



NATHAN FLETCHER

CHAIR

**SUPERVISOR, FOURTH DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS**

AGENDA ITEM

DATE: May 24, 2022

11

TO: Board of Supervisors

SUBJECT

**NEIGHBORHOOD REINVESTMENT PROGRAM & COMMUNITY ENHANCEMENT
GRANTS (DISTRICT: 4)**

OVERVIEW

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

RECOMMENDATION(S)

CHAIR NATHAN FLETCHER

1. Allocate \$10,000 from the Community Enhancement Program budget (Org 12900) to Veterans in Business Network to support their Business Development Training and Veteran 2 Veteran Business Cohorts which helps guide the established Veteran business owner in assessing their business for strategic growth and success.
2. Allocate \$6,500 from the Community Enhancement Program budget (Org 12900) to Media Heritage, Inc. to help fund artists' fee at the Film Out San Diego 2022 LGBTQ Film Festival that will enhance our communities by providing San Diego County residents and visitors with the opportunity to engage in-person with filmmakers and actors telling LGBTQ stories.
3. Allocate \$5,000 from the Community Enhancement Program budget (Org 12900) to the San Diego Museum of Art to support the Front-End Evaluation Project for "Wonders of Creation: Art, Science, and Innovation in the Islamic World," an exhibition of Islamic visual culture in San Diego that engages the most diverse and widest possible audience.
4. Allocate \$10,000 from the Community Enhancement Program budget (Org 12900) to Shelter Providers of San Diego, dba HomeAid San Diego to fund operational support for them to continue to provide needed services to the most vulnerable populations.

**SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM & COMMUNITY
ENHANCEMENT GRANTS (DISTRICT: 4)**

5. Allocate \$7,500 from the Community Enhancement Program budget (Org 12900) to Alternative Healing Network to provide Community Wellness Collaborative with funds for their Free Community Wellness events to low-income community residents, Organizational Capacity Building that will develop outreach materials in the form of an impact report and case statement to articulate historical impact and role in helping communities achieve wellness through integrative health and services, and to fund the Wellness Education Resource Creation in creating a series of online videos showing free ways individuals can maintain wellness from home.
6. Allocate \$10,500 from the Community Enhancement Program budget (Org 12900) to San Diego Black LGBTQ Coalition to support the cost of venue space and staffing for the Black Pride Celebration at Hard Rock Hotel, and to cover the costs of Black Pride entertainers that are providing entertainment for Black Pride Weekend. This is an opportunity to support local Black LGBTQ performers and increase tourism.
7. Allocate \$25,000 from the Community Enhancement Program budget (Org 12900) to Partnership for a Better San Diego to help create an Alternative Staffing Agency by funding general operating costs such as rent, payroll for staff and participants that go through training, and subcontractor services including curriculum development and implementation, and translation.
8. Allocate \$10,000 from the Community Enhancement Program budget (Org 12900) to The Latino Legacy Foundation to fund the Timeline-Milestones-Stories, an online project that chronicles San Diego Latino experience, including historic roots, significant milestones and momentous current events.
9. Allocate \$59,074 from the Neighborhood Reinvestment Program budget (Org 15665) to Labor's Training and Community Development Alliance to help purchase video studio equipment and office equipment, including computers and a refrigerator.
10. Allocate \$25,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Robotics Inspiring Science and Engineering, Inc. to help fund the outfitting and equipping their new STEAM facility called "the Hub" which includes purchasing admin desk, outdoor tents and covering front room shelving, desktop computers and monitors, laptops, presentation projector, lighting upgrade, furnish, upgrade and equip a new facility that will serve as a Hub for STEAM educational opportunities for adults and youth, called "The RISE Hub."
11. Allocate \$75,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Friends of the Water Conservation Garden to help cover the cost associated with the development of a Master Site Plan that will include drawings for a New Oak Grove area, office space, Amphitheatre enhancements, and a food and beverage cart; New Office Trailer; improve and polish all technology automations to streamline tracking and record-

**SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM & COMMUNITY
ENHANCEMENT GRANTS (DISTRICT: 4)**

keeping abilities; and Printing Outreach Materials which will provide San Diego County residents the experience the many mental, physical, and social benefits of being outdoors.

