



TERRA LAWSON-REMER
SUPERVISOR, THIRD DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

AGENDA ITEM

DATE: April 26th, 2022

21

TO: Board of Supervisors

SUBJECT

**COMMUNITY ENHANCEMENT ARPA AUGMENTATION AND
COMMUNITY ENHANCEMENT PROGRAM GRANTS (DISTRICT 3)**

OVERVIEW

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

RECOMMENDATION(S)

SUPERVISOR TERRA LAWSON-REMER

1. Allocate \$15,000 from the Neighborhood Reinvestment Program budget (Org 15660) to Promises2Kids Foundation to support one-time purchase of furnishings including stackable training tables and chairs, 2 small conference tables and chairs, white boards, community flex space including seating work areas, confidential meeting booths for confidential conversations, open learning lounge furnishings, and technical equipment for presentations.
2. Allocate \$30,000 from the Neighborhood Reinvestment Program budget (Org 15660) to Open Heart Leaders to support the cost of purchasing a 15-passenger vehicle. These funds will help low-income youth in District 3 with their wellness and educational experiences in the community.
3. Allocate \$30,000 from the Neighborhood Reinvestment Program budget (Org 15660) to Connect Foundation to support the Five.Ten.Thirty Innovation Day event at Petco Park that aims at promoting the local and regional economy. Funds will support the one-time purchase of tote bags, t-shirts, banners, step ups, and charging stations.

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4. Allocate \$25,000 from the Neighborhood Reinvestment Program budget (Org 15660) to Encinitas Historical Society to support the one-time expense of replacing the aged roof of the 1883 Schoolhouse. This facility is open to public and serves the community as part of the 3rd grade curriculum in Encinitas.
5. Allocate \$15,000 from the Neighborhood Reinvestment Program budget (Org 15660) to Mission Edge San Diego to support the one-time expenses of acquiring books, cards, storage shed, PPE, podcast equipment, t-shirts, sleeping bags, first aid kits, tables, ice chest, lanterns, chairs, yoga mats, contactless thermometers, signage, pop up tent, journals, ground tarps, tents, plates, bowl, cups, camping stove, cooking pots, watches, and emergency satellite phones. Through their programming available to the public, members in our community will have the opportunity to enjoy the outdoors.
6. Allocate \$20,000 from the Neighborhood Reinvestment Program budget (Org 15660) to Pacific Arts Movement to support their new facilities located in Mira Mesa. Funds will support the one-time purchase of furniture and technology (Computer, TV, Projection Equipment).
7. Allocate \$25,000 from the Neighborhood Reinvestment Program budget (Org 15660) to the Jacobs and Cushman San Diego Food Bank to replace their software system for their food distribution inventory. The San Diego Food bank serves the entire region and ensuring people have access to nutritious meals.
8. Allocate \$10,000 from the Community Enhancement American Rescue Plan Program budget (Org 12905) to Cardiff-by-the-Sea Chamber of Commerce, Inc. to be used for continuation of payroll. Funding will support the retention of employees impacted by the COVID-19 pandemic through payroll and their business activities.
9. Allocate \$10,000 from the Community Enhancement American Rescue Plan Program budget (Org 12905) to The North Coast Repertory Theatre, a Nonprofit Corporation to pay actors, stage managers, crew, directors, designers, and technicians. Funding will address the disproportionate impact of the COVID-19 pandemic on theater arts as a result of prolonged closures of live theater productions and help to replace funding that has diminished as a result of the pandemic.
10. Allocate \$10,000 from the Community Enhancement American Rescue Plan Program budget (Org 12905) to Diabetes Research Connection to support with innovation, technology, marketing, and invoices. Funds will address impacts of COVID-19 by helping to build connections and provide support for a community that may feel uncomfortable attending in-person events to stay connected from home through the services provided by the Diabetes Research Center.
11. Allocate \$15,000 from the Community Enhancement American Rescue Plan Program budget (Org 12905) to La Jolla Village Merchants Association, Inc. to support with costs of promoting and supporting community events, such as obtaining graphics, poster printing, floor decals, reopening signs, volunteer supplies, holiday décor, sign insets,

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advertising for La Jolla Light, outdoor event equipment for ParkInk, email marketing, outdoor event flyers, social media marketing consultant, postage, volunteer uniforms, web design services, and IT support. Funds will address the impacts of COVID-19 by helping address increased pandemic response costs associated with things like obtaining PPE, and funding community events and business activities, marketing, and training that have been adversely impacted by prolonged closures in response to the pandemic and reduced funding.

