



# THE CITY OF VISTA HOMELESS REPORT

June 2025

*The One Report Every City Needs*

This monthly report provides a snapshot of homelessness using data collected from the By-Name List (BNL). Our goal is to provide actionable insights that drive coordinated care and intervention for the city's most vulnerable residents.

## 1. HOW MANY PEOPLE ARE EXPERIENCING UNSHELTERED HOMELESSNESS IN OUR CITY?

Purpose: Demonstrate there is a functioning By Name List (BNL)

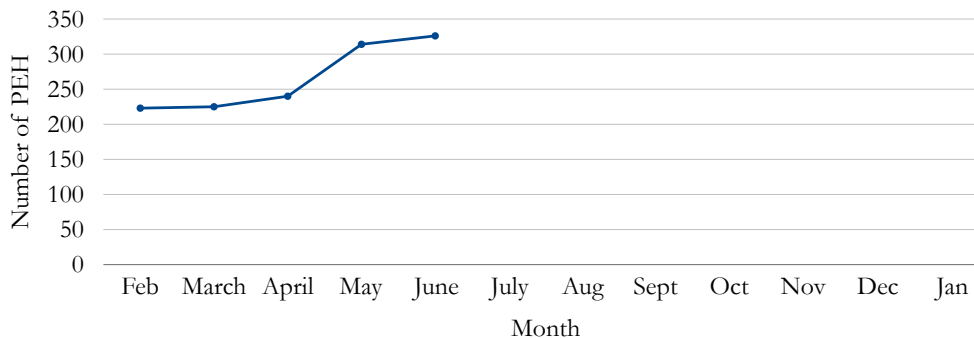
$$\boxed{314} \text{ Beginning of the Month} + \boxed{43} \text{ Inflows} - \boxed{31} \text{ Outflows} = \boxed{326} \text{ End of the Month}$$

**27** Newly Experiencing Homelessness/New to the Area  
**11** Returned to Homelessness  
**5** Returned to Active (See Note 1)

Total Inflows

**3** Permanent Housing  
**28** Other Destinations  
**/** Unknown or Inactive (See Note 1)

Total Outflows

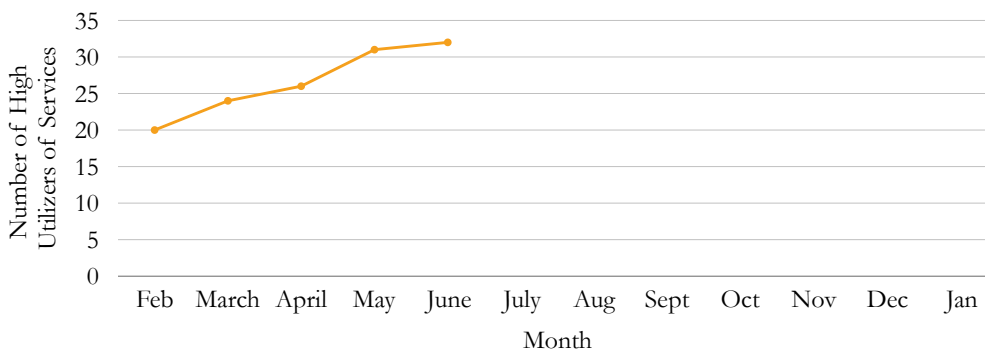


### TREND

- Last Month**  
225
- Three Month Average**  
230
- Twelve Month Average**  
N/A

## 2. OF THOSE EXPERIENCING UNSHELTERED HOMELESSNESS, WHO NEEDS SPECIAL ATTENTION? (HIGH UTILIZERS OF SERVICES/CHRONIC HOMELESSNESS): 32

Purpose: To enable focused effort and coordinated care (case conferencing) for those with the highest needs



### TREND

- Last Month**  
24
- Three Month Average**  
24
- Twelve Month Average**  
N/A

### 3. WHAT IS THE PRIMARY BARRIER FOR THOSE WHO NEED SPECIAL ATTENTION?

Purpose: Enables prioritization of services or demonstrates service gaps

1	Domestic Violence	7	Income	3	Mental Health	8	Substance Use	0	Transportation
1	Eviction	0	Legal Issues	4	Physical Health	8	Support System	0	Other

This is the primary identified barrier based on professional judgement and case conferencing.  
It is understood there are multiple barriers.

### SUCCESS STORY

*Name and personal identifying information is not provided to protect client privacy*

How long did they experience homelessness? 13 Years

How did they become homeless?

After divorce, he lost motivation, which led to losing his job.

Barriers they had to overcome:

Hopelessness and extreme depression

Agencies Involved

- 1.SDRM Outreach
- 2.Family Reunification Program

Tipping Point (What turned the corner towards a positive outcome?)

After multiple days of building relationship with him using motivational interviewing skills, SDRM Outreach was able to find out that his mother had passed and left him and his brother a house in Florida. SDRM Outreach utilized the Family Reunification Program to facilitate his return home.

Where they went:

Florida

Lessons Learned:

- Never stop looking for solutions.
- The more questions you ask, the more your client participates in resolving their issues.
- Hope is a powerful motivator.

### Notes

1. “Unknown or Inactive” accounts for people no longer in the area and have not been seen in the last 90 days. “Returned to Active” accounts for individuals who were inactive but returned to the area and are reengaged.