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JOEL ANDERSON
SUPERVISOR, SECOND DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

AGENDA ITEM

DATE: November 15th, 2022

TO: Board of Supervisors

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SUBJECT:

COMMUNITY ENHANCEMENT PROGRAM, NEIGHBORHOOD REINVESTMENT PROGRAM GRANTS AND CEQA EXEMPTIONS (DISTRICT: 2)

OVERVIEW

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

RECOMMENDATION(S)

SUPERVISOR JOEL ANDERSON

1. Allocate \$10,000 from the Community Enhancement American Rescue Plan Act budget (Org 12905) to Alpine Education Foundation, Inc. to help reverse the adverse impact of the COVID-19 pandemic on education by funding the STEAM Instruction Program within the Alpine Union School District.
2. Allocate \$6,000 from the Community Enhancement American Rescue Plan Act budget (Org 12905) to the Japan Society of San Diego and Tijuana to fund employee payroll that could not otherwise be paid for because of lost revenue due to COVID-19 preventing fundraising programs and events.
3. Allocate \$10,000 from the Community Enhancement Program budget (Org 12900) to the Alpine Historical and Conservation Society, Incorporated (AHS) to fund the development of an accessible website, scan of historic documents, and repair and improve existing property and exhibits located at 2116 Tavern Road, Alpine, CA 91901.

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4. Allocate \$25,000 from the Community Enhancement budget (Org 12900) to the Asian Business Association Foundation to fund the non-partisan Asian American Native Hawaiian Pacific Islander (AANHPI) Voter Engagement Outreach Program to engage, educate, and empower San Diego's AANHPI community.

Allocate \$3,000 from the Community Enhancement budget (Org 12900) to the Bihar UP Jharkhand United Association of North America, Inc. to fund expenses associated with three upcoming community events, open to all, that promote Indian culture and traditions with San Diego's communities, including Holi, Teej, and Litti Chokha.

5. Allocate \$10,000 from the Community Enhancement budget (Org 12900) to Community Health Improvement Partners to fund the promotion of hyper-local farms through marketing and business planning and supporting San Diego County tourism.
6. Allocate \$25,000 from the Community Enhancement budget (Org 12900) to Free to Thrive to fund the payroll for staff needed to conduct criminal justice work for persons who have been the victim of human trafficking at Las Colinas Detention Center located at 451 Riverview Pkwy, Santee, CA 92071 to aid in their successful reentry into society.

Allocate \$5,000 from the Community Enhancement budget (Org 12900) to the Hindu Americans of San Diego, Inc. to fund non-denominational programs such as classes in Indian language, Vedic mathematics, arts and dance, senior activities, and rent for space to host classes and programs, that strive to educate the public about the rich culture of India.

7. Allocate \$18,000 from the Community Enhancement budget (Org 12900) to the Rotary Club of Rancho Bernardo Sunrise to fund vendor expenses associated with the annual Rancho Beernardo Festival, a fundraising event that supports over 13 charitable organizations that serve San Diego County youth, adults, and seniors.
8. Allocate \$20,000 from the Community Enhancement budget (Org 12900) to the Kiwanis Foundation of Tierra Santa, San Diego, California to pay for acquisition of materials and labor to provide fireworks displays and programming to be used at two important community events, the Tierrasanta Oktoberfest and the 35th annual Tierrafest,

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9. Allocate \$25,000 from the Neighborhood Reinvestment Program budget (Org 15655) to the Armed Services YMCA of the U.S.A. to fund the replacement of an arena cover located at the Horse of the Sun Ranch in Pine Valley, CA.
10. Establish appropriations of \$936,613 in the Community Enhancement Program Budget (Org 12900) based on portions of unused prior year allocation to be used on future projects in Fiscal Year 2022-23 (4 VOTES).
11. Find that the grants have a public purpose and that the grants made using American Rescue Plan Act funds are necessary to address an adverse impact of the COVID-19 pandemic on the organizations receiving funds.
12. Authorize the Deputy Chief Administrative Officer/Chief Financial Officer to execute grant agreements or amendments to agreements with the organizations awarded grants establishing terms for receipt of the funds described above and to make minor amendments to the agreements that are consistent with the general purpose of the grants but do not increase the grants.
13. Find that the allocations to the Alpine Historical and Conservation Society, Incorporated, and Armed Services YMCA of the U.S.A. and exempt from review under the California Environmental Quality Act (CEQA) by Section 15301 of the CEQA Guidelines.

