



Meeting Date: September 30, 2025
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SD COMMUNITY BUDGET ALLIANCE LETTER RE: TREASURER-TAX COLLECTOR HIRING PROCESS

To: Andrew Potter

Subject: Create a Transparent Treasurer-Tax Collector (TTC) Hiring Process With Community Involvement

Date: September 29, 2025

The San Diego Community Budget Alliance (a regional coalition comprised of Invest in San Diego Families, ISDF, and Community Budget Alliance, CBA) recognizes the critical importance of the Treasurer-Tax collector (TTC). The individual hired for this position will have a significant impact on the future of the County, and on the communities that live and work in our region. The new TTC manages how our county collects property taxes, handles late payments and penalties, and invests billions of dollars. Centering equity in this office means ensuring fair payment options, multilingual outreach, and people-first investments, so that our tax system promotes stability, dignity, and care for all San Diegans.

Over many years, the coalition has worked to effect transformative, community-driven change at the County level. We urge the Board of Supervisors to ensure this process is conducted with transparency and community input. San Diegans deserve the opportunity to understand this role, the candidates under consideration, and the values they will bring to the office. While we understand that some County appointments, like this one, may be urgent, community engagement and input must still be prioritized.

Given this context, our coalition calls upon the Board of Supervisors to create a public process with the following elements:

1. The Board of Supervisors select qualified finalists on Tuesday, but do not make a final selection.
2. Before making a final selection, the County hosts a public forum where community members learn about the position, meet the finalists, hear their views, and provide feedback.
 - a. The County must ensure sufficient outreach and opportunities for broad participation in the forum.

This is about more than filling a vacancy, it is about building trust with the public, practicing transparency, and ensuring communities most impacted by the TTC position have a voice in the process.

We urge you to adopt a transparent, community-involved process for appointing the next TTC.

Sincerely,

San Diego Community Budget Alliance

A regional coalition comprised of Invest in San Diego Families (ISDF) and Community Budget Alliance (CBA)

Alliance of Californians for Community Empowerment (ACCE)

ACLU of San Diego & Imperial Counties (ACLU-SDIC)

Business for Good San Diego

Center on Policy Initiatives

Employee Rights Center

Environmental Health Coalition

Interfaith Worker Justice

Lived Experience Advisers

Partnership for the Advancement of New Americans

Pilipino Workers Center

San Diego Organizing Project

SanDiego350

SD Pride

SEIU Local 221

The San Diego LGBT Center

Youth Will