

**COUNTY OF SAN DIEGO  
BOARD OF SUPERVISORS  
TUESDAY, NOVEMBER 15, 2022**

**MINUTE ORDER NO. 15**

**SUBJECT: COMMUNITY ENHANCEMENT, NEIGHBORHOOD REINVESTMENT PROGRAM GRANTS AND CEQA EXEMPTIONS (DISTRICT: 1)**

**OVERVIEW**

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

**RECOMMENDATION(S)**

**VICE-CHAIR NORA VARGAS**

1. Allocate \$35,000 from the Community Enhancement Program budget (Org 12900) to City of National City to provide support for National City's Kimball Holiday by funding holiday lights and a pine tree next to City Hall, securing a Ferris wheel, an LED-light up dance floor, Santa's chair, as well as hiring Santa, Mrs. Clause, and Grinch actors.
2. Allocate \$25,000 from the Community Enhancement Program budget (Org 12900) to The Environmental Health Coalition to fund a development consultant to plan a community celebration in January 2023 that will honor the legacy of environmental justice in our region.
3. Allocate \$12,500 from the Community Enhancement Program budget (Org 12900) to Hispanas Organized for Political Equality - California to fund a youth leadership program of 4-6 students plus chaperon participate in cohort 1 of the HOPE Youth Leadership Program (HYLP).
4. Allocate \$15,000 from the Community Enhancement Program budget (Org 12900) to Kiwanis Club of Bonita Foundation to provide support for children experiencing homelessness and victims of trafficking in partnership with Mary's Guest House, Stand Up for Kids, and Youth Assistance Coalition by providing supplies, clothing, food, sanitary facilities, and counseling services. Funds also benefit underserved children by purchasing bicycles, helmets, and supplies, and by providing bicycle safety instruction to children and parents. Funds also support their Tee Off for Kids Golf Tournament event.
5. Allocate \$75,000 from the Community Enhancement Program budget (Org 12900) to San Diego Bowl Game Association to support The Holiday Bowl to help drive economic impact for the San Diego region, and to support Sports San Diego by driving visitor demand to economically benefit the region through recruiting, supporting, and hosting world-class sports events.
6. Allocate \$7,000 from the Community Enhancement Program budget (Org 12900) to San Diego Parks Foundation to support outreach and marketing to underrepresented neighborhoods for programming, to promote increased access to local parks, and informing youth and families about community resources at local parks. Funds also support the Undertow Golf Event in February 2023.

