

COSD CLERK OF THE BOARD 2022 SEP 19 AM11:54

AGENDA ITEM

DATE:

September 27, 2022

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TO:

Board of Supervisors

SUBJECT:

NEIGHBORHOOD REINVESTMENT PROGRAM & COMMUNITY ENHANCEMENT PROGRAM GRANTS (DISTRICT: 2)

OVERVIEW

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

RECOMMENDATION(S) SUPERVISOR JOEL ANDERSON

- 1. Allocate \$83,775 from the Neighborhood Reinvestment Program budget (Org 15655) to the Ramona Parks and Recreation Association, Inc. to fund the removal of dead trees, riverbed clean up, updating signage, repainting of park buildings, and general park maintenance of their property and facilities located at 434 Aqua Lane, Ramona, CA 92065.
- 2. Allocate \$35,000 from the Community Enhancement budget (Org 12900) to the North San Diego Business Chamber to fund their employee retention, rent, and vendor invoice costs associated with the economic impacts of COVID-19.
- 3. Allocate \$40,000 from the Community Enhancement budget (Org 12900) to the San Diego East County Chamber of Commerce to fund the production costs associated with the annual Taste of East County event, which promotes economic growth by highlighting area wineries, breweries, and other local food and beverage producers.
- 4. Amend the purpose of the March 1, 2022, (MO) allocation of \$44,770 from the Neighborhood Reinvestment Program to the Home of Guiding Hands Corporation to allow for the expenditure

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of remaining funds for the purchase of a second IDA Mobil Clinic Ford Transit Cargo Van. Authorize the Chief Financial Officer to amend the grant agreement accordingly. (4 VOTES)

- 5. Find that the grants have a public purpose.
- 6. Authorize the Deputy Chief Administrative Officer/Chief Financial Officer to execute grant agreements or amendments to agreements with the organizations awarded grants establishing terms for receipt of the funds described above and to make minor amendments to the agreements that are consistent with the general purpose of the grants but do not increase the grants.
- 7. Find that the allocation to the Ramona Parks and Recreation Association, Inc., is exempt from review under the California Environmental Quality Act (CEQA) by Section 15301 of the CEQA Guidelines.

EQUITY IMPACT STATEMENT

These proposed allocations of funds are intended to improve the quality of life throughout the County by providing resources for nonprofits whose work addresses inequities, promotes a better quality of life and improves outcomes that align with the vision of our County. Organizations were chosen based on their location or the demographics they serve with a focus on organizations that serve vulnerable community members, youth events and inclusive community events. The organizations that were chosen work to promote a sense of belonging and utilize equity in their operations, outreach and programs. Their supporting documents were reviewed as well as impact reports and community testimony.

SUSTAINABILITY IMPACT STATEMENT

The investment of these grant funds into the specified community organizations and non-profits will promote the financial sustainability and economic viability of San Diego County communities.

FISCAL IMPACT

Funds for the grant allocations are included in the Fiscal Year 2022-23 Operational Plan for the Neighborhood Reinvestment Program (Org 15655) and Community Enhancement budget (Org 12900). The fiscal impact of these recommendations is \$83,775 from the Neighborhood Reinvestment Program budget (Org 15655) and \$75,000 from the Community Enhancement budget (Org 12900). The funding source is General Purpose Revenue. There will be no change in net General Fund costs and no additional staff years.

BUSINESS IMPACT STATEMENT

N/A

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ADVISORY BOARD STATEMENT

N/A

BACKGROUND

Ramona Parks and Recreation Association, Inc.

The mission of the Ramona Parks and Recreation Association, Inc. is to enhance the lives of people in the community through preserving access to outdoor recreational activities and open space. Today's allocation of \$83,755 will support the revitalization and maintenance of the Ramona Community Wellfield Park and corresponding facilities.

North San Diego Business Chamber

The mission of the North San Diego Business Chamber is to improve the economy and strengthen the community of North San Diego. Today's allocation of \$35,000 will support the costs associated with employee retention, rent, and bills from vendors impacted with the economic effects of COVID-19. Funds will help the Business Chamber continue to promote and improve the economic vitality of North San Diego.

San Diego East County Chamber of Commerce

The mission of the San Diego East County Chamber of Commerce is to represent businesses of San Diego's East County, with the goal of improving opportunities and competitiveness. Today's allocation of \$40,000 will support the funding of costs to host their annual event, Taste of East County. The event serves the public interest by raising awareness and interest in East County businesses.

LINKAGE TO THE COUNTY OF SAN DIEGO STRATEGIC PLAN

Today's proposed actions to approve the grant allocations for the Neighborhood Reinvestment Program and Community Enhancement Program support the Sustainability, Community, and Equity Initiatives in the County of San Diego's 2022-2027 Strategic Plan by providing an opportunity for the Board of Supervisors to assist non-profits and public agencies that stimulate tourism, promote the economy, create jobs, enhance a better quality of life, and/or fund one-time community, social, environmental, educational, cultural or recreational needs that serve public purposes in the County.

Respectfully submitted,

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JOEL ANDERSON Supervisor, Second District

ATTACHMENT(S) N/A

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