



**JOEL ANDERSON**  
SUPERVISOR, SECOND DISTRICT  
SAN DIEGO COUNTY BOARD OF SUPERVISORS

**AGENDA ITEM**

**DATE:** May 23rd, 2023

**09**

**TO:** Board of Supervisors

**SUBJECT:**

**COMMUNITY ENHANCEMENT PROGRAM, NEIGHBORHOOD REINVESTMENT  
PROGRAM GRANTS AND CEQA EXEMPTIONS (DISTRICT: 2)**

**OVERVIEW**

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

**RECOMMENDATION(S)**

**SUPERVISOR JOEL ANDERSON**

1. Allocate \$40,671 from the Neighborhood Reinvestment Program budget (Org 15655) to the City of El Cajon for the City's Police Department to purchase law enforcement Mobile Camera Trailers to allow the El Cajon Police Department to enhance its ability to monitor special events, improved safety, cost-effectiveness, and increase public confidence to monitor and record activities in various locations of high-risk or remote areas.
2. Allocate \$15,000 from the Community Enhancement Program ARPA Budget (Org 12905) to the Jacumba-Boulevard Revitalization Alliance to provide one-time assistance for the cost of Fire Insurance to continue the operations of the Back Country Resource Center located at 12108 Industry Road, Lakeside, CA 92040. The Alliance was adversely impacted by the COVID-19 pandemic when event cancellations and other pandemic responses reduced fundraising opportunities. This funding is needed to maintain the Resource Center to ensure the community of Jacumba has a reliable location for

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community gatherings, senior/low-income housing, voting center, and many more community related events..

3. Allocate \$10,000 from the Community Enhancement Program ARPA Budget (12905) to the San Diego Police Officers Association Foundation to fund their golf venue fees, food, payroll for staff, and contractor invoice for the 14<sup>th</sup> Annual Charity Golf Tournament for the Widows and Orphans Fund which provides monetary support to families of deceased officers relating to funeral costs and health insurance for the children. The Foundation was adversely impacted by COVID-19 when pandemic response measures such as the cancellation and suspension of events curtailed fundraising activities resulting in a loss of revenue to support events and activities. This funding is necessary to address these pandemic related impacts and to promote fundraising for its Widows and Orphans Fund.
4. Allocate \$75,000 from the Community Enhancement ARPA budget (Org 12905) to The San Diego River Park Foundation to take a comprehensive approach to reducing significant trash accumulation in the San Diego Riverbed in Santee and other areas in District 2. Through their Clean River Program, they will be able to organize a large number of clean-up events to clean up trash along the riverbed and to conduct census survey data for homeless individuals and homeless outreach to clean out encampments near the San Diego River. The Foundation was adversely impacted by the COVID-19 pandemic when their trash cleaning operations were ceased and trash accumulation increased overtime.
5. Allocate \$6,400 from the Community Enhancement Program Budget (Org 12900) to American Legion Post #479 Department of California to fund various programs that serve veterans in Poway and District 2. The funds will be used to purchase sleeping bags for homeless veterans, Christmas gifts for local active-duty military and their families, and purchase flight tickets and lodging to send 2-4 District 2 youth to the National Boys and Girls State conference in Sacramento.
6. Allocate \$50,000 from the Community Enhancement Program budget (Org 12900) to ArtsBusXpress to provide field trips to District 2 Title I students to arts and cultural sites across all of San Diego County and to fund payroll of staff, transportation, and reservation fees.
7. Allocate \$25,000 from the Community Enhancement Program budget (Org 12900) to NotMeCA, Inc. for its San Diego program to fund equipment costs, ammunition costs, range fees, and permit fees to help safely train, educate, and empower women to defend themselves in San Diego County.