12. Allocate \$15,000 from the Community Enhancement American Rescue Plan Program budget (Org 12905) to La Jolla Historical Society (LJHS) to support payroll for LJHS's small, diverse staff of 5 employees who implement these programs. The COVID-19 pandemic adversely impacted LJHS's funding, staffing and ability to implement some of its core programming. Funds will address the impacts of COVID-19 by helping to retain staff necessary to support the continuity of programs and the preservation of organizational history.
13. Allocate \$15,000 from the Community Enhancement American Rescue Plan Program budget (Org 12905) to American Combat Veterans of War to address impacts of the COVID-19 pandemic by support with the costs to acquire PPE and other measures to address the risk of infection, and to address the impact of reduced revenues as a result of the pandemic, by providing funds for office and storage lease fees, five low-cost ACVOW Board of Directors laptops, new website, ink and paper supplies. Funds will support veterans in needs and facilitate those needs by helping to address the impacts of the COVID-19 pandemic on continued operations of this non-profit.
14. Authorize the Deputy Chief Administrative Officer/Chief Financial Officer to execute grant agreements or amendments to agreements with the organizations awarded grants establishing terms for receipt of the funds described above and to make minor amendments to the agreements that are consistent with the general purpose of the grants but do not increase the grants.
15. Find that each of the proposed grants has a public purpose and that those grants awarded using American Rescue Plan Act funds are intended to address the impacts of the COVID-19 pandemic.
16. Find that the allocation to the Encinitas Historical Society is exempt from review under the California Environmental Quality Act (CEQA) by Section 15301 of the CEQA Guidelines.

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EQUITY IMPACT STATEMENT

We recognize that the systemic impacts that inequitable policies may create for residents in San Diego County. Find that these proposed allocations of funds are intended to improve the quality of life throughout the County by providing funds for nonprofits whose work addresses inequities, promotes quality of life and improves outcomes that align with the vision of our county. Organizations were chosen based on their location or the demographics they serve with a focus on organizations that focus on vulnerable community member, youth events and inclusive community events. The organizations that were chosen work to promote a sense of belonging and utilize equity in their operations, outreach and programs. Their supporting documents were reviewed as well as impact reports and community testimony.

FISCAL IMPACT

Funds for the grant allocation requests are included in the Fiscal Year 2021-22 Operational Plan for the Neighborhood Reinvestment Program (Org 15660), and the Community Enhancement American Rescue Plan Program budget (Org 12905). The fiscal impact of these recommendations is \$160,000 from the Neighborhood Reinvestment Program budget (Org 15660), and \$75,000 from the Community Enhancement American Rescue Plan Program budget (Org 12905) totaling \$235,000. The funding sources are General Purpose Revenue and the American Rescue Plan Act. There will be no change in net General Fund cost and no additional staff years.

BUSINESS IMPACT STATEMENT

N/A

ADVISORY BOARD STATEMENT

N/A

BACKGROUND

Promises2Kids Foundation

Promises2Kids Foundation's goal is to create a brighter future for foster youth in our region. Today's allocation of \$15,000 from the Neighborhood Reinvestment Program (Org 15660) will support one-time purchase of furnishings including stackable training tables and chairs, 2 small conference tables and chairs, white boards, community flex space including seating work areas, confidential meeting booths for confidential conversations, open learning lounge furnishings, and technical equipment for presentations.

Open Heart Leaders

Open Heart Leaders goal is to provide therapy, mentoring, life coaching and meditation. Today's allocation of \$30,000 from the Neighborhood Reinvestment Program (Org 15660) will support the cost of purchasing a 15-passenger vehicle. These funds will help low-income youth in District 3 with their wellness and educational experiences in the community.

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Connect Foundation

Connect Foundation serves to connect entrepreneurs by providing educational programming and mentorship. Today's allocation of \$30,000 from the Neighborhood Reinvestment Program (Org 15660) will support the Five.Ten.Thirty Innovation Day for the one-time purchase of tote bags, t-shirts, banners, step ups, and charging stations.

Encinitas Historical Society

The Encinitas Historical Society is a non-profit organization whose goal is to save preserve the 1883 schoolhouse for the public good of the community. Today's allocation of \$25,000 from the Neighborhood Reinvestment Program budget (Org 15660) will support the one-time expense of replacing the aged roof of the 1883 Schoolhouse.

Mission Edge San Diego

Mission Edge San Diego's purpose is to disrupt the traditional nonprofit model, fostering a sustainable ecosystem of social innovation and impact in San Diego and around the United States. Today's allocation of \$20,000 from the Neighborhood Reinvestment Program budget (Org 15660) will support the one-time expenses of books, cards, storage shed, PPE, podcast equipment, t-shirts, sleeping bags, first aid kits, tables, ice chest, lanterns, chairs, yoga mats, contactless thermometers, signage, pop up tent, journals, ground tarps, tents, plates, bowl, cups, camping stove, cooking pots, watches, and emergency satellite phones.

Pacific Art Movement

Since 2000, Pacific Art Movement has served the community of San Diego by providing opportunities of Pan Asia Diaspora through the arts. Today's allocation of \$20,000 from the Neighborhood Reinvestment Program budget (Org 15660) will support their new facilities located in Mira Mesa. Funds will support the one-time purchase of furniture and technology (Computer, TV, Projection Equipment).

