

**APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE**

ABC 211 (6/99)

TO: Department of Alcoholic Beverage Control  
570 RANCHEROS DRIVE  
SUITE 240  
SAN MARCOS, CA 92069  
(760) 471-4237

File Number: 666777  
Receipt Number: 2971431  
Geographical Code: 3700  
Copies Mailed Date: February 11, 2025  
Issued Date:

DISTRICT SERVING LOCATION: SAN MARCOS

First Owner: RINCON ECONOMIC DEVELOPMENT CORPORATION

Name of Business: AGRUSA'S RINCON

Location of Business: 33740 VALLEY CENTER RD  
STE B  
VALLEY CENTER, CA 92082-6022

COSD CLERK OF THE BOARD  
2025 FEB 14 AM 11:55

County: SAN DIEGO

Is Premises inside city limits: Yes \_\_\_\_\_ Census Tract: 0191.10

Mailing Address:(If different from premises address) 1250 N PARADISE CREEK LN  
VALLEY CENTER, CA 92082

Type of license(s): 23 Dropping Partner: Yes \_\_\_ No X

Transferor's license/name:

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>
23 - Small Beer Manufacturer	DOR	N	

<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
23 - Small Beer Manufacturer	ANNUAL FEE	NA	1	02/11/25	\$280.00
Total					\$280.00

Have you ever been convicted of a felony? No

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? No

STATE OF CALIFORNIA County of SAN DIEGO

Date: February 11, 2025

Applicant Name(s)

RINCON ECONOMIC DEVELOPMENT CORPORATION

**DEPARTMENT OF CALIFORNIA HIGHWAY PATROL**

5902 Kearny Villa Road  
San Diego, CA 92123  
(858) 293-6000  
(800) 735-2929 (TT/TDD)  
(800) 735-2922 (Voice)



February 13, 2025

File No.: 645.16448.17990

San Diego County Board of Supervisors  
County Administrative Center  
1600 Pacific Highway, Room 335  
San Diego, CA 92101

To whom it may concern:

The enclosed report is submitted pursuant to Health and Safety Code Section 25180.7 (Proposition 65). The report documents information regarding the illegal discharge (or threatened illegal discharge) of hazardous waste, which could cause substantial injury to the public health or safety. The report is submitted on behalf of all designated employees of the Department of the California Highway Patrol.

Sincerely,

*Paul D. Cullik* <sup>FOR</sup>  
R. WILLIAMS, Captain  
Commander  
San Diego Area

