



ANDREW POTTER, CCB
EXECUTIVE OFFICER/CLERK

CLERK OF THE BOARD OF SUPERVISORS
1600 PACIFIC HIGHWAY, ROOM 402, SAN DIEGO, CALIFORNIA 92101-2422
(619) 531-5600

RYAN SHARP
ASSISTANT CLERK

ANN MOORE
ASSISTANT CLERK

June 24, 2026

TO: Agenda File

June 1, 2026: Item 1. NOTICED PUBLIC HEARING: BUDGET HEARINGS: CHIEF ADMINISTRATIVE OFFICER RECOMMENDED OPERATIONAL PLAN FOR FISCAL YEARS 2026-27 & 2027-28 (DISTRICTS: BOARD OF SUPERVISORS, FLOOD CONTROL DISTRICT, IN-HOME SUPPORTIVE SERVICES PUBLIC AUTHORITY, SANITATION DISTRICT, SAN DIEGO COUNTY FIRE PROTECTION DISTRICT AND COUNTY SUCCESSOR AGENCY)

FROM: Andrew Potter, Clerk of the Board of Supervisors

PROOF OF PUBLICATION FOR BUDGET HEARING ON JUNE 1, 2026

This memo documents the Clerk of the Board of Supervisors' compliance with the notice requirements outlined in Government Code Section 29064(c)(1)(B), which mandates that on or before May 30, the board must publish a notice stating that the recommended budget is available to the public and that a public hearing will be conducted, including the time and place of that hearing. In alignment with this requirement, the Clerk of the Board initiated the legal advertisement process well in advance of the statutory deadline and followed all established procedures to ensure timely publication.

Background

The County contracts with the Daily Journal Corporation for legal advertising because it provides a centralized, reliable clearinghouse, known as the California Newspaper Service Bureau (CNSB), that places public notices in legally qualified newspapers throughout California. The clearinghouse has served government agencies, law firms, and private companies as a trusted placement service for public notices, employment and real estate postings, and public outreach advertising. The Daily Journal advances payments to the media on behalf of agencies and invoices the County only after the advertisement has completed its run, streamlining administrative processing.

In addition, the Daily Journal provides access to its proprietary AdTech system, which allows the County to place legal notices, view status updates, access archived proofs, monitor invoices, and generate usage reports. These features support transparency, efficient workflow, and accountability, which is why the County relies on the Daily Journal for legal ad placement.

Issue

On May 11, 2026, the legal advertisement request for the Chief Administrative Officer's (CAO) Recommended Operational Plan for Fiscal Year 2026-27 was received and processed by Clerk of the Board staff through the Daily Journal's online system (screen image attached). Publication in the *San Diego Union-Tribune* was scheduled for May 20, 2026, consistent with the timeline from the requirements of Government Code Section 29064(c)(1)(B).

In addition to the planned newspaper publication, on Tuesday, May 26, 2026, the Budget Hearing agenda and all supporting documents were posted to the Clerk of the Board's website, posted in accordance with the Brown Act, and distributed to 8,638 subscribers via GovDelivery, ensuring broad public access to the hearing information.

The Budget Hearing proceeded on June 1, 2026, from 5:02 p.m. to 8:17 p.m., with significant public participation:

- 88 speakers in person
- 27 speakers via phone
- 66 e-comments submitted
- 21 written comments received

Between May 20 and June 22, 2026, Clerk of the Board staff monitored the status of the budget hearing advertisement within the AdTech system. The posting remained labeled "in process," and no proof of publication was provided. This was not particularly unusual as the proof of publication when publishing to the *San Diego Union-Tribune* can take several weeks.

Since the proof of publication still had not been posted to the AdTech site after the usual timeframe, on June 22, 2026, Clerk of the Board staff contacted the Daily Journal to request a status update of the proof of publication to complete the record for the budget hearing. On June 23, 2026, the Daily Journal informed the Clerk of the Board that the legal advertisement had never been published due to a system glitch in AdTech that caused the request to be misrouted into the wrong "internal bin," (email attached).

Conclusion

This memo documents that the Clerk of the Board acted timely, followed all required procedures, and fully complied with statutory obligations. The failure to publish the additional legal notice as scheduled was the result of an internal processing error by the Daily Journal, the County's contracted vendor for legal advertising.



AdTech®

Order Lookup

NEW PRINT ORDER

NEW WEB ORDER

COPY/RENEW ORDER

ORDER LOOKUP

ORDER TRACKING

OPEN 2

READY 0

SENT 1

ADVANCE QUOTE 0

POSTED WEB ADS 1

MEDIA LOOKUP

ACCOUNTING

USAGE REPORTS

Your order : 4042681 is sent!!

Customer Information

Customer Name SAN DIEGO CO CLERK OF THE BOARD OF SUPERVISORS (LEAD) [120469]
Address 1600 PACIFIC HWY., RM. 402 , SAN DIEGO CA - 92101-
Phone/Fax (619) 531-5434 / (619) 531-6098

Order Information

Attention Name JOSH RAMIREZ
Ad Payment Reference 619-531-6346
Ad Description COUNTY OF SAN DIEGO FISCAL YEARS 2026-27 AND 2027-28 CAO RECOMMENDED OPERATIONAL PLAN HEARINGS
Ad Type Legal-GOVERNMENT - GOVERNMENT LEGAL NOTICE
Special Instructions -

Orders Created

Order No.	Newspaper Name	Publishing Dates	Itemization	Est. Price	Ad Sta
4042681	SAN DIEGO UNION-TRIBUNE, CA Billed To: SD CO AUDITOR (SUB) Created For: SD CO AUDITOR (SUB)	05/20/2026		Pending	Sen