12. Allocate \$50,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Grossmont Union High School District to support the Mount Miguel High School Stadium in funding the replacement of the current track surface that is used by the community.
13. Allocate \$5,000 from the Neighborhood Reinvestment Program budget (Org 15665) to The Vision of Children to help cover the costs of materials such as cards, folders, postage, posters, programs, stickers, printing costs, and office equipment to foster an efficient, well-equipped team and organization to extend their impact, and raise awareness and funds for research that will find cures for disabling vision disorders.
14. Allocate \$10,000 from the Neighborhood Reinvestment Program budget (Org 15665) to The San Diego River Park Foundation to provide the supplies needed to support community cleanups of the San Diego Riverbed, such supplies include trash bags, gloves, shovels, and hand tools.
15. Allocate \$25,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Assertive Family Solutions to help cover the cost of books, one-time cost of web hosting, stationary, ink, computers, and copies. The funds will help parents or relatives to become the best positive role models for their child.
16. Allocate \$10,000 from the Neighborhood Reinvestment Program budget (Org 15665) to The San Diego Art Institute to pay the remaining cost of purchasing a new vehicle to support their arts outreach program, the Valise Project, which will allow their education team to reach deserving students across San Diego County.
17. Allocate \$20,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Community Christian Service Agency to help with facility improvements such as repairing a large leak over their garage roof where they package and distribute food to families and individuals, updating equipment such as old refrigerators, replacing worn out shelving and lighting, and improving storage space with the replacement of larger sheds.
18. Allocate \$7,865 from the Neighborhood Reinvestment Program budget (Org 15665) to Girls Rising to support their outreach program by purchasing a new one-time Customer Relationship Management System, step and repeat, iPad booth ring light and compatible iPad to use at events and branded outreach materials including t-shirts, notebooks, pens, folders, stickers, lanyards, and tote bags with the Girls Rising logo. This will help girls at risk experience a sense of belonging in the community.
19. Allocate \$25,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Pathfinders of San Diego, Inc. to cover the cost of additional roof repairs of a dilapidated

**SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM & COMMUNITY
ENHANCEMENT GRANTS (DISTRICT: 4)**

roof at their residential recovery facility to help them continue housing for homeless men suffering from substance abuse disorder.

20. Allocate \$11,338 from the Neighborhood Reinvestment Program budget (Org 15665) to Christie's Place to cover the cost of one-time operational support and community outreach through marketing and technology resource, such as purchasing a new Customer Relationship Management system and develop and maintain a new, more robust, informative, interactive website, which will help them educate the community on HIV, make donor relationships, and help build trust in women to become advocates and supports.
21. Allocate \$7,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Alternative Healing Network to help fund Community Wellness Collaborative with the cost of market resources such as updated signage, window decaling, banners, sidewalk placards, post cards, flyers; and office technology such as purchasing iPad check in station to streamline the patient intake process. Funds will help provide a more efficient, patient friendly experience.
22. Allocate \$30,000 from the Neighborhood Reinvestment Program budget (Org 15665) to American Combat Veterans of War to help support their Veterans Moving Forward and Safe Warrior Outreach by providing funds for material such as challenge Coins, Logo Shirts, ink and paper supplies, flyers, program graduation clothing suits, belts, undergarments, shoes, storage cabinets, donation open shelving storage, and office rental.
23. Allocate \$50,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Asian Business Association San Diego to support the Asian Pacific Islander Economic Equity Advancement Program to increase its capacity to reach more businesses in need and address the compounding issues facing the small business community. Funds will help purchase printing of culturally responsive outreach materials, outreach equipment such as tents, signage and staff/volunteer apparel, technology equipment such as computers, tablets, scanners and printers, and office equipment for in-person training such as camera and recording equipment, and audio-visual equipment.
24. Establish appropriations of \$117 in the Neighborhood Reinvestment Program budget (Org 15665) based on the return of unused funds from prior year allocations so they can be allocated to other projects. (4 VOTES)
25. Find that these grants have a public purpose.
26. Authorize the Deputy Chief Administrative Officer/Chief Financial Officer to execute grant agreements with the organizations awarded grants establishing terms for receipt of the funds described above and to make minor amendments to the agreements that are consistent with the general purpose of the grants but do not increase the grants.

**SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM & COMMUNITY
ENHANCEMENT GRANTS (DISTRICT: 4)**

27. Find that the proposed allocations to Robotics Inspiring Science and Engineering, Inc, Grossmont Union High School District, Community Christian Service Agency and Pathfinders of San Diego, Inc. are exempt from review under the California Environmental Quality Act (CEQA) by Section 15301 of the CEQA Guidelines; and find that the proposed allocation to Friends of Water Conservation is exempt from Review under CEQA pursuant to Section 15061(b)(3) of the CEQA Guidelines.

