

**COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS
TUESDAY, APRIL 22, 2025**

MINUTE ORDER NO. 4

**SUBJECT: AUTHORIZE COMPETITIVE SOLICITATION FOR EVIDENCE-BASED
FAMILY HOME VISITING SUPPORT SERVICES (DISTRICTS: ALL)**

OVERVIEW

The County of San Diego (County) provides Evidence-Based Family Home Visiting Support Services for children and families following the Healthy Families America (HFA) evidence-based family-focused model. The HFA model is currently utilized for services provided by both the County Health and Human Services Agency (HHSA), Medical Care Services (MCS) department and the First 5 Commission of San Diego County (First 5) and employs a framework to strengthen the health and well-being of parents and children through a series of home visits. County Public Health Nurses (PHNs) conduct the home visits provided by MCS. The First 5 program is administered by contracted providers employing a trained, community-based, culturally responsive family support specialist.

Through a business re-engineering process, HHSA has determined that a more equitable and effective option would be to integrate these two programs to optimize the level of care provided to the families receiving home visitation services and maximize available revenue. If approved, today's recommendation authorizes the Director, Department of Purchasing and Contracting to issue a competitive solicitation for Evidence-Based Family Home Visiting Support Services and award one or more contracts for the delivery of these services. Selected providers will coordinate service delivery with PHNs to ensure that each family is provided with the appropriate level of service based on need.

Today's item supports the County vision of a just, sustainable, and resilient future for all, specifically those communities and populations in San Diego County that have historically been left behind, as well as our ongoing commitment to the regional *Live Well San Diego* vision of healthy, safe, and thriving communities by supporting families in making healthy lifestyle choices, developing resiliency, and enjoying the highest quality of life.

RECOMMENDATION(S)

CHIEF ADMINISTRATIVE OFFICER

In accordance with Section 401, Article XXIII of the County Administration Code, authorize the Director, Department of Purchasing and Contracting, to issue a Competitive Solicitation for Evidence-Based Family Home Visiting Support Services, and upon successful negotiations and determination of fair and reasonable price, award one or more contracts for a term of one year, with four option years and up to an additional six months if needed; and to amend contracts as needed to reflect changes to services and funding.

EQUITY IMPACT STATEMENT

The County of San Diego Health and Human Services Agency (HHSA) has been instrumental in supporting Home Visiting programs for over two decades, with the goal of improving the health and well-being of families and reducing health disparities by building and sustaining community partnerships. This includes engaging overburdened families through home visiting services, cultivating and strengthening nurturing parent-child relationships, promoting healthy childhood growth and development, and enhancing family functioning by reducing risk and building protective factors.

Additional resources include referrals to the Women, Infants and Children (WIC) program, food assistance, diaper bank, housing, medical providers and behavioral health services.

The Home Visiting program is designed to support families who are particularly vulnerable to adverse childhood experiences, ensuring person-centered services are utilized to address their specific needs. The program emphasizes culturally responsive practices by tailoring services to the unique needs of diverse communities. Every effort is made to match eligible families with staff who speak their language and understand their culture and staff are trained in active listening and cultural humility.

The Home Visiting program utilizes Parent Satisfaction surveys as an essential tool for collecting feedback from families, providing insights into their experiences. Participant feedback promotes program improvements and can further strengthen community engagement by demonstrating responsiveness and a commitment to meeting the evolving needs of families. In Fiscal Year 2023-24, the Medical Care Services (MCS) Home Visiting program provided services for 900 families and First 5 provided home visiting services to 632 families, countywide.

SUSTAINABILITY IMPACT STATEMENT

Today's proposed action supports the County of San Diego Sustainability Goal #1 to engage the community in meaningful ways; Sustainability Goal #2 to provide just and equitable access; and Sustainability Goal #4 to protect the health and well-being of everyone in the region. The home visiting approach creates fair and equitable access to services by meeting families where they are at and collaborating with the family to create service plans that support their well-being. Through the Healthy Families America evidence-based family-focused model, this approach fosters positive parenting, promotes child health and development, and helps prevent child maltreatment.

FISCAL IMPACT

Funds for this request are partially included in the Fiscal Year (FY) 2025-26 CAO Recommended Operational Plan in the Health and Human Services Agency. If approved, this will result in estimated annual costs and revenue of up to \$6.0 million in FY 2025-26 that would grow in subsequent years as integration of the home visiting disciplines occurs and additional revenue is realized. The funding source for the new, integrated Home Visiting program includes Proposition 10 approved by the First 5 Commission, Social Services Administrative Revenue, California Home Visiting Program State General Fund Expansion, Maternal, Infant, Early Childhood funding from the California Department of Public Health, and Realignment. Appropriations are currently partially included as part of HHSA's FY 2025-26 CAO Recommended Operational Plan. Additional appropriation may be needed within HHSA depending on final program design to transfer Proposition 10 funding that is part of the budget under the First 5 commission. This would be requested as part of the FY 2025-26 CAO Recommended Operational Plan Change Letter or subsequent quarterly status adjustments. There will be no change in net General Fund cost and no additional staff years.

BUSINESS IMPACT STATEMENT

N/A

ACTION:

ON MOTION of Supervisor Anderson, seconded by Supervisor Montgomery Steppe, the Board of Supervisors took action as recommended, on Consent.

AYES: Anderson, Lawson-Remer, Montgomery Steppe

ABSENT: Desmond; (District 1 Seat Vacant)

State of California)
County of San Diego) §

I hereby certify that the foregoing is a full, true and correct copy of the Original entered in the Minutes of the Board of Supervisors.

ANDREW POTTER
Clerk of the Board of Supervisors



Signed
by Andrew Potter