

**CLERK OF THE BOARD OF SUPERVISORS
EXHIBIT/DOCUMENT LOG**

MEETING DATE & AGENDA NO. 05/23/2023 #26

STAFF DOCUMENTS (Numerical)

No.	Presented by:	Description:
1	Staff	13 Page Powerpoint

2

3

4

5

PUBLIC DOCUMENTS (Alphabetical)

No.	Presented by:	Description:
A	N/A	

B

C

D

E

F



ITEM #26: RECEIVE UPDATE ON OPIOID SETTLEMENT FRAMEWORK IMPLEMENTATION AND HARM REDUCTION MEDIA CAMPAIGNS INCLUDING ILLICIT FENTANYL AWARENESS FOR YOUTH; AUTHORIZE COMPETITIVE SOLICITATIONS FOR PUBLIC MESSAGING, OUTREACH, AND EDUCATION CAMPAIGNS; AND AUTHORIZE UPDATES TO THE OPIOID SETTLEMENT FRAMEWORK

Nick Macchione, Agency Director, Health and Human Services Agency

Luke Bergmann, PhD, Director, Behavioral Health Services

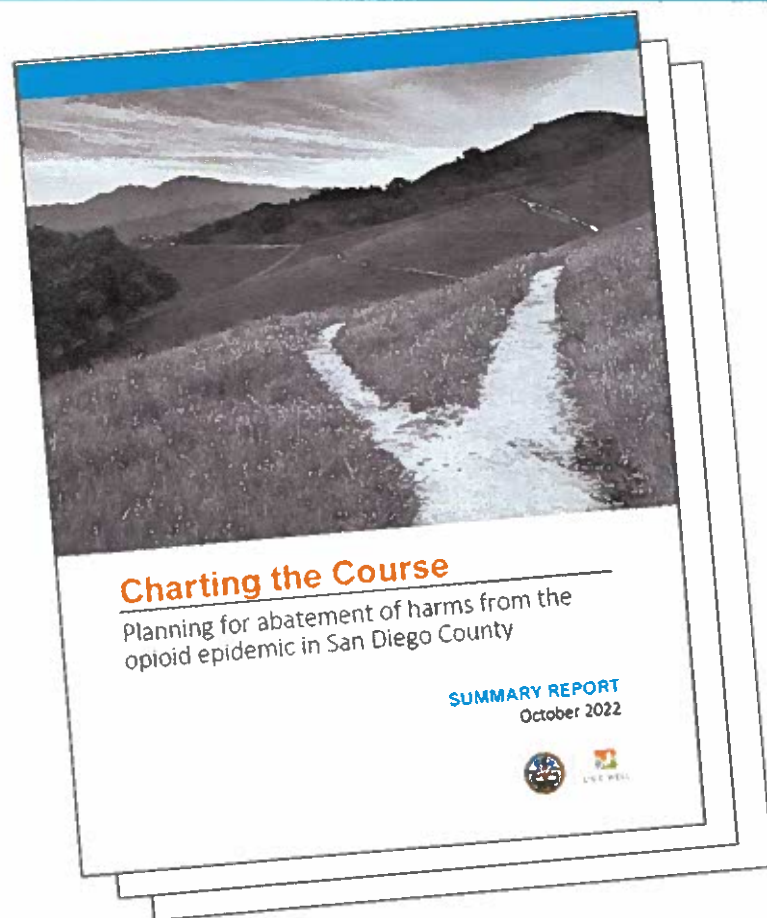
Nicole Esposito, M.D., Chief Population Health Officer, Behavioral Health Services

