

**COUNTY OF SAN DIEGO
BOARD OF SUPERVISORS
TUESDAY, MAY 23, 2023**

MINUTE ORDER NO. 31

**SUBJECT: PROTECTING CHILDREN FROM CANNABIS POISONING
(DISTRICTS: ALL)**

OVERVIEW

Every year, thousands of young children consume and are sickened by marijuana edibles, which look like ordinary candy or cookies. Nearly one-fourth of these children are admitted to the hospital. The number of children hospitalized due to cannabis consumption has increased in recent years. In 2017, there were just over 200 reported cases of accidental ingestion of cannabis edibles by children under six nationwide. In 2021, the number increased to 3,054 - an increase of 1,375%. About 90 percent of the cases originated from the child's home.

In 2016, California voters were promised that the legalization of recreational marijuana through Proposition 64 would not result in the targeting or advertising of cannabis to children. However, seven years later, the industry is using billboards to promote cannabis-infused gummies and hard candies, shops named "Cookies" with flavors like lemonade, and advertisements that imitate Disney+ shows. The industry has not kept its promise, and it is time to reform the law.

Assembly <<https://www.jennifermcgrath.com/california-cannabis-law-legislative-update/california-cannabis-bills-2023-california-legislature/ab-1207-cannabis-labeling-advertising/>> Bill 1207, also known as the Cannabis Youth Protection Act, authored by Assemblymember Irwin, would prohibit cannabis or cannabis products that are attractive to children and advertisement and marketing that is attractive to children.

RECOMMENDATION(S)

SUPERVISOR JIM DESMOND

Direct the Chief Administrative Officer to express the County's support for AB 1207, consistent with Board Policy M-2.

EQUITY IMPACT STATEMENT

Children are among the most vulnerable in our community. By supporting AB 1207, the County of San Diego can help reduce the impact of accidental ingestion of cannabis on children. This would contribute to promoting equity in health outcomes and reducing disparities in access to healthcare services.

SUSTAINABILITY IMPACT STATEMENT

The proposed action to support AB 1207 would contribute to the County of San Diego Sustainability Goal of protecting health and wellbeing.

FISCAL IMPACT

There is no fiscal impact associated with this action. There will be no change in net General Fund cost and no additional staff years.

BUSINESS IMPACT STATEMENT

N/A

ACTION:

ON MOTION of Supervisor Desmond, seconded by Supervisor Anderson, the Board of Supervisors took action as recommended.

AYES: Vargas, Anderson, Lawson-Remer, Desmond

ABSENT: (District 4 Seat Vacant)

State of California)

County of San Diego) §

I hereby certify that the foregoing is a full, true and correct copy of the Original entered in the Minutes of the Board of Supervisors.

ANDREW POTTER

Clerk of the Board of Supervisors



Signed

by Andrew Potter