

ATTACHMENT

For Item

#12

Tuesday,
April 30,
2024

PUBLIC COMMUNICATION RECEIVED BY THE CLERK
OF THE BOARD



4/29/24

The Honorable Nora Vargas
The Honorable Joel Anderson
The Honorable Terra Lawson-Remer
The Honorable Monica Montgomery Steppe
The Honorable Jim Desmond

Re: Support for “Expanding Opportunities for Local Businesses to Participate in County Contracts”

Dear Supervisors,

I am writing on behalf of the San Diego Regional East County Chamber of Commerce to express our support for the April 30, 2024, Board Letter co-authored by Supervisor Joel Anderson and Chairwoman Nora Vargas titled “Expanding Opportunities for Local Businesses to Participate in County Contracts.”

While we appreciate the efforts that have been taken to date by the County to include local and small businesses in the contracting process, including policies focusing on the inclusion of veteran and disabled veteran business owners, we support the additional outreach to local and small businesses proposed in this Board Letter. We believe that a review of the existing County procurement programs and outreach practices could help in identifying new strategies, policy guidelines and actions that could be taken to ensure that more local and small businesses are aware of the opportunities to serve as vendors and have the knowledge necessary to secure County contracts.

For these reasons, I encourage you to support the Board Letter co-authored by Supervisor Anderson and Chairwoman Vargas when you consider this item during the April 30, 2024, Board of Supervisors meeting.

Sincerely,

A handwritten signature in blue ink, appearing to read "Rick Wilson", written over a light blue horizontal line.

Rick Wilson
President & CEO
San Diego Regional East County Chamber of Commerce



San Diego East County Economic Development Council

April 29, 2024

The Honorable Nora Vargas
The Honorable Joel Anderson
The Honorable Terra Lawson-Remer
The Honorable Monica Montgomery Steppe
The Honorable Jim Desmond

Re: Support for “Expanding Opportunities for Local Businesses to Participate in County Contracts”

Dear Supervisors,

I am writing on behalf of the East County Economic Development Council (ECEDC) to express our support for the April 30, 2024, Board Letter co-authored by Supervisor Joel Anderson and Chairwoman Nora Vargas titled “Expanding Opportunities for Local Businesses to Participate in County Contracts.”

The ECEDC strongly supports the “Expanding Opportunities for Local Businesses to Participate in County Contracts” program, as it aligns with our mission to foster economic growth and development in the region. By advocating for increased participation of local and small businesses in county contracts, this initiative not only promises to bolster the local economy but also ensures that the benefits of governmental procurement are more equitably distributed. The ECEDC appreciates existing efforts towards inclusivity, such as the inclusion of veteran and disabled veteran business owners. However, we believe that the proposed review and enhancement of procurement programs and outreach efforts are crucial. These steps will help uncover more effective strategies and policies to increase awareness and equip local businesses with the necessary tools to successfully bid for and secure county contracts. Thus, we urge the Board of Supervisors to support this significant initiative, which will undoubtedly contribute to a more thriving and inclusive economic environment in our county.

For these reasons, I encourage you to support the Board Letter co-authored by Supervisor Anderson and Chairwoman Vargas when you consider this item during the April 30, 2024, Board of Supervisors meeting.

Sincerely,

A handwritten signature in black ink, appearing to read "JSly".

James Sly
President and CEO
East County Economic Development Council

127 East Lexington Avenue
El Cajon, CA 92020
P. (619) 258-3670
F. (619) 258-3674
www.eastcountyedc.org