Enclosure



COSD ASSESSMENT APPEALS  
2025 FEB 18 PM 2:39

# Report Subject To Change

SPECIAL CONDITIONS		NUMBER INJURED <b>1</b>	HIT & RUN FELONY <input type="checkbox"/>	CITY <b>SAN DIEGO</b>	JUDICIAL DISTRICT <b>SAN DIEGO SUPERIOR COURT</b>	LOCAL REPORT NUMBER <b>9645-2025-00601</b>		
		NUMBER KILLED <b>0</b>	HIT & RUN MISDEMEANOR <input type="checkbox"/>	COUNTY <b>SAN DIEGO</b>	REPORTING DISTRICT <b>027</b>	BEAT <b>027</b>	DAY OF WEEK <b>S M T W T F S</b>	
						TOW AWAY <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO		
<b>LOCATION</b>	CRASH OCCURRED ON <b>INTERSTATE 15 NORTHBOUND</b>		CRASH DATE MO. DAY YEAR <b>02/13/2025</b>	CRASH TIME (2400) <b>0135</b>	NOTIFICATION DATE MO. DAY YEAR <b>02/13/2025</b>	NOTIF. TIME (2400) <b>0136</b>	NCIC # <b>9645</b>	
	<input type="checkbox"/> AT INTERSECTION WITH <input checked="" type="checkbox"/> OR: <b>1000 FEET SOUTH of INTERSTATE 8</b>		STATE HWY REL <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO		DIGITAL MEDIA <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO			
	GPS COORDINATES FOR LOCATION (LOC.) AND AREA(S) OF IMPACT (AOI)							
	LOC. LAT. LONG.		AOI 1 LAT. LONG.		AOI 2 LAT. LONG.		AOI 3 LAT. LONG.	
	AOI 3 LAT. LONG.		AOI 4 LAT. LONG.		AOI 5 LAT. LONG.		ADDTL. AOI(s) <input type="checkbox"/>	
<b>PARTY 1</b>	DRIVER'S LICENSE NUMBER <b>D1394996</b>	STATE <b>CA</b>	CLASS <b>A</b>	AIR BAG <b>M</b>	SAFETY EQUIP. <b>G</b>	VEH. YEAR <b>2014</b>	MAKE/MODEL/COLOR <b>KW T680 SIL</b>	
DRIVER <input checked="" type="checkbox"/>	NAME (FIRST, MIDDLE, LAST) <b>GURINDER SINGH</b>		VEH. YEAR <b>2025</b>		MAKE/MODEL/COLOR <b>DI-MOND TRAILERS TRAILER BLU</b>		LICENSE NUMBER <b>XP94239</b>	
PEDES-TRIAN <input type="checkbox"/>	STREET ADDRESS <b>10211 PRESLEY LN</b>		OWNER'S NAME <input type="checkbox"/> SAME AS DRIVER <b>GURINDER SINGH DOUBLE M TRANSPORT</b>		OWNER'S ADDRESS <input checked="" type="checkbox"/> SAME AS DRIVER			
PARKED VEHICLE <input type="checkbox"/>	CITY/STATE/ZIP <b>STOCKTON CA 95212</b>		DISPOSITION OF VEHICLE ON ORDERS OF: <input checked="" type="checkbox"/> OFFICER <input type="checkbox"/> DRIVER <input type="checkbox"/> OTHER		<b>CORTES TOWING - (619)300-7946</b>			
BICY-CLIST <input type="checkbox"/>	SEX <b>M</b>	HAIR <b>BLK</b>	EYES <b>BLK</b>	HEIGHT <b>5' 11"</b>	WEIGHT <b>240</b>	BIRTHDATE Mo. Day Year <b>06/06/1971</b>	RACE <b>O</b>	
OTHER <input type="checkbox"/>	HOME PHONE <b>(209) 608-7503</b>		BUSINESS PHONE <b>UNKNOWN</b>		VEHICLE IDENTIFICATION NUMBER: <b>1XKYD49XXEJ41222</b>			
OPER-ATOR <input type="checkbox"/>	INSURANCE CARRIER		POLICY NUMBER		VEHICLE TYPE <b>28 32</b>			
	DIR OF TRAVEL <b>N</b>	ON STREET OR HIGHWAY <b>INTERSTATE 15</b>	LANE <b>5</b>	THRU LANES <b>5</b>	TOTAL LANES <b>5</b>	SPEED LIMIT <b>65</b>	DESCRIBE VEHICLE DAMAGE <input type="checkbox"/> UNK. <input type="checkbox"/> NONE <input type="checkbox"/> MINOR <input type="checkbox"/> MOD. <input checked="" type="checkbox"/> MAJOR <input type="checkbox"/> ROLL-OVER	
<b>PARTY 2</b>	DRIVER'S LICENSE NUMBER	STATE	CLASS	AIR BAG	SAFETY EQUIP.	VEH. YEAR	MAKE/MODEL/COLOR	
DRIVER <input type="checkbox"/>	NAME (FIRST, MIDDLE, LAST)		VEH. YEAR		MAKE/MODEL/COLOR		LICENSE NUMBER	
PEDES-TRIAN <input type="checkbox"/>	STREET ADDRESS		OWNER'S NAME <input type="checkbox"/> SAME AS DRIVER		OWNER'S ADDRESS <input type="checkbox"/> SAME AS DRIVER			
PARKED VEHICLE <input type="checkbox"/>	CITY/STATE/ZIP		DISPOSITION OF VEHICLE ON ORDERS OF: <input type="checkbox"/> OFFICER <input type="checkbox"/> DRIVER <input type="checkbox"/> OTHER		PRIOR MECHANICAL DEFECTS: <input type="checkbox"/> NONE APPARENT <input type="checkbox"/> REFER TO NARRATIVE			
BICY-CLIST <input type="checkbox"/>	SEX	HAIR	EYES	HEIGHT	WEIGHT	BIRTHDATE Mo. Day Year	RACE	
OTHER <input type="checkbox"/>	HOME PHONE		BUSINESS PHONE		VEHICLE IDENTIFICATION NUMBER:			
OPER-ATOR <input type="checkbox"/>	INSURANCE CARRIER		POLICY NUMBER		VEHICLE TYPE			
	DIR OF TRAVEL	ON STREET OR HIGHWAY	LANE	THRU LANES	TOTAL LANES	SPEED LIMIT	DESCRIBE VEHICLE DAMAGE <input type="checkbox"/> UNK. <input type="checkbox"/> NONE <input type="checkbox"/> MINOR <input type="checkbox"/> MOD. <input type="checkbox"/> MAJOR <input type="checkbox"/> ROLL-OVER	
<b>PARTY 3</b>	DRIVER'S LICENSE NUMBER	STATE	CLASS	AIR BAG	SAFETY EQUIP.	VEH. YEAR	MAKE/MODEL/COLOR	
DRIVER <input type="checkbox"/>	NAME (FIRST, MIDDLE, LAST)		VEH. YEAR		MAKE/MODEL/COLOR		LICENSE NUMBER	
PEDES-TRIAN <input type="checkbox"/>	STREET ADDRESS		OWNER'S NAME <input type="checkbox"/> SAME AS DRIVER		OWNER'S ADDRESS <input type="checkbox"/> SAME AS DRIVER			
PARKED VEHICLE <input type="checkbox"/>	CITY/STATE/ZIP		DISPOSITION OF VEHICLE ON ORDERS OF: <input type="checkbox"/> OFFICER <input type="checkbox"/> DRIVER <input type="checkbox"/> OTHER		PRIOR MECHANICAL DEFECTS: <input type="checkbox"/> NONE APPARENT <input type="checkbox"/> REFER TO NARRATIVE			
BICY-CLIST <input type="checkbox"/>	SEX	HAIR	EYES	HEIGHT	WEIGHT	BIRTHDATE Mo. Day Year	RACE	
OTHER <input type="checkbox"/>	HOME PHONE		BUSINESS PHONE		VEHICLE IDENTIFICATION NUMBER:			
OPER-ATOR <input type="checkbox"/>	INSURANCE CARRIER		POLICY NUMBER		VEHICLE TYPE			
	DIR OF TRAVEL	ON STREET OR HIGHWAY	LANE	THRU LANES	TOTAL LANES	SPEED LIMIT	DESCRIBE VEHICLE DAMAGE <input type="checkbox"/> UNK. <input type="checkbox"/> NONE <input type="checkbox"/> MINOR <input type="checkbox"/> MOD. <input type="checkbox"/> MAJOR <input type="checkbox"/> ROLL-OVER	
PREPARER'S NAME <b>DAIDRIAN J RIOS, 023233</b>		DISPATCH NOTIFIED <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/> N/A		REVIEWER'S NAME			DATE REVIEWED	

**DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL**

SAN DIEGO DISTRICT OFFICE  
8620 SPECTRUM CENTER BLVD, STE 302  
SAN DIEGO, CA 92123  
(858) 300-6855



February 12, 2025

COST CLERK OF THE BOARD  
2025 FEB 14 AM 11:55

Clerk of the Board of Supervisors  
County of San Diego  
1600 Pacific Hwy, Room 402  
San Diego, CA 92101

**CERTIFIED MAIL  
RETURN RECEIPT  
REQUESTED**

RY INC  
LA CRESTA LIQUOR  
1335 LA CRESTA BLVD  
EL CAJON, CA 92021-4077  
File: 21, 86-645673

Dear **Supervisors**:

This is to inform you that pursuant to an amendment to Section 23803 of the Business and Professions Code which became effective January 1, 1998, the Department is required to notify local governing bodies of any petition to remove or modify conditions on an alcoholic beverage license.

Please be advised that the above-referenced licensee, whose currently licensed premises is within your jurisdiction, has petitioned the Department to remove or modify certain conditions on their alcoholic beverage license. I have enclosed the following items for your information and consideration:

1. A copy of Section 23803 of the Business and Professions Code.
2. A copy of the existing Petition for Conditional License, which contains the license conditions, and the grounds for their original imposition.
3. A copy of the licensee's letter describing the conditions the licensee is seeking to remove or modify.