EQUITY IMPACT STATEMENT

We recognize that the systemic impacts that inequitable policies may create for residents in San Diego County. The proposed allocation of funds is intended to improve the quality of life throughout the County by providing funds to nonprofits whose work addresses inequities by providing services to all throughout the county. Organizations are chosen for funding based on their location or the demographics they serve with a focus on underserved communities that contain higher numbers of People of Color and LGBTQ+ people. Organizations chosen should work to promote a sense of belonging and utilize equity in their operations, outreach, and programs. Supporting documents were reviewed as well as impact reports and community testimony to verify the organization meets these goals.

FISCAL IMPACT

Funds for these grant allocation requests are included in the Fiscal Year 2021-2022 Operational Plan for the Community Enhancement Program (Org 12900) and the Neighborhood Reinvestment Program (Org 15665). The fiscal impact of these recommendations is \$84,500 from the Community Enhancement Program (Org 12900) and \$410,277 from the Neighborhood Reinvestment Program (Org 15665) totaling \$494,777. The funding sources are Transient Occupancy Tax Revenues, and General Purpose Revenue.

Funds for the return of unused funds are not included in the Fiscal Year 2021-22 Operational Plan for the Neighborhood Reinvestment Program (Org 15665). If approved, it will result in cost and revenue of \$117 and the funding source is return of unused funds from prior year Neighborhood Reinvestment program allocations so they can be allocated to other projects.

There will be no change in net General Fund Cost and no additional staff years.

BUSINESS IMPACT STATEMENT

N/A

ADVISORY BOARD STATEMENT

N/A

BACKGROUND

**SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM & COMMUNITY
ENHANCEMENT GRANTS (DISTRICT: 4)**

Veterans in Business Network

Veterans in Business Network is on a mission to provide education, training, resources, and outreach to help Veterans in business succeed. Today's allocation of \$10,000 from the Community Enhancement Program budget (Org 12900) to Veterans in Business Network will support their Business Development Training and Veteran 2 Veteran Business Cohorts which will help guide the established Veteran business owner in assessing their business for strategic growth and success.

Media Heritage, Inc.

Media Heritage, Inc. promotes LGBTQ theatrical arts. Today's allocation of \$6,500 from the Community Enhancement Program budget (Org 12900) to Media Heritage, Inc. will support funds of artists' fee at the Film Out San Diego 2022 LGBTQ Film Festival that will enhance our communities by providing San Diego County residents and visitors with the opportunity to engage in-person with filmmakers and actors telling LGBTQ stories.

The San Diego Museum of Art

The San Diego Museum of Art's mission is to inspire, educate, and cultivate curiosity through great works of art. Today's allocation of \$5,000 from the Community Enhancement Program budget (Org 12900) to The San Diego Museum of Art will support the Front-End Evaluation Project for "Wonders of Creation: Art, Science, and Innovation in the Islamic World," the first large-scale exhibition of Islamic visual culture in San Diego with the objective of engaging the most diverse and widest possible audience.

Shelter Providers of San Diego, dba HomeAid San Diego

Shelter Providers of San Diego, dba HomeAid San Diego's mission is to help people experiencing or at risk of homelessness build new lives through construction, community engagement, and education. Today's allocation of \$10,000 from the Community Enhancement Program budget (Org 12900) to Shelter Providers of San Diego, dba HomeAid San Diego will fund towards operational support for them to continue to provide needed services to the most vulnerable populations.

Alternative Healing Network

Alternative Healing Network improves everyone's access to quality, affordable, integrative wellness care. Today's allocation of \$7,500 from the Community Enhancement Program budget (Org 12900) to Alternative Healing Network will provide Community Wellness Collaborative with funds for their Free Community Wellness events to low-income community residents, Organizational Capacity Building that will develop outreach materials in the form of an impact report and case statement to articulate historical impact and role in helping communities achieve wellness through integrative health and services, and to fund the Wellness Education Resource Creation in creating a series of online videos showing free ways individuals can maintain wellness from home.