Elizabeth A. Hernandez, PhD, Director, Public Health Services

OPIOID SETTLEMENT FRAMEWORK



LIVE WELL
SAN DIEGO



THREE KEY COMPONENTS

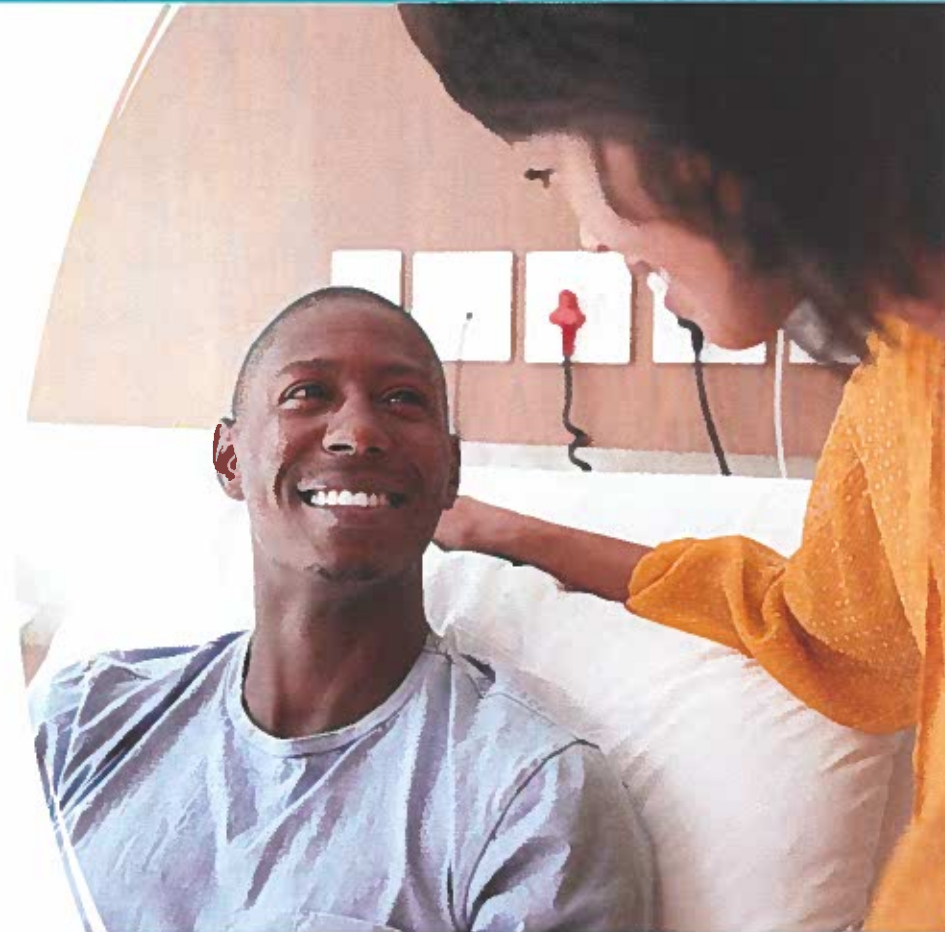
- Healthcare Integration
- Social Supports and Services
- Harm Reduction and Prevention

HEALTHCARE INTEGRATION



LIVE WELL
SAN DIEGO

- The San Diego Relay Program
 - Peer-led, nonfatal overdose response in selected emergency departments
- Primary Care Integration
 - Psychiatric and Addiction Consultation and Family Support
 - Rural Integrated Behavioral Health and Primary Care Service



HEALTHCARE INTEGRATION



LIVE WELL
SAN DIEGO

- Development of a pilot program permitting paramedics to provide medication-assisted treatment in the field for patients in opioid withdrawal
- Digital therapeutics to prevent, manage, or treat substance use disorders and support treatment
- Development and integration of an overdose response unit within Behavioral Health Services (BHS) and Public Health Services (PHS)



SOCIAL SUPPORTS AND SERVICES



LIVE WELL
SAN DIEGO

- Public health messaging, outreach campaigns and targeted naloxone distribution events in coordination with rural communities and Tribal nations
- Integration of peers into programming
- 22-bed Community Harm Reduction Team-designated Safe Haven
- Recovery residence funding expansion



HARM REDUCTION & PREVENTION



LIVE WELL
SAN DIEGO

- Expansion of naloxone access and supply
 - Vending machines located within communities countywide
 - Leave Behind Naloxone program with Emergency Medical Services and Sheriff's Department



HARM REDUCTION & PREVENTION: HARM REDUCTION SERVICES



LIVE WELL
SAN DIEGO

Comprehensive Harm Reduction Services, such as health education, syringe services, testing, referrals to substance use and mental health treatment, and connections to housing support.



Community Readiness Assessment

Engagement

Program launch in September 2023

HARM REDUCTION & PREVENTION: DRUG CHECKING SERVICES



LIVE WELL
SAN DIEGO

A harm reduction intervention to mitigate harms and reduce overdose deaths

- Two types include:
 - Fentanyl test strips
 - Fourier Transform Infrared Spectroscopy (FTIR)
- County's Naloxone Distribution Network will begin distributing fentanyl test strips
- FTIR already being used in San Diego County
- Drug checking services RFI issued with forum held on April 13, 2023



