



June 2, 2025

Dear Supervisor Anderson:

We are pleased to formally invite you to participate in the **Vienna Social Housing Field Study**, a **6-day immersive learning experience in Vienna, Austria**, organized by the Global Policy Leadership Academy (GPLA). This exclusive program is designed for leaders and influencers from across the country who are shaping housing policy, planning, and development.

As a renowned housing leader, your insights and perspective will be invaluable as we explore these topics and seek to identify actionable strategies that can be adapted and implemented in California. Your presence would help foster meaningful connections and collaboration, strengthening our collective efforts to address our acute housing challenges.

Our delegations are thoughtfully curated to include representation from the entire housing ecosystem and to provide the opportunity to network, learn from peers and share best practices. We incite you to be part of a panel discussion on Friday September 26<sup>th</sup> to share your insights and reflections of the week in Vienna.

## Program Overview

The Vienna Social Housing Field Study offers a unique opportunity to explore Vienna's internationally acclaimed social housing model through **expert-led discussions, site visits, and meetings with local officials and housing experts**. Participants will gain valuable insight into the policies, design principles, and financing structures that have made Vienna a global leader in affordable housing and urban livability.

## Program Highlights

- In-depth curriculum focused on Vienna's innovative social housing model
- Guided tours of cutting-edge housing developments and urban planning projects
- Meetings with local government officials, planners, and housing experts
- Small group discussions and networking opportunities with fellow participants
- Analysis of Vienna's affordable housing policies and financing strategies

## Program Dates and Cost

- **Program Dates:** Sunday evening, September 21, 2025 – Friday evening, September 27, 2025

- **Total Program Fee:** \$7,800 (airfare not included)

### Invitation-Only Participation

Participation in the Vienna Social Housing Field Study is **by invitation only** and limited to a carefully selected cohort of leaders and professionals from across the country. This **intentionally curated group** will represent diverse perspectives, including professionals in housing development, policy, planning, finance, philanthropy, community leadership, and government. This cross-sector delegation will foster valuable dialogue and collaborative learning.

This field study offers a rare opportunity to gain firsthand knowledge of a globally renowned social housing system while connecting with fellow leaders who are advancing innovative housing solutions across the United States.

If you have further questions, please feel free to reach out to me.

Sincerely,



Anu Natarajan



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## SAMPLE ITENERARY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
Registration and Check-in	OVERVIEW AND HISTORY OF SOCIAL HOUSING	SUSTAINABLE AND SOCIALLY DIVERSE COMMUNITIES	INCLUSIVE COMMUNITIES	COMPREHENSIVE PLANNING AND <u>DEVELOPMENT</u>	FUTURE OF HOUSING - REFLECTIONS AND PLAN OF ACTION
	BREAKFAST				
	Introduction and History of Vienna Housing	Vienna's Land Bank and Urban Renewal	Key Elements of Vienna's Successful Housing Model	Limited Profit Housing Finance - Overview and Panel Discussion	Practitioners Panel Discussion
	Supportive Services for Social Housing	Introduction to <u>Sonnwendviertel</u> and Neighborhood Walking Tour	Social Cohesion - Inclusivity, Immigration, and Race		What Lessons Will We Take Home?
	LUNCH				
	Social Housing Tour	Residential Cooperative Tours  Panel with Residents of Social Housing	Neighborhood Tours	Walking Tours and Panel Discussion	Free Afternoon
Welcome Reception and Dinner	Small Group Dinners	Group Dinner	Free Evening	Group Dinner	