Jacob and Cushman San Diego Food Bank Food Bank

The Jacobs and Cushman San Diego Food Bank has a goal of providing food for people in need. Today's allocation of \$25,000 from the Neighborhood Reinvestment Program budget (Org 15660) will support the purchasing of their software system.

Cardiff-by-the-Sea Chamber of Commerce, Inc.

Cardiff-by-the-Sea Chamber of Commerce, Inc.'s mission is to preserve, promote and enhance the culture, character and commerce of downtown Cardiff. Today's allocation of \$10,000 from the Community Enhancement American Rescue Plan Program budget (Org 12905) will support continuation of payroll. Funding will support the retention of employees impacted by the COVID-19 pandemic through payroll and their business activities.

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North Coast Repertory Theatre, a Nonprofit Corporation

The North Coast Repertory Theatre, a Nonprofit Corporation creates a platform where artist and audience thrive through the intimacy of live theatre, recognizing the power of theatre to challenge complacency, revitalize the imagination, nurture the unexpected and embrace the variety and diversity in our lives. Today's allocation of \$10,000 from the Community Enhancement American Rescue Plan Program budget (Org 12905) will support pay actors, stage managers, crew, directors, designers and technicians. The funds will help ensure the continued vitality of theatre arts which were significantly impacted by closures and lost revenues in response to the pandemic. The North Coast Repertory Theatre is only now beginning to offer live performances and this funding helps to make those performances possible by helping to fill a gap left by COVID-19.

Diabetes Research Connection

The Diabetes Research Connection connects donors with early-career scientists enabling them to perform peer-reviewed novel research designed to prevent and cure Type 1 diabetes, minimize its complications and improve the quality of life for those living with the disease. Today's allocation of \$10,000 from the Community Enhancement American Rescue Plan Program budget (Org 12905) will support with innovation, technology, marketing, and invoices. Diabetes increases the risk of severe illness from COVID-19, and this has made it difficult for people with diabetes to stay connected. Funds will address this impact of COVID-19 by helping to build connections and provide support for a community that may feel uncomfortable attending in-person events to stay connected from home through the services provided by the Diabetes Research Center.

La Jolla Village Merchants Association, Inc.

La Jolla Village Merchants Association, Inc. is the managing organization of the La Jolla Business Improvement District, being the primary information source for the small business community operating in San Diego's La Jolla neighborhood. Today's allocation of \$15,000 from the Community Enhancement American Rescue Plan Program budget (Org 12905) will support promoting and supporting community events, such as obtaining graphics, poster printing, floor decals, reopening signs, volunteer supplies, holiday décor, sign insets, advertising for La Jolla Light, outdoor event equipment for ParkInk, email marketing, outdoor event flyers, social media marketing consultant, postage, volunteer uniforms, web design services, and IT support. Funds will address the impacts of COVID-19 by helping address increased pandemic response costs associated with things like obtaining PPE, and funding community events and business activities, marketing, and training that have been adversely impacted by prolonged closures in response to the pandemic and a resultant reduction in available funding.

La Jolla Historical Society

La Jolla Historical Society preserves and protects the materials in its historical collection which encompasses over 80 years of collected books, newspapers, magazines, manuscripts, maps, scrapbooks, printed ephemera, artworks, and architectural drawings, and over 20,000 photographs. Today's allocation of \$15,000 from the Community Enhancement American Rescue Plan Program

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budget (Org 12905) will address the impacts of the COVID-19 pandemic by providing support with payroll for LJHS's small, diverse staff of 5 employees who implement these programs. Funds will help ensure the continuity of programs and the preservation of organizational history by helping to retain staff that might otherwise be lost as a result of the impact of COVID-19 on available funding.

American Combat Veterans of War

American Combat Veterans of War is an all-combat veteran volunteer mentoring and support organization. Today's allocation of \$15,000 from the Community Enhancement American Rescue Plan Program budget (Org 12905) will support with PPE, office and storage lease fees, five low-cost ACVOW Board of Directors laptops, new website, ink and paper supplies. The COVID-19 pandemic increased the cost of operations by making it necessary to obtain PPE and other supplies to respond to the risk of infection; and, at the same time, adversely impacted available funding. Funds will support veterans in need, by helping to fund the acquisition of PPE and to cover costs that have been difficult to pay because of lost revenues as a result of the pandemic such as rent/mortgage, technology, marketing, and invoices.

LINKAGE TO THE COUNTY OF SAN DIEGO STRATEGIC PLAN

Today's proposed actions to approve the grant allocations for the Neighborhood Reinvestment and Community Enhancement programs supports the Sustainability, Community, and Equity Initiatives in the County of San Diego's 2022-2027 Strategic Plan by providing an opportunity for the Board of Supervisors to assist non-profits and public agencies that stimulate tourism, promote the economy, create jobs, enhance a better quality of life, and/or fund one-time community, social, environmental, educational, cultural or recreational needs that serve public purposes in the county.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read 'Terra Lawson-Remer', with a stylized flourish at the end.

TERRA LAWSON-REMER
Supervisor, Third District

ATTACHMENT(S)

N/A