lives of all patrons with a special focus on families, seniors, people with disabilities and at-risk youth. Today's action will allow for the transfer of \$18,000 to the County of San Diego, Department of Parks and Recreation to address the shortfall on recreational activity to support the vitality of operations with the purchase of swim starter platforms for the community of Valley Center.

Oceanside's Finest Basketball Club

Oceanside's Finest Basketball Club is a 501 (c)(3) nonprofit organization that is focused on teaching basketball fundamentals while being 100% cost free for all kids. Founded over 25 years ago, the program gives kids the opportunity to be mentored by experienced and caring coaches, play an active sport in a supportive yet competitive environment, and learn important skills like

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teamwork and leadership. Today's allocation of \$20,000 to Oceanside's Finest Basketball Club will help to purchase shoot away basketball machines to support the free basketball program that teaches kids the fundamentals of the sport.

The Rock Rose School for Creative Learning

The Rock Rose School for Creative Learning is a 501 (c)(3) nonprofit organization that was founded in 2006 to provide an early education to children throughout the North County region. The families they serve come from Fallbrook, Escondido, Vista, Valley Center, and San Marcos. Between 2014 - 2020, they increased the preschool program to offer five days and two preschool classrooms serving 30 children a day. They started a Spanish language component and brought in a native Spanish speaker to lead songs, stories, and activities in Spanish language to connect to the local community. With a new facility and increased enrollment, the need for essential safety improvements needs to be addressed. Today's allocation of \$4,641 to The Rock Rose School for Creative Learning will help with renovation cost to convert the bathroom to meet ADA requirements located at 2135 Gum Tree Lane, Fallbrook, CA 92028.

LINKAGE TO THE COUNTY OF SAN DIEGO STRATEGIC PLAN

The Community Enhancement and Neighborhood Reinvestment Programs support safe and vibrant communities, encourages sustainable environments, and promotes healthy families through grants to non-profit organizations, government agencies, and County departments.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Jim Desmond', with a stylized, cursive script.

JIM DESMOND
Supervisor, Fifth District

ATTACHMENT(S)

N/A