

Board of Supervisors

Meeting Time: 04-21-26 10:00

eComments Report

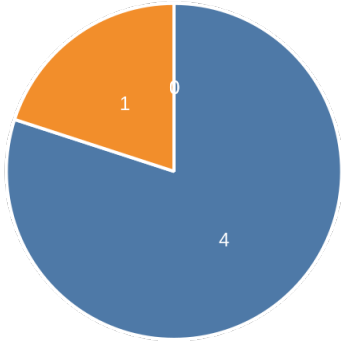
| Meetings | Meeting Time | Agenda Items | Comments | Support | Oppose | Neutral |
|----------------------|-------------------|--------------|----------|---------|--------|---------|
| Board of Supervisors | 04-21-26 10:00 | 37 | 5 | 4 | 1 | 0 |

Sentiments for All Meetings

The following graphs display sentiments for comments that have location data. Only locations of users who have commented will be shown.

Overall Sentiment

Support (80%) Oppose (20%) Neutral (0%)
No Response (0%)



Board of Supervisors

04-21-26 10:00

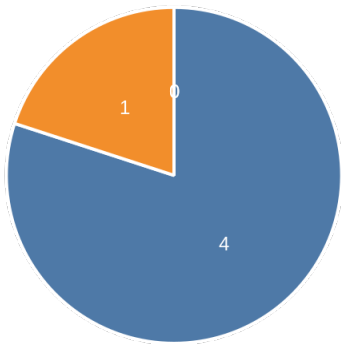
| Agenda Name | Comments | Support | Oppose | Neutral |
|-------------------------------------------------------------------------------------------------------|----------|---------|--------|---------|
| 20. LAUNCHING THE SAN DIEGO COUNTY FILM INITIATIVE TO DRIVE REGIONAL ECONOMIC GROWTH AND JOB CREATION | 5 | 4 | 1 | 0 |

Sentiments for All Agenda Items

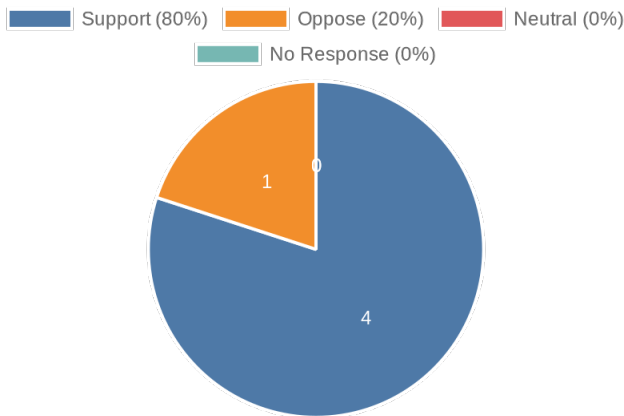
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No Response (0%)



Overall Sentiment



Michael Bagnas

Location: 92117-3623, San Diego
Submitted At: 9:16am 04-21-26

This appeared to work well for San Diego in the past. Seems to be a win win, bringing outside jobs and spending, along with more awareness of San Diego for tourism. I'm in support as long as this doesn't turn into a bloated self-serving organization that doesn't bring create more positive cash flow economic activity than it costs.

SANDRA BRILLHART

Location: 91932, Imperial Beach
Submitted At: 4:46pm 04-20-26

Scene 20, Take 1, ACTION! Vote YES for job creation, the arts, and economic growth.

Luis Monteagudo

Location: 92115, San Diego
Submitted At: 4:29pm 04-20-26

As President of Media Arts Center San Diego (MACSD), I am writing to support the San Diego County Film Initiative.

For more than 30 years, MACSD has developed and nurtured the visual arts through youth education programs and through the annual San Diego Latino Film Festival.

This year's Festival, held just last month, attracted more than 11,500 artists, filmmakers and fans to San Diego. The Festival generates an economic impact in San Diego and helps develop a new, diverse generation of filmmakers and artists.

We believe the Festival would benefit from impacts created by the San Diego Film Initiative.

MACSD looks forward to supporting and participating in the development of the San Diego County Film Initiative.

Riley McMahon

Location: 91932, Imperial Beach

Submitted At: 7:40pm 04-17-26

As a filmmaker, I absolutely support any initiative to establish more film work in San Diego. It is crazy that the nearest city to the film capital of the world (Los Angeles) really does not have much of a film scene. San Diego and the surrounding areas is a perfect place for filmmaking and we should 100% be collectively working as a city to put ourselves on the map as another filmmaking capital.

Paul Henkin

Location: 91902, Bonita

Submitted At: 10:20am 04-15-26

Sounds like not satisfied with the political theater in this chamber, you want to expand to movie making. But clearly, you don't know how. I'm surprised you don't mention the 150 Westerns filmed in La Mesa between 2011 and 12, before Hollywood. Then S&L Studios, also in La Mesa.

Instead of starting from scratch at the County level, how about co-ordinating with existing film and artistic studios, programs at community colleges or SDSU. You mention lots of them. Surprising you didn't mention the District 1 Chula Vista Entertainment Complex.

The \$100,000 mentioned is only a start. It is supposed to cover an Implementation Plan, creation of an advisory group, then setting up a main office, manage permitting and promotion, and run a rebate program.

So a new office and TWO new bureaucracies. Rebates. Why does the County need to be involved in everything? I know it will cost a lot more than \$100K. We're in a huge economic crisis, from the Feds to the City. Save your money.