Ad Text

Order No.	Newspaper	View
4042681	SAN DIEGO UNION-TRIBUNE	View Ad In PDF

COUNTY OF SAN DIEGO FISCAL YEARS 2026-27 AND 2027-28 CAO RECOMMENDED OPERATIONAL PLAN HEARINGS

NOTICE IS HEREBY GIVEN that the San Diego County Board of Supervisors will meet in Room 310, County Administration Center, 1600 Pacific Highway, San Diego, California or by teleconference, beginning on June 1, 2026, at 5:00 p.m. for the purpose of conducting a public hearing on the Chief Administrative Officer's Recommended Operational Plan for Fiscal Years 2026-2027 and 2027-2028 (Recommended Operational Plan). The document details the spending plans for all departments, funds, and special districts under the control of the Board of Supervisors. The San Diego County Board of Supervisors will meet at the same time and date as the Board of Directors of the San Diego County Flood Control District, San Diego County Sanitation District, San Diego County Fire Protection District, County of San Diego Successor Agency, and the In-Home Supportive Services Public Authority for the purpose of conducting public hearings.

The Public Hearing is preparatory to adopting a budget for the County of San Diego (County) for Fiscal Year 2026-2027. Starting at 5:00 p.m. on June 1, 2026, the Board will hear public testimony on all areas of the Recommended Operational Plan. Any member of the general public may participate in the Public Hearing pursuant to the regulations in place at the time of the meeting as provided on the County's website.

The general public may also comment on the Recommended Operational Plan by submitting written comments by mail to 1600 Pacific Highway, Fourth Floor, Room 402, San Diego, CA 92101 Attn: Clerk of the Board of Supervisors or by eComment through the County's website at www.sandiegocounty.gov/ecomment. The time of any subsequent Public Hearing session that is continued will be announced at the end of the preceding Public Hearing session. Unless continued, the Public Hearing will close at 5:00 p.m. on June 11, 2026. All proposals for revisions shall be submitted, in writing, to the Clerk of the Board of Supervisors before the close of the Public Hearing. The Recommended Operational Plan is available to members of the general public for review in the Office of the Clerk of the Board of Supervisors, 1600 Pacific Highway, Room 402. Additionally, the Recommended Operational Plan may be viewed on the County's website at <https://www.sandiegocounty.gov/budget>.

AdTech®

ORDER LOOKUP

[NEW PRINT ORDER](#)

[NEW WEB ORDER](#)

[COPY/RENEW ORDER](#)

[ORDER LOOKUP](#)

[ORDER TRACKING](#)

[OPEN \[2\]](#)

[READY \[0\]](#)

[SENT \[1\]](#)

[ADVANCE QUOTE \[0\]](#)

[POSTED WEB ADS \[1\]](#)

[MEDIA LOOKUP](#)

[ACCOUNTING](#)

Search By =

Click on Ad Description or Newspaper/Web Site Name to View the Order.

To Sort Orders, Click on the Column Heading

To Select Orders, Click on the order number

Order No.	Newspaper/Web Site	Ad Description	Notice Type	First Date	Status
4042681	SAN DIEGO UNION-TRIBUNE, CA	COUNTY OF SAN DIEGO FISCAL YEARS 2026-27 AND 2027-28 CAO RECOMMENDED OPERATIONAL PLAN HEARINGS	GOVERNMENT LEGAL NOTICE	05/20/26	in Process
	in Process				

Potter, Andrew

From: MariCarmen Martinez <maricarmen_martinez@dailyjournal.com>
Sent: Tuesday, June 23, 2026 8:43 AM
To: Valdivia, Janely
Cc: Zurita, Teresa; Evangelista, Jefferson S; Vizcarra, Nancy
Subject: [External] RE: legal ad status

Good morning Janely,

This order appeared in the wrong bin on our side, there for it was not processed accordingly for the selected publication date. Would you like us to schedule the notice for the next available publication date?

Thank you,

Mari Carmen Martinez
Account Manager & Supervisor, Ad Placement Services
Pronuouns: she/her/hers
800-788-7840, 5544 or 213-229-5544, Maricarmen_Martinez@DailyJournal.com



To pay online or download payment pending invoices and proofs, click this link: <http://adtech.dailyjournal.com/payment>

From: Valdivia, Janely <Janely.Valdivia@sdcounty.ca.gov>
Sent: Monday, June 22, 2026 4:14 PM
To: MariCarmen Martinez <maricarmen_martinez@dailyjournal.com>
Cc: Zurita, Teresa <Teresa.Zurita@sdcounty.ca.gov>; Evangelista, Jefferson S <Jefferson.Evangelista@sdcounty.ca.gov>; Vizcarra, Nancy <Nancy.Vizcarra@sdcounty.ca.gov>
Subject: legal ad status
Importance: High

Warning: This email originated from outside the Daily Journal Corporation. Treat it with caution and do not click links or open attachments unless you are certain it is legitimate.

Hello MariCarmen,

Can you please let me know the status of this legal ad? It has been pending since May, and I have NOT received proof.

Your order : 4042681 is sent!!

Customer Information

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Address 1600 PACIFIC HWY., RM. 402 , SAN DIEGO CA - 92101-
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Ad Text

Order No.	Newspaper	V
4042681	SAN DIEGO UNION-TRIBUNE	View A

Thank you,



Janely Valdivia, Board Assistant
Clerk of the Board of Supervisors
County of San Diego
1600 Pacific Highway, Room 402,
San Diego, CA 92101
P: 619-531-5434