



TERRA LAWSON-REMER
SUPERVISOR, THIRD DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

AGENDA ITEM

DATE: August 16th, 2022

COSD CLERK OF THE BOARD
2022 AUG 8 AM 9:41

TO: Board of Supervisors

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SUBJECT

**NEIGHBORHOOD REINVESTMENT AND COMMUNITY ENHANCEMENT
PROGRAM GRANTS (DISTRICT: 3)**

OVERVIEW

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

RECOMMENDATION(S)

SUPERVISOR TERRA LAWSON-REMER

1. Allocate \$15,000 from the Neighborhood Reinvestment Program budget (Org 15660) to Cardiff-by-the-sea Chamber of Commerce, Inc. to support the one-time purchase of signage, shirts, and hats. Funds for these items will help expand outreach and expand the local economy.
2. Allocate \$20,000 from the Neighborhood Reinvestment Program budget (Org 15660) to Coronado Hospital Foundation to support the one-time purchase of a cardiac monitor to advance health services provided to patients.
3. Allocate \$20,000 from the Neighborhood Reinvestment Program budget (Org 15660) to The Coronado Schools Foundation for the upgrade of their audio-visual equipment at the Main Stage Theatre. Funding for this program will fund the lighting system to support various events at Coronado High School.
4. Allocate \$12,000 from the Neighborhood Reinvestment Program budget (Org 15660) to Del Norte Football Touchdown Club, Inc. to support the one-time purchase of helmets, shoulder pads, bumper plate weights and portable uprights.

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5. Allocate \$14,000 from the Neighborhood Reinvestment Program budget (Org 15660) to Diabetes Research Connection to support the one-time purchase of a new grant software system and Kindful software system. Funds will allow the entity to amplify their impact in the community by increasing their communication and research with the general public.
6. Allocate \$15,000 from the Neighborhood Reinvestment Program budget (Org 15660) to Jewish Family Service of San Diego (JSF) to support the one-time cost of tablets, storage racks, storage containers, food sealer, canopies, computers and wireless speakers. Funds will support JFS nutrition service department staff with enrolling individuals in the Cal-Fresh Program.
7. Allocate \$12,000 from the Neighborhood Reinvestment Program budget (Org 15660) to Mission Bay High School Community Foundation for the one-time purchase of bumper plates, racks, medicine balls, I-pad, a motion sensor, dumbbells, vertimax v8, assaultbike and GPS system. Mission Bay High School has over 1,200 students and the weight room is accessible year-round for students.
8. Allocate \$30,000 from the Neighborhood Reinvestment Program budget (Org 15660) to Rancho Santa Fe Seniors to support building grounds and improvements at the Senior Center located at 16780 La Gracia, Rancho Santa Fe 92067. Funds for this entity would support the parking lot restriping, outdoor lighting repair and improvements, and building repairs.
9. Allocate \$25,000 from the Community Enhancement Grant Program budget (Org 12900) to Cardiff-by-the-sea Chamber of Commerce, Inc. to support Dogs Days of Summer, Taste of Cardiff, Kringle Mingle, Small Business and Farmers Market. Funds for these events will support the cost of tents, portable restrooms, washing stations, stage rental, parking rental, sink, generator rental, shuttle, music performers, t-shirts, hats, sweatshirts, banners, postcards, posters, social media marketing, cups, security, truck rental, fencing, licensing fees/permits, photobooth, trash collection, utensils, signs, tickets, print media, lanyards, wristbands, traffic control, artist fees, and entertainment.
10. Allocate \$21,000 from the Community Enhancement Grant Program budget (Org 12900) to Coastal Roots Farm to support their programming on STEM and Workforce Development, Food Distribution and Film & Music Series. Funds will support funding for staff time to help run these programs and maximize community outreach.
11. Allocate \$15,000 from the Community Enhancement Grant Program budget (Org 12900) to Coronado Fourth of July to support their summer series that is free and open to the public. Funds for this event will support costs for the production company, PA system, stage, insurance, permits, security, performers, and fencing.
12. Allocate \$20,000 from the Community Enhancement Grant Program budget (Org 12900) to Encinitas Rotary Club Foundation to support the cost of their Wine and Food Festival. Funds for this will support the cost of parking and traffic control, entertainment, event

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management, printing of signs, rental equipment, wait staff, venue fees, radios, linen and portable restrooms. Funds raised in this event support various local organizations that promote education, community services and quality of life.