According to the provisions of Section 23803 BPC, you have thirty (30) days to file a written objection to the modification/removal of these conditions. If you have any questions or need any additional assistance in this matter, please do not hesitate to contact Licensing Representative, Brandon Melgoza at (858) 300-7716.

Sincerely,

A handwritten signature in blue ink that reads "Rebecca Melgoza for".

Rebekkah Epstein  
Staff Services Manager II

RE:BM  
Enclosure



**State of California**

**BUSINESS AND PROFESSIONS CODE**

**Section 23803**

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23803. (a) The department, upon its own motion or upon the petition of a licensee or a transferee who has filed an application for the transfer of the license, if it is satisfied that the grounds that caused the imposition of the conditions no longer exist, shall order their removal or modification, provided written notice is given to the local governing body of the area in which the premises are located. The local governing body has 30 days to file written objections to the removal or modification of any condition. The department may not remove or modify any condition to which an objection has been filed without holding a hearing as provided in Chapter 5 (commencing with Section 11500) of Part 1 of Division 3 of Title 2 of the Government Code.

(b) For purposes of this section, a situation in which the “grounds that caused the imposition of the conditions no longer exist” includes, but is not limited to, the situation in which there have been substantial changes in the totality of circumstances such that the department determines that the current circumstances reasonably justify the modification or removal of the conditions.

(c) Any petition for the removal or modification of a condition pursuant to this section shall be accompanied by a fee of four hundred seventy-five dollars (\$475). This fee may be adjusted by the department pursuant to subdivisions (d) and (e) of Section 23320.

(Amended by Stats. 2019, Ch. 29, Sec. 36. (SB 82) Effective June 27, 2019.)

**BEFORE THE  
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL  
OF THE STATE OF CALIFORNIA**

IN THE MATTER OF THE APPLICATION OF

RY INC  
LA CRESTA LIQUOR  
1335 LA CRESTA BLVD  
EL CAJON, CA 92021-4077

} FILE 21-645673  
}  
} REG.  
}  
}  
}  
}  
}  
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}  
**PETITION FOR CONDITIONAL  
LICENSE**

For Issuance of an Off-Sale General - License  
Under the Alcoholic Beverage Control Act

WHEREAS, petitioner(s) has/have filed an application for the issuance of the above-referred-to license(s) for the above-mentioned premises: and,

WHEREAS, residents of the immediate community have protested the issuance of the applied-for license: and,

WHEREAS, the protest(s) deal(s) with the proposed operation of the applied-for premises: and,

WHEREAS, the proposed premises and/or parking lot, operated in conjunction therewith, are located within 100 feet of residences(s): and,

WHEREAS, issuance of the applied-for license without the below-described conditions would interfere with the quiet enjoyment of the property by nearby residents and constitute grounds for the denial of the application under the provisions of rule 61.4, of Chapter 1, Title 4, of the California Code of Regulations: and,

WHEREAS, the issuance of an unrestricted license would be contrary to public welfare and morals:

NOW, THEREFORE, the undersigned petitioner(s) do/does hereby petition for a conditional license as follows, to-wit:

- 1 The premises shall be maintained primarily as a market and the quarterly gross sales of alcoholic beverages shall not exceed the quarterly gross sales of all other products. Invoices and receipts of all projects and records of sales thereof shall be kept for a minimum of one year and shall be maintained separately from invoices and records of purchases and sales of alcoholic beverages. Such invoices and records shall be made available to the Department of Alcoholic Beverage Control on demand.