7. Allocate \$55,000 from the Community Enhancement Program budget (Org 12900) to Sherman Heights Community Center Corporation to support their Dia de los Muertos Celebration that includes onsite altars, craft workshops, school tours, hands-on activities, activity guide, neighborhood altars, youth celebrations, and community procession. Funds also support a youth program that engages with a variety of programming including homework assistance, access to computers, bilingual books, STEAM, crafts, storytelling, exercise and snacks. Funds also support the Barrios Limpios program to engage the community on beautification projects, neighborhood cleanups, and outdoor artwork. Funds also support the Dia de las Madres Concert event featuring Bolero music to honor, celebrate, and give thanks to maternal figures in the community. Funds also support a food distribution program.
8. Allocate \$10,000 from the Community Enhancement Program budget (Org 12900) to Social and Environmental Entrepreneurs (SEE), Inc. d.b.a. The Veterans Art Project to support art classes with art therapy at the Chula Vista Veterans Center to benefit veterans, spouses, dependents, caregivers, active-duty servicemembers, and community members.
9. Allocate \$8,000 from the Community Enhancement Program budget (Org 12900) to Sprockids San Diego to provide funding for staff support, outreach, and operating expenses to help spur programmatic growth and expansion into South Bay communities including full or partial program fee waivers to families who experience financial hardship.
10. Allocate \$50,000 from the Community Enhancement Program budget (Org 12900) to Third Avenue Village Association d.b.a. Downtown Chula Vista Association to fund operations and developing a programming schedule including community-driven events that are culturally resonant to benefit the economic footprint of Third Avenue in Downtown Chula Vista.
11. Allocate \$20,000 from the Community Enhancement Program budget (Org 12900) to TransFamily Support Services to provide funding for youth programming which include no-cost, supportive interventions to stimulate positive mental and behavioral health among transgender and gender non-binary youth. Funds also supports providing educational support and resources for youth residing in Spanish-speaking communities.
12. Allocate \$15,000 from the Neighborhood Reinvestment Program budget (Org 15650) to AMVETS Department of California Service Foundation d.b.a. AMVETS to provide support for AMVETS Welcome Home Program with funding to purchase home furnishings, bedding, pillows, and household items such as dishes, pots, and pans to benefit formerly homeless Veterans in San Diego.
13. Allocate \$20,000 from the Neighborhood Reinvestment Program budget (Org 15650) to Bonitafest Melodrama Teatro Pastorela to provide funding towards the repair and relocation of Bonita's "Glarf" statues, including rental of moving and heavy lifting equipment, purchase of construction materials, and fees for specialized services needed to facilitate the capital project such as concrete sawing, security, and transit costs.
14. Allocate \$38,096 from the Neighborhood Reinvestment Program budget (Org 15650) to Cesar Chavez Service Clubs, Inc. to provide funding for one-time technology upgrades including new laptops, printers, video equipment, office supplies and materials, and outdoor activity supplies such as canopies, beverage coolers, and a megaphone.

15. Allocate \$50,000 from the Neighborhood Reinvestment Program budget (Org 15650) to Chula Vista Elementary School District to provide support for the school district's new, hands-on, engaging learning classroom Sound Station. Funds will be used to purchase musical instruments, sound recording equipment, and support capital improvements to the facility such as painting and installation of wiring for connectivity to enhance student learning and achievement.
16. Allocate \$11,605 from the Neighborhood Reinvestment Program budget (Org 15650) to The Environmental Health Coalition for one-time technology upgrades, including the purchase of laptops, wireless mice, HDMI cables, docking stations, charging cables, Adobe software, and LightBox LandVision software licenses for staff to advance environmental justice initiatives throughout our region.
17. Allocate \$6,500 from the Neighborhood Reinvestment Program budget (Org 15650) to The Friends of Chula Vista Parks and Recreation to purchase material, tools, safety equipment, and lumber allowing students from grades 3-12 to build and age-appropriate trebuchet to test their design skills in a STEAM-based pumpkin throwing contest.
18. Allocate \$10,000 from the Neighborhood Reinvestment Program budget (Org 15650) to The Grandparents Connection to provide funding towards the acquisition of equipment and supplies, needed for the annual picnic including tents and canopies, BBQ grills, storage tubs, DJ audio equipment, power generators, a popcorn machine, and a cotton candy machine.
19. Allocate \$18,260 from the Neighborhood Reinvestment Program budget (Org 15650) to Jewish Family Service of San Diego to help purchase equipment that will increase storage efficiency and food utilization, improve community distributions, allow staff to enroll clients in CalFresh benefits and other benefit programs to improve their current circumstances. Equipment purchases include computers, a wireless speaker, storage container and ramp, food sealer, canopies, tablets, and storage racks.
20. Allocate \$25,000 from the Neighborhood Reinvestment Program budget (Org 15650) to Murphy's Produce With Purpose to provide packaged fresh produce to food insecure community members in South Bay San Diego. Funding includes costs to purchase food tents and equipment, boxes and materials to package food, and flyers.
21. Allocate \$55,500 from the Neighborhood Reinvestment Program budget (Org 15650) to Pillars of the Community to fund the construction of a community oasis and water conservation garden in Southeast San Diego.
22. Allocate \$25,000 from the Neighborhood Reinvestment Program budget (Org 15650) to San Diego Mountain Biking Association to provide funding to purchase tools, supplies, and materials needed for maintenance and support projects at the Sweetwater Bike Park and the Greg Cox Bike Park. Funding also includes support for materials and building supplies for the Otay Valley Regional Park Boardwalk Project. Funding will also purchase a plate compactor for use on trail improvements throughout the county.