13. Allocate \$12,000 from the Community Enhancement Grant Program budget (Org 12900) to Point Loma Summer Concerts to support their summer series that is free and open to the public. Funds for this event will support the fees for parking, porta potties, washing stations, pole lights, generators and stage.
14. Allocate \$20,000 from the Community Enhancement Grant Program budget (Org 12900) to Jacobs & Cushman San Diego Food Bank to support their annual fundraiser, the San Diego Blues Festival. Funds for this program will support the cost of musicians, advertisement, stage, sound and lighting. This annual event brings over 5,000 people from across the region and helps support the efforts of the San Diego Food Bank.
15. Allocate \$20,000 from the Community Enhancement Grant Program budget (Org 12900) to Southern Regional Resource Center, Inc. to support their annual event benefit concert and their mental health awareness campaign. Funds will help support the cost of staff, media, technology, rental, catering, and artist fees.
16. Amend the Neighborhood Reinvestment Program Grant, effective 5/24/2022 (14), which allocated \$12,250 to Shoreline Community Services to reflect a contract effective 3/01/2022. Authorize the Chief Deputy Administrative Officer/Chief Financial Officer to amend the grant agreement accordingly.
17. Amend the Neighborhood Reinvestment Program Grant, effective 06/28/22 (11), which allocated \$14,000 to Hillel of San Diego to include funds to be use solely for trees and pants. In addition, this is to clarify that the Glickman Hillel Center is owned by Hillel of San Diego with public easement and community has public access. Authorize the Chief Deputy Administrative Officer/Chief Financial Officer to amend the grant agreement accordingly.
18. Amend the Neighborhood Reinvestment Program Grant, effective 11/16/2021 (10), which allocated \$15,000 to Rancho Bernardo Club Foundation, Inc. d/b/a Rancho Bernardo Sunrise Rotary Club to reflect a contract effective 09/01/2021. Authorize the Chief Deputy Administrative Officer/Chief Financial Officer to amend the grant agreement accordingly.
19. Authorize the Deputy Chief Administrative Officer/Chief Financial Officer to execute grant agreements or amendments to agreements with the organizations awarded grants establishing terms for receipt of the funds described above and to make minor amendments to the agreements that are consistent with the general purpose of the grants but do not increase the grants.
20. Find that each of the grants has a public purpose.

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21. Find in accordance with Section 15301 of the California Environmental Quality Act (CEQA) Guidelines that the proposed grants to The Coronado Schools Foundation, Rancho Santa Fe Seniors and Hillel of San Diego are exempt from CEQA review.

EQUITY IMPACT STATEMENT

We recognize that the systemic impacts that inequitable policies may create for residents in San Diego County. Find that these proposed allocations of funds are intended to improve the quality of life throughout the County by providing funds for nonprofits whose work addresses inequities, promotes quality of life and improves outcomes that align with the vision of our county. Organizations were chosen based on their location or the demographics they serve with a focus on organizations that focus on vulnerable community member, youth events and inclusive community events. The organizations that were chosen work to promote a sense of belonging and utilize equity in their operations, outreach and programs. Their supporting documents were reviewed as well as impact reports and community testimony.

FISCAL IMPACT

Funds for the grant allocation requests are included in the Fiscal Year 2022-23 Operational Plan for the Neighborhood Reinvestment Program (Org 15660), Community Enhancement Program (Org 12900). The fiscal impact of these recommendations is \$138,000 from the Neighborhood Reinvestment Program budget (Org 15660), and \$133,000 from the Community Enhancement Program budget (Org 12900) totaling \$271,000 The funding sources are General Purpose Revenue and Transient Occupancy Tax Revenues.

BUSINESS IMPACT STATEMENT

N/A

ADVISORY BOARD STATEMENT

N/A

BACKGROUND

Cardiff-by-the-sea Chamber of Commerce, Inc.

The mission of Cardiff-by-the-sea Chamber of Commerce, Inc. is to continue commercial revitalization and help community organization enhance the economic, social and environmental well-being of historic and traditional commerce. Today's allocation of \$15,000 from the Neighborhood Reinvestment Program (Org 15660) will support the one-time purchase of signage, shirts, and hats to help promote the community and benefit the local economy.

Coronado Hospital Foundation

The Coronado Hospital Foundation is the philanthropic arm of the Sharp Coronado Hospital. Today's allocation of \$20,000 from the Neighborhood Reinvestment Program (Org 15660) will support the one-time purchase of a cardiac monitor to advance health services provided to patients.

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The Coronado Schools Foundation

The Coronado Schools Foundation raises and manages funds to provide exceptional learning opportunities for all Coronado Unified School District Students. Today's allocation of \$20,000 from the Neighborhood Reinvestment Program (Org 15660) will support the upgrade of their audio-visual equipment at the Main Stage Theatre. Funding for this program will fund the lighting system to support various events at Coronado High School.

Del Norte Football Touchdown Club, Inc.

The goal of Del Norte Football Touchdown Club, Inc. is to generate the financial resources to assist the football program. Today's allocation of \$12,000 from the Neighborhood Reinvestment Program (Org 15660) will support the one-time purchase of helmets, shoulder pads, bumper plate weights and portable uprights. Del Norte is a public high school that services students of District 3.