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8. Allocate \$10,000 from the Community Enhancement Program Budget (Org 12900) to the Poway High Foundation to pay for air travel and attendance ticket costs of the Poway High School Robotics team, Team Spyder 1622, to attend the FIRST Championship robotics competition in Houston, Texas.
9. Allocate \$18,000 from the Community Enhancement Program budget (Org 12900) to the Ramona Skatepark Champions for its Pop-up skatepark that runs a temporary and portable skatepark out of parking lots in Ramona. The funds will be used to purchase seating, cell phone portable chargers, skateboarding magazines, music, and teen interest books for its “teen lounge” that is typically adjacent to the portable skatepark.
10. Allocate \$100,000 from the Community Enhancement Program budget (Org 12900) to the San Diego East County Chamber of Commerce to redesign the chambers website, replace current physical and digital signs displaying its community events and programs, and promote its Leadership East County Program and the bi-annual Health Fair to promote healthy living industry businesses.
11. Amend the purpose of the 10/27/2020 (15) allocation of \$82,000 from the Community Enhancement Program budget (Org 12900) to The Alpine Chamber of Commerce to include rent, payroll, insurance, etc. Authorize the Director, Office of Economic Development and Government Affairs to amend the grant agreement accordingly.
12. Find that the grants have a public purpose and that the grants made using American Rescue Plan Act funds are necessary to address an adverse impact of the COVID-19 pandemic on the organizations receiving funds.
13. Authorize the Director, Office of Economic Development and Government Affairs to execute grant agreements or amendments to agreements with the organizations awarded grants establishing terms for receipt of the funds described above and to make minor amendments to the agreements that are consistent with the general purpose of the grants but do not increase the grants.
14. Find that the allocation to San Diego East County Chamber of Commerce is exempt from review under the California Environmental Quality Act (CEQA) by Section 15301 of the CEQA Guidelines.

## **EQUITY IMPACT STATEMENT**

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We recognize that the systemic impacts that inequitable policies may create for residents in San Diego County. Find that these proposed allocations of funds are intended to improve the quality of life throughout the County by providing funds for nonprofits whose work addresses inequities, promotes a better quality of life and improves outcomes that align with the vision of our county. Organizations were chosen based on their location or the demographics they serve with a focus on organizations that serve vulnerable community members, youth events and inclusive community events. The organizations that were chosen work to promote a sense of belonging and utilize equity in their operations, outreach and programs. Their supporting documents were reviewed as well as impact reports and community testimony.

### **SUSTAINABILITY IMPACT STATEMENT**

The investment of these grant funds into the specified community organizations and non-profits will promote the financial sustainability and economic viability of San Diego County communities for generations to come.

### **FISCAL IMPACT**

Funds for the grant allocations are included in the Fiscal Year 2022-23 Operational Plan for the Neighborhood Reinvestment Program (Org 15655), Community Enhancement American Rescue Plan Act budget (Org 12905), and Community Enhancement budget (Org 12900). The fiscal impact of these recommendations is \$40,617 from the Neighborhood Reinvestment Program budget (Org 15655), \$100,000 from the Community Enhancement American Rescue Plan Act budget (Org 12905), and \$209,400 from the Community Enhancement budget (Org 12900) totaling \$350,071. The funding sources are Transient Occupancy Tax and General Purpose Revenue. There will be no change in net General Fund cost and no additional staff years.

### **BUSINESS IMPACT STATEMENT**

N/A

### **ADVISORY BOARD STATEMENT**

N/A

### **BACKGROUND**

#### **The City of El Cajon**

The mission of the City of El Cajon is to promote a diverse and vibrant community as the sixth largest city in San Diego County. Today's allocation of \$40,670 will go towards the El Cajon Police Department to enhance its security measures by purchasing a camera tower that would monitor certain areas of El Cajon to maintain public safety.

#### **Jacumba-Boulevard Revitalization Alliance**

The mission of Jacumba-Boulevard Revitalization Alliance is to provide support and services to the community to provide a safe and healthy communities through various events and outreach. Today's Allocation of \$15,000 will help them aid with the cost of Fire Insurance to continue

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operations on the Back Country Resource Center and allow them to hold future meetings, services, and events for the community. The allocation is necessary to address the impacts of the COVID-19 pandemic on the organization that occurred when stay-at-home orders and other pandemic responses resulted in the cancellation or suspension of events and adversely impacted fundraising.

### **The San Diego River Park Foundation**

The mission of The San Diego River Park Foundation is to protect and enhance the valuable resources provided by the San Diego River as well as encouraging communities to embrace its history and legacy by advocating for the creation of a park system along its length. Today's allocation of \$75,000 will go towards the San Diego River Park Foundation, which will be used to help them take a comprehensive approach to reducing significant amounts of trash along the river. The allocation is necessary to address the impacts of the COVID-19 pandemic on the organization that occurred when stay-at-home orders and other pandemic responses resulted in the cancellation or suspension of events and adversely impacted fundraising.