Initials

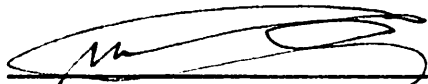
- 2 There shall be no alcoholic beverages consumed on any portion of the licensed premises or any portion of the property adjacent to the licensed premises which is under the control of the licensee, as depicted on the most recently certified ABC-253 Supplemental Diagram.
- 3 The petitioner(s) shall be responsible for maintaining the area under its control adjacent to the licensed premises free of litter, as depicted on the most recently certified ABC-253 Supplemental Diagram.
- 4 There shall be no amusement devices, coin-operated or otherwise, permitted in the licensed premises as depicted on the most recently certified ABC-257 Diagram of Licensed Premises.
- 5 Persons shall not loiter in the premises or on the adjacent property under the control of the licensee as depicted on the most recently certified ABC-253 Supplemental Diagram.
- 6 Sales of alcoholic beverages shall be permitted only between the hours of 6:00 AM and 10:00 PM each day of the week.
- 7 Graffiti painted or marked upon the licensed premises, or on an adjacent area which is under the control of the licensee, shall be removed or painted over within forty eight (48) hours.

This petition for conditional license is made pursuant to the provisions of Sections 23800 through 23805 of the Business and Professions Code and will be carried forward in any transfer at the applicant-premises.

Petitioner(s) agree(s) to retain a copy of this petition on the premises at all times and will be prepared to produce it immediately upon the request of any peace officer.

The petitioner(s) understand(s) that any violation of the foregoing condition(s) shall be grounds for the suspension or revocation of the license(s).

DATED THIS 5<sup>th</sup> DAY OF April, 2021.

  
\_\_\_\_\_  
Applicant/Petitioner Title



RY INC  
1335 LA CRESTA BLVD  
EL CAJON, CA 92021

DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL  
8620 SPECTRUM CENTER BLVD, SUITE 302  
SAN DIEGO, CA 92123

**Re: Request to Remove License Conditions**  
**Business Name: RY INC**  
**License No: 21-645673**

Dear Sir or Madam:

May this letter serve as a formal request to remove conditions from the above-referenced ABC license. In particular, we are seeking removal of the following conditions:

1. "Sales of alcoholic beverages shall be permitted only between the hours of 6:00AM and 10:00PM."
2. "The premises shall be maintained primarily as a market and the quarterly gross sales of alcoholic beverages shall not exceed the quarterly gross sales of all other products. Invoices and receipts on all projects and records of sales thereof shall be kept for a minimum of one year and shall be maintained separately from invoices and records of purchases and sales of alcoholic beverages. Such invoices and records shall be made available to the Department of Alcoholic Beverage Control on demand."
3. "There shall be no alcoholic beverages consumed on any portion of the licensed premises or any portion of the property adjacent to the license premises which is under the control of the licensee, as depicted on the most recently certified ABC-253 Supplemental Diagram."

As you may be aware, we have operated this store for several years and have become a staple in the local community. The store has since grown to where we can offer a larger variety of products, including specialty alcoholic drinks. While the alcohol sales are less than other products, we are unable to accommodate the neighborhood patrons by being limited on the products we can carry. There are many hard-to-find beers and wines, and specialty spirits that our customers ask for, but if we bring them in, it may extend our alcohol sales further than allowed. We are a neighborhood store and strive to accommodate our customers and their shopping needs. This condition on the license does not allow us to offer tasting accommodations for our neighborhood customers. Because of this condition and the inability to provide on-site alcohol tasting, we are forced to limit our services, and the customers have to travel to another store to purchase their alcohol and other goods we offer. The neighborhood has changed and has become much safer than in past years. The intention of the license condition is to combat safety, which as of today is not as big an issue as in the past. By being allowed to extend the license privileges, we would be able to accommodate both new and returning customers. Many customers get off work late and want to be able to shop at the store either when they come home or after. Although 10:00pm seems late, it is too early for a lot of customers. This time limit forces them to drive to another store and not be able to have their one stop shop for their alcohol needs.

As we are a responsible licensed establishment, we do not believe lifting these restrictions would aggravate any existing law enforcement problem nor would it be contrary to public welfare or morals. We will continue to abide by ABC and government regulations by selling alcohol only to responsible customers 21 years of age and older. As such, we respectfully request that ABC remove the tasting restrictions from

RY INC  
1335 LA CRESTA BLVD  
EL CAJON, CA 92021

our license, allowing for on-site alcohol tasting. I appreciate you taking the time to consider this request and look forward to hearing from you soon.

Very Truly Yours,  
Albert Najeeb Shamasha  
President, RY INC