Diabetes Research Connection

Diabetes Research Connection mission is to connect donors with early-career scientist enabling them to perform peer-reviewed research designed to prevent and cure T1D, minimize its complications and improve the quality of life for those living with the disease. Today's allocation of \$14,000 from the Neighborhood Reinvestment Program (Org 15660) will support the one-time purchase of a new grant software system and Kindful software system. Funds will allow the entity to amplify their impact and reach with the general public.

Jewish Family Service of San Diego

Jewish Family Service of San Diego is an impact driven organization helping build a stronger, healthier and more resilient San Diego. Today's allocation of \$15,000 from the Neighborhood Reinvestment Program (Org 15660) will support the one-time cost of tablets, storage racks, storage containers, food sealer, canopies, computers and wireless speakers. Funds will help JFS nutrition service department staff with enrolling individuals in the Cal-Fresh Program.

Mission Bay High School Community Foundation

Mission Bay High School Community Foundation's goal is to support the sports and physical education program that is offered to all students. Today's allocation of \$12,000 from the Neighborhood Reinvestment Program (Org 15660) will support the one-time purchase of bumper plates, racks, medicine balls, I-pad, a motion sensor, dumbbells, vertimax v8, assaultbike and GPS system. Mission Bay High School has over 1,200 students and the weight room is accessible year-round for students.

Rancho Santa Fe Seniors

The Rancho Santa Fe Seniors' mission is to support senior residents in maintaining their health, welfare and wellbeing while respecting their independence. Today's allocation of \$30,000 from the Neighborhood Reinvestment Program (Org 15660) will support parking lot restriping, outdoor

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lighting repair and improvements, and building repairs at the Senior Center located at 16780 La Gracia, Rancho Santa Fe 92067.

Cardiff-by-the-sea Chamber of Commerce, Inc.

The mission of Cardiff-by-the-sea Chamber of Commerce, Inc. is to continue commercial revitalization. Cardiff-by-the-sea Chamber of Commerce, Inc. helps community organization enhance the economic, social and environmental well-being of historic and traditional commerce. Today's allocation of \$25,000 from the Community Enhancement Program (Org 12900) will support the cost of tents, portable restrooms, washing stations, stage rental, parking rental, sink, generator rental, shuttle, music performers, t-shirts, hats, sweatshirts, banners, postcards, posters, social media marketing, cups, security, rental of truck, fencing, licensing fees/permits, photobooth, trash collection, sporks, signs, tickets, print media, lanyard, wristbands, traffics control, artist fees, and entertainment.

Coastal Roots Farm

Coastal Roots Farm's mission is to cultivate healthy communities integrating agriculture, and Jewish wisdom. Today's allocation of \$21,000 from the Community Enhancement Program (Org 12900) will support staff salaries to help run these programs and maximize community outreach.

Coronado Fourth of July

Coronado Fourth of July's mission is to organize the Independence Day festivities which include the parade and fireworks. Today's allocation of \$15,000 from the Community Enhancement Program (Org 12900) will support the cost for the production company, PA system, stage, insurance, permits, security, performers, and fencing.

Encinitas Rotary Club Foundation

Encinitas Rotary Club Foundation's mission is to provide financial support to the community. Today's allocation of \$20,000 from the Community Enhancement Program (Org 12900) will support the cost of parking and traffic control, entertainment, event management, printing of signs, rental equipment, wait staff, venue fees, radios, linen and portable restrooms. Funds raise in this event support various local organizations that promote education, community services and quality of life.

Jacobs & Cushman San Diego Food Bank

Jacobs & Cushman San Diego Food Bank's goal is to provide food to people in need, advocate for the hungry and educate the public about hunger issues. Today's allocation of \$20,000 from the Community Enhancement Program (Org 12900) will support the cost of musicians, advertisement, stage, sound and lighting.

Point Loma Summer Concerts

Point Loma Summer Concert's mission is to collaborate and bring people together in family friendly environment. Today's allocation of \$12,000 from the Community Enhancement Program

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(Org 12900) will support the fees for parking, porta potties, washing stations, pole lights, generators, and the stage.

Southern Regional Resource Center, Inc.

Southern Regional Resource Center, Inc. mission is to support brain impaired adults, their families, caregivers, and older adults in California. Today's allocation of \$20,000 from the Community Enhancement Program (Org 12900) will help support the cost of staff, media, technology, rental, catering, and artist fees for the organization's annual benefit concert and mental health awareness campaign.

LINKAGE TO THE COUNTY OF SAN DIEGO STRATEGIC PLAN

Today's proposed actions to approve the grant allocations for the Neighborhood Reinvestment and Community Enhancement programs supports the Sustainability, Community, and Equity Initiatives in the County of San Diego's 2022-2027 Strategic Plan by providing an opportunity for the Board of Supervisors to assist non-profits and public agencies that stimulate tourism, promote the economy, create jobs, enhance a better quality of life, and/or fund one-time community, social, environmental, educational, cultural or recreational needs that serve public purposes in the county.

Respectfully submitted,



TERRA LAWSON-REMER
Supervisor, Third District

ATTACHMENT(S)

N/A