23. Allocate \$30,000 from the Neighborhood Reinvestment Program budget (Org 15650) to San Diego Oasis to provide support for their Bridging the Digital Divide program benefitting low-income seniors by a one-time technology investment to purchase tablets and to establish internet connections for seniors.
24. Allocate \$7,500 from the Neighborhood Reinvestment Program budget (Org 15650) to Spring Valley Community Alliance to fund the artistic wrapping of utility boxes to beautify and enhance the neighborhood deterring vandalism.
25. Allocate \$6,000 from the Neighborhood Reinvestment Program budget (Org 15650) to Sprockids San Diego to provide funding towards the purchase of bicycles, helmets, and other bike-related materials for youth to use during Sprockids events and programs.
26. Allocate \$10,000 from the Neighborhood Reinvestment Program budget (Org 15650) to WalkSanDiego d.b.a. Circulate San Diego to help purchase office and employee equipment such as lectern with speaker, mic jack for iPhone, photo board printing costs, and branded hats and t-shirts. Funding also includes one-time website upgrades such as QR code software Adobe software, website redesign costs, online support software, one-time costs for cloud storage upgrades, and e-communication software.
27. Find that all the grants serve a public purpose.
28. Authorize the Deputy Chief Administrative Officer/Chief Financial Officer to enter into agreements and make minor amendments to agreements that do not change the purpose or amount of the grant to organizations awarded funds.
29. Find that the proposed grant fund allocations to Bonita Melodrama Teatro Pastorela, Chula Vista Elementary School District, Pillars of the Community, San Diego Mountain Biking Association, Spring Valley Community Alliance are exempt from review under the California Environmental Quality Act (CEQA) by Section 15301 of the CEQA Guidelines.

#### **EQUITY IMPACT STATEMENT**

We recognize the systemic impacts that inequitable policies may create for residents in San Diego County. Find that these proposed allocations of funds are intended to improve the quality of life throughout the County by providing funds for non-profits and local agencies whose work addresses inequities, promotes quality of life and improves outcomes that align with the vision of our county. Organizations and agencies were chosen based on their location or the demographics they serve with a focus on organizations and agencies that focus on vulnerable community members, youth and seniors, and other inclusive community events. The organizations that were chosen work to promote a sense of belonging and utilize equity in their operations, outreach, and programs. Their supporting documents were reviewed as well as impact reports and community testimony.

#### **SUSTAINABILITY IMPACT STATEMENT**

N/A

**FISCAL IMPACT**

Funds for these grant requests are included in the Fiscal Year 2022-23 Operational Plan for Community Enhancement Program budget (Org 12900) and Neighborhood Reinvestment Program budget (Org 15650). The fiscal impact of these recommendations is \$312,500 from the Community Enhancement Program budget (Org 12900) and \$328,461 from the Neighborhood Reinvestment Program budget (Org 15650) totaling \$640,961. The funding sources are Transient Occupancy Tax Revenues and General Purpose Revenue. There will be no change in net General Fund cost and no additional staff years.

**BUSINESS IMPACT STATEMENT**

N/A

**ACTION:**

ON MOTION of Supervisor Desmond, seconded by Supervisor Vargas, the Board of Supervisors took action as recommended, on Consent.

AYES: Vargas, Anderson, Fletcher, Desmond

ABSENT: Lawson-Remer

State of California)  
County of San Diego) §

I hereby certify that the foregoing is a full, true and correct copy of the Original entered in the Minutes of the Board of Supervisors.

ANDREW POTTER  
Clerk of the Board of Supervisors



**Signed**  
by Andrew Potter

