

**COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS
TUESDAY, APRIL 30, 2024**

MINUTE ORDER NO. 12

**SUBJECT: EXPANDING OPPORTUNITIES FOR LOCAL BUSINESSES TO PARTICIPATE
IN COUNTY CONTRACTS (DISTRICTS: ALL)**

OVERVIEW

In Fiscal Year 2022-23, the County of San Diego (County) had a total procurement spend of over \$1.9 billion. The Department of Purchasing and Contracting (DPC) is responsible for coordinating efforts to improve the County's contracting process, including the development of standard procedures for the selection of contractors, standard contract provisions, and contract administration practices. In recognition of the investments that the County makes into the community through contracted services and supply purchases, DPC has significantly increased its proactive approach to engaging local, small businesses into its processes and procedures.

There are several existing policies that guide the inclusion of local and small businesses, as well as Veteran Owned Businesses and Disabled Veterans Business Enterprises. These programs and policies aim to increase accessibility to the County's procurement process and help provide that the County's resources are being invested in community businesses.

Although the County recognizes the value of offering opportunities to local businesses on a Countywide level, more can be done to provide local businesses opportunities to respond to, and potentially be awarded, County procurements located in their own communities. With community engagement being at the core of the County's General Management System, we recommend that the County investigate opportunities to expand the County's reach to local businesses through outreach, education and review of current programs that enhance the ability of local business to participate in County procurements.

RECOMMENDATION(S)

CHAIRWOMAN NORA VARGAS AND SUPERVISOR JOEL ANDERSON

Direct the Chief Administrative Officer to investigate and report back to the Board within 180 days on opportunities to expand the County's reach to local businesses through outreach, education, and review of current programs that enhance the ability of local businesses to participate in County procurements.

EQUITY IMPACT STATEMENT

By seeking additional opportunities to conduct business with small, veteran and disabled veteran owned businesses, the County can further uplift underserved members of our community who have historically faced barriers to entry and fewer opportunities to succeed.

SUSTAINABILITY IMPACT STATEMENT

The County has undertaken several actions to advance sustainability throughout the enterprise by contracting with external vendors to obtain necessary goods and services. This allows the County to fulfill its mission while maximizing the use of resources. By encouraging additional vendors and competition, the County can continue to realize cost savings and other benefits while providing additional vendors an opportunity to conduct business with the County.

FISCAL IMPACT

There is no fiscal impact associated with this recommendation. There will be no change in net General Fund cost and no additional staff years. There may be fiscal impacts associated with future related recommendations which staff would return to the Board for consideration and approval., This would include identification of any future costs and funding source(s).

BUSINESS IMPACT STATEMENT

The County has historically encouraged disadvantaged and small businesses to participate in County contract opportunities and has recognized the importance of our local business community. The County can continue to amplify the impact of these actions and provide business opportunities by expanding outreach, education, and programs that enhance the ability of local businesses to participate in the County's procurement processes.

ACTION:

ON MOTION of Supervisor Vargas, seconded by Supervisor Anderson, the Board of Supervisors took the following actions:

1. Directed the Chief Administrative Officer to investigate and report back to the Board within 180 days on opportunities to expand the County's reach to local businesses through outreach, education, and review of current programs that enhance the ability of local businesses to participate in County procurements.
2. Directed the Chief Administrative Officer to explore implementation strategies for expanding opportunities for local businesses to participate in County contracts per State of California Assembly Bill 2019, on small business enterprises and its language on procurement participation, State of California and federal certifications for small businesses and disadvantaged business enterprises under the State of California government code.

AYES: Vargas, Anderson, Lawson-Remer, Montgomery Steppe, Desmond

State of California)
County of San Diego) §

I hereby certify that the foregoing is a full, true and correct copy of the Original entered in the Minutes of the Board of Supervisors.

ANDREW POTTER
Clerk of the Board of Supervisors



Signed
by Andrew Potter