### **San Diego Police Officers Association Foundation**

The Mission of The San Diego Police Officers Association is to assist San Diego police officers in issues related to wages, hours, and working conditions as well as aid members and their families in sickness, distress, and death, and strives to improve social relations and welfare among the members. Today's allocation of \$10,000 will go towards their 14<sup>th</sup> Annual Charity Golf Tournament for Widows and Orphans fund. The allocation is necessary to address the impacts of the COVID-19 pandemic on the organization that occurred when stay-at-home orders and other pandemic responses resulted in the cancellation or suspension of events and adversely impacted fundraising.

### **American Legion Post #479 Department of California**

The mission of Poway American Legion Post 479 is to help Veterans and other members of the community through the organization of community events. Today's allocation of \$6,400 that will be used to purchase sleeping bags to homeless veterans, Christmas gifts for local active-duty military and their families for their Christmas event, and purchase flight tickets and room to send 2-4 candidates from the National Boys and Girls State to a conference in Sacramento.

### **ArtBusXpress**

The Mission of ArtBusXpress is Opening young hearts and minds to experience the magic of the creative process and see a new world of possibilities for themselves and all that they touch by championing the importance of arts, science, and cultural education. Today's Allocation of \$50,000 will help them provide field trips to thousands of Title I students to arts and cultural sites across all of San Diego County and to partially fund payroll of staff, transportation, and reservation fees.

### **Ramona Skatepark Champions**

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The mission of Ramona Skatepark Champions is to raise money to build skateparks that promote physical health, fun, and sports to bring the Ramona community together. Today's allocation of \$18,000 will fund a Pop-up skatepark that runs a temporary and portable skatepark out of parking lots in Ramona. These funds will be used to purchase seating, cell-phone portable charges, skateboarding magazines, music, and teen interest books for its "teen lounge".

### **San Diego East County Chamber of Commerce**

The mission of the San Diego East County Chamber of Commerce is to serve as the voice of and advocate for improving business opportunities, public policy and business resources throughout San Diego County. Today's allocation of \$100,000 will go towards the fulfillment of five goals, including the promotion of tourism, a partnership with the East County Homelessness Task Force, and the bi-annual health fair for healthy living industry businesses.

### **NotMeCA, Inc.**

The mission of NotMeCA, Inc. is to prevent sexual assault and end domestic violence, by helping women get professional firearms training, legally purchase firearms for self-defense, and obtain a carry permit so they can defend themselves outside the home. Today's allocation of \$25,000 will provide support to women in San Diego County in the program who cannot afford professional training on safety and proficiency as well as equipment costs, ammunition costs, range fees, fees for permits, and other expenses that help safely train, educate, and empower women.

### **Poway High School Foundation**

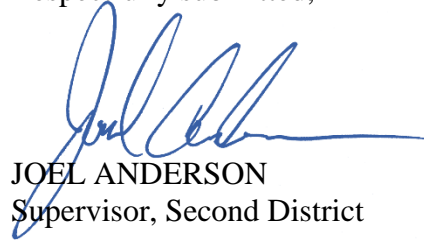
The mission of the Poway High Foundation is to advance the ideals of the Poway High community through active involvement of students, staff, parents, alumni and friends. By inspiring and nurturing a culture of philanthropy, the Foundation serves as the school's primary fundraising organization. Today's allocation of \$10,000 goes to the Poway High Foundation to pay for air travel and attendance ticket costs of the Poway High School Robotics team, Team Spyder 1622, to attend the FIRST Championship robotics competition in Houston, Texas.

### **LINKAGE TO THE COUNTY OF SAN DIEGO STRATEGIC PLAN**

Today's proposed actions to approve the grant allocations for the Neighborhood Reinvestment program, Community Enhancement program, and Community Enhancement ARPA program support the Sustainability, Community, and Equity Initiatives in the County of San Diego's 2022-2027 Strategic Plan by providing an opportunity for the Board of Supervisors to assist non-profits and public agencies that stimulate tourism, promote the economy, create jobs, enhance a better quality of life, address the adverse impacts of the COVID-19 pandemic, and/or fund one-time community, social, environmental, educational, cultural or recreational needs that serve public purposes in the county.

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Respectfully submitted,



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Supervisor, Second District

**ATTACHMENT(S)**

N/A