EQUITY IMPACT STATEMENT

We recognize that the systemic impacts that inequitable policies may create for residents in San Diego County. Find that these proposed allocations of funds are intended to improve the quality of life throughout the County by providing funds for nonprofits whose work addresses inequities, promotes a better quality of life and improves outcomes that align with the vision of our county. Organizations were chosen based on their location or the demographics they serve with a focus on organizations that serve vulnerable community members, youth events and inclusive community events. The organizations that were chosen work to promote a sense of belonging and utilize equity in their operations, outreach and programs. Their supporting documents were reviewed as well as impact reports and community testimony

SUSTAINABILITY IMPACT STATEMENT

The investment of these grant funds into the specified community organizations and non-profits will promote the financial sustainability and economic viability of San Diego County communities for generations to come.

FISCAL IMPACT

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Funds for the grant allocations are included in the Fiscal Year 2022-23 Operational Plan for the Community Enhancement American Rescue Plan Act budget (Org 12905), Community Enhancement budget (Org 12900) and Neighborhood Reinvestment Program (Org 15655)The fiscal impact of these recommendations is \$16,000 from the Community Enhancement American Rescue Plan Act budget (Org 12905), \$116,000 from the Community Enhancement budget (Org 12900) and \$50,000 from the Neighborhood Reinvestment Program budget (Org 15655) totaling \$182,000. and The funding sources are American Rescue Plan Act, Transient Occupancy Tax and General Purpose Revenue. There will be no change in net General Fund cost and no additional staff years.

BUSINESS IMPACT STATEMENT

N/A

ADVISORY BOARD STATEMENT

N/A

BACKGROUND

Alpine Education Foundation, Inc.

The mission of the Alpine Education Foundation, Inc. is to aid parents, educators, and community leaders who are concerned with the maintenance, enhancement, and improvement of the education of our children in our schools. Today's allocation of \$10,000 will support students in kindergarten through 8th grade with the opportunity to participate in hands-on programs on topics in STEAM. The COVID-19 pandemic had a significant adverse impact on student learning. This funding is intended to help jump-start learning in STEAM related fields by funding the STEAM Instruction Program within the Alpine Union School District.

Japan Society of San Diego and Tijuana

The mission of the Japan Society of San Diego and Tijuana is to promote goodwill and advance business, civic, educational, and cultural interchange and understanding between the people of Japan, San Diego, and Tijuana. The COVID-19 pandemic prevented the Japan Society from providing programs and holding events that fund the organization's activities. Today's allocation of \$6,000 will address the impacts of the COVID-19 pandemic on the organization by providing support for the payroll for employees that would have otherwise been funded by activities that were cancelled or curtailed because of the pandemic.

Alpine Historical and Conservation Society, Incorporated

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The mission of the Alpine Historical and Conservation Society, Incorporated is to encourage the community to conserve natural resources, retain structures and sites of historical significance, and develop historical programs which emphasize the contributions of the various cultural, ethnic, religious, and social groups that comprise the Alpine area. Today's allocation of \$10,000 will support the development of accessible online services, scan important historical documents for preservation, and improve exhibits and facilities at the building located at 2116 Tavern Road, Alpine, CA 91901 to better serve the population of Alpine.

Asian Business Association Foundation

The mission of the Asian Business Association Foundation is to represent Asian American Business owners while creating business opportunities for its members and their diverse communities. Today's allocation of \$25,000 will support the long-term infrastructure to increase civic participation on a non-partisan basis among San Diego's AANHPI community by funding a Voter Engagement Outreach Program to engage, educate, and empower San Diego's AANHPI community.