ILLICIT FENTANYL AWARENESS CAMPAIGN

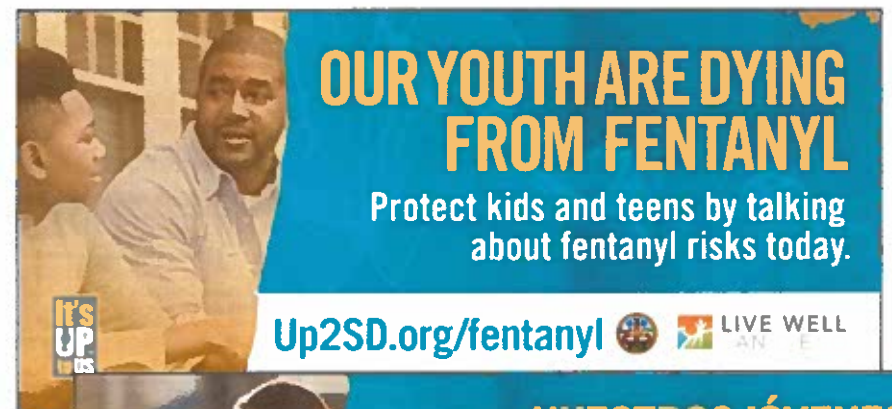


LIVE WELL
SAN DIEGO

Gym Banner Example - Civic Charter High School, San Diego, CA



Billboard Examples



ILLICIT FENTANYL AWARENESS CAMPAIGN

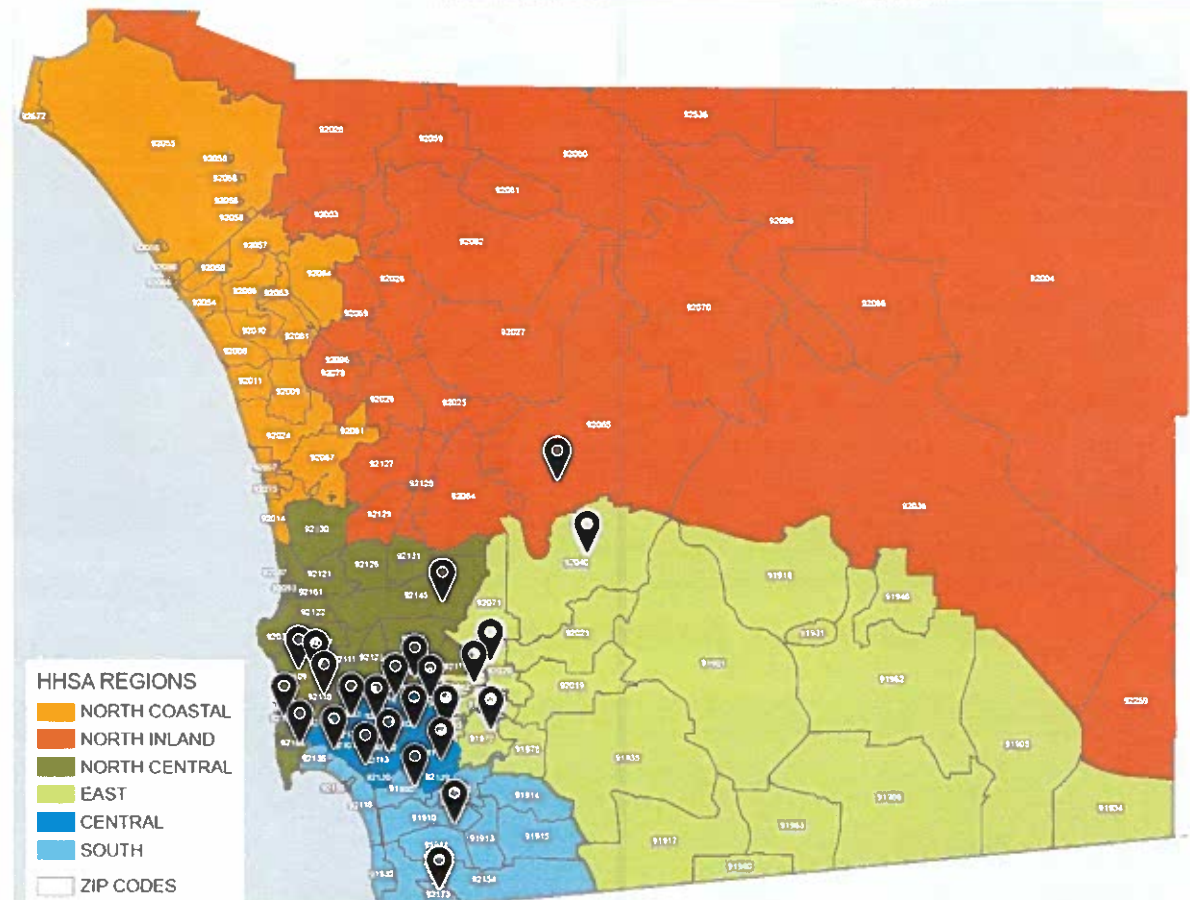


LIVE WELL
SAN DIEGO

Phase 1 Billboard Placements

Billboards

71	Placements
36	Cities/Communities
2	Languages



ADVANCING THE FRAMEWORK



LIVE WELL
SAN DIEGO

- **Healthcare Integration**
 - San Diego Relay Program
 - Primary Care Integration
 - MAT Pilot Program
 - Digital Therapeutics
 - Overdose Response Unit
- **Social Supports and Services**
 - Public health messaging, outreach, and naloxone distribution
 - Integration of peers into programming
 - C-HRT Safe Haven
 - Recovery Residence Expansion
- **Harm Reduction and Prevention**
 - Comprehensive Harm Reduction Services
 - Drug checking
- **Illicit Fentanyl Awareness Campaign for Youth and Adults**
- **Harm Reduction Media Campaigns**

RECOMMENDATIONS



LIVE WELL
SAN DIEGO

Recommendations #1-2: Receive updates on the implementation of the Opioid Settlement Framework and harm reduction outreach and education campaigns.

Recommendation #3: Authorize competitive solicitations to develop timely and responsive public messaging, outreach, and education.

Recommendation #4: Authorize the Chief Administrative Officer or designee to review the Opioid Settlement Framework and return to the Board in 120 days with any recommended changes.



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