Bihar UP Jharkhand United of North America, Inc.

The mission of Bihar UP Jharkhand United of North America, Inc. is to carry out, promote, and coordinate philanthropic, educational, and voluntary activities serving physically and economically disadvantaged people in Indian states of Bihar and Jharkhand, and to integrate Indian communities in San Diego County through celebration of cultural festivals and promotion of Indian culture. Today's allocation of \$3,000 will support three upcoming community events in San Diego to share Indian tradition and culture with the greater San Diego community.

Community Health Partners

The mission of the Community Health Partners is to advance long-term solutions to priority health needs through collaboration and community engagement. Today's allocation of \$10,000 will support the promotion of hyper-local farms through marketing and business planning and support San Diego County agritourism at-large.

Free to Thrive

The mission of Free to Thrive is to empower survivors of human trafficking to be free from exploitation and to thrive by providing them with holistic and trauma-informed, legal and support services in collaboration with service partners, and by increasing access to justice for all survivors. Today's allocation of \$25,000 will fund essential staff to conduct criminal justice work within the district.

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Hindu Americans of San Diego, Inc.

The mission of Hindu Americans of San Diego, Inc. is to create a unified platform to experience the cultural diversity of India. Today's allocation of \$5,000 will fund programs and classes that teach San Diego County residents Indian arts, culture, and language and provide activities for seniors in the community.

Armed Services YMCA of the U.S.A.

The mission of the Armed Services YMCA of the U.S.A. is to enhance the lives of those in the military and their families in spirit, mind, and body through programs relevant to the unique challenges of military life. Today's allocation of \$25,000 will support the replacement of the arena cover for the King Arena at the Horse of the Sun Ranch to enable children from San Diego's diverse communities to learn horsemanship year-round by providing a venue protected from adverse weather conditions.

Rotary Club of Rancho Bernardo Sunrise

The mission of the Rotary Club of Rancho Bernardo Sunrise is to provide a supportive professional and personal network for members and service to our community. Today's allocation of \$18,000 will support an annual fundraising event, the Rancho Beernardo Festival, that supports over 13 charitable organizations that serve San Diego County youth, adults, and seniors.

Kiwanis Foundation of Tierra Santa, San Diego, California

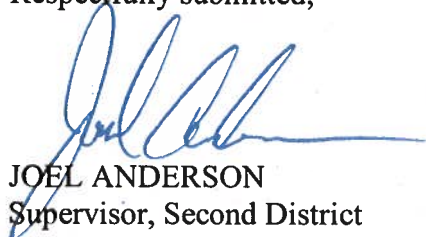
The mission of the Kiwanis Foundation of Tierra Santa, San Diego, California is to assist those in need, especially young people, in attaining academic, athletic, and vocational excellence while also providing scholarships to local school students. Today's allocation of \$20,000 will support the acquisition of firework displays and event materials to be used at two festivals for the Tierra Santa community, the Tierrsanta Oktoberfest and Tierrafest.

LINKAGE TO THE COUNTY OF SAN DIEGO STRATEGIC PLAN

Today's proposed actions to approve the grant allocations for the Neighborhood Reinvestment program, Community Enhancement program, and Community Enhancement ARPA program support the Sustainability, Community, and Equity Initiatives in the County of San Diego's 2022-2027 Strategic Plan by providing an opportunity for the Board of Supervisors to assist non-profits and public agencies that stimulate tourism, promote the economy, create jobs, enhance a better quality of life, address the adverse impacts of the COVID-19 pandemic, and/or fund one-time community, social, environmental, educational, cultural or recreational needs that serve public purposes in the county.

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Respectfully submitted,

A handwritten signature in blue ink, appearing to read "Joel Anderson", is written over the typed name and title.

JOEL ANDERSON
Supervisor, Second District

ATTACHMENT(S)

N/A