San Diego Black LGBTQ Coalition

San Diego Black LGBTQ Coalition serves to provide resources, programs, groups, and services for the Black LGBTQ community members who are otherwise victimized or at risk of hardship due to being in the intersection of two minorities. Today's allocation of \$10,500 from the

**SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM & COMMUNITY
ENHANCEMENT GRANTS (DISTRICT: 4)**

Community Enhancement Program budget (Org 12900) to San Diego Black LGBTQ Coalition will support the cost of venue space and staffing for the Black Pride Celebration at Hard Rock Hotel, and to cover the costs of Black Pride entertainers that are providing entertainment for Black Pride Weekend. This is an opportunity to support local Black LGBTQ performers and increase tourism.

Partnership for a Better San Diego

Partnership for a Better San Diego improves the lives of working people by standing together and fighting for each other. Today's allocation of \$25,000 from the Community Enhancement Program budget (Org 12900) to The San Diego Labor Council will create an Alternative Staffing Agency by funding general operating costs such as rent, payroll for staff and participants that go through training, and subcontractor services including curriculum development and implementation, and translation.

The Latino Legacy Foundation

The Latino Legacy Foundation preserves rich Latino history by recognizing accomplishments that have contributed to the betterment of humanity. Today's allocation of \$10,000 from the Community Enhancement Program budget (Org 12900) to The Latino Legacy Foundation will fund the Timeline-Milestones-Stories, an online project that chronicles San Diego Latino experience, including historic roots, significant milestones and momentous current events.

Labor's Training and Community Development Alliance

Labor's Training and Community Development Alliance provides direct assistance to overcoming community barriers to economic well-being. Today's allocation of \$59,074 from the Neighborhood Reinvestment Program budget (Org 15665) to Labor's Training and Community Development Alliance will help pay the cost of video studio equipment and office equipment, including computers and a refrigerator.

Robotics Inspiring Science and Engineering, Inc.

Robotics Inspiring Science and Engineering, Inc. elevates and advances urban leadership through dialogue-based civic engagement, dynamic nonprofit partnerships, and direct training and support to increase the capacity of urban residents to effect meaningful community change. Today's allocation of \$25,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Robotics Inspiring Science and Engineering, Inc. will help furnish, upgrade and equip a new facility that will serve as a Hub for STEAM educational opportunities for adults and youth, called "The RISE Hub."

Friends of The Water Conservation Garden

Friends of The Water Conservation Garden provides a peaceful space and nurtures a sense of wellness and community for all by raising awareness about the importance of water conservation to residents across San Diego County. Today's allocation of \$75,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Friends of The Water Conservation Garden will help with the capital costs to pay for the possible future development of the Water Conservation

**SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM & COMMUNITY
ENHANCEMENT GRANTS (DISTRICT: 4)**

Garden by providing funds for a Master Site Plan that will include drawings for a New Oak Grove area, office space, Amphitheatre enhancements, and a food and beverage cart; New Office Trailer; one time technology costs to improve and polish all technology automations to streamline tracking and record-keeping abilities; and obtain Printing Outreach Materials which will provide San Diego County residents the experience the many mental, physical, and social benefits of being outdoors.

Grossmont Union High School District

Grossmont Union High School District is a public school district located in eastern San Diego County, California, and serves high school, adult school, and Regional Occupational Program (ROP) students throughout the County. Today's allocation of \$50,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Grossmont Union High School District will help support the Mount Miguel High School Stadium in funding the replacement of the current track surface that is used by the community.

The Vision of Children

The Vision of Children is dedicated to curing hereditary childhood blindness and vision disorders. Today's allocation of \$5,000 from the Neighborhood Reinvestment Program budget (Org 15665) to The Vision of Children will cover the costs of marketing and promotion platforms and materials such as cards, folders, postage, posters, programs, stickers, printing costs, office equipment and software that will foster an efficient, well-equipped team and organization to extend their impact, and raise awareness and funds for research that will find cures for disabling vision disorders.

The San Diego River Park Foundation

The San Diego River Park Foundation creates a better future for our region's namesake waterway and region to engage people to make a difference and to create a place where nature and people thrive. Today's allocation of \$10,000 from the Neighborhood Reinvestment Program budget (Org 15665) to The San Diego River Park Foundation will help provide the supplies needed to support community cleanups of the San Diego Riverbed, such supplies include trash bags, gloves, shovels and hand tools.

Assertive Family Solutions

Assertive Family Solutions strives to provide healthy, happy, loving environments for the youth in our community by identifying necessary resources to help them develop to their full potential. Today's allocation of \$25,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Assertive Family Solutions will help purchase books, accounting services, miscellaneous such as one-time cost of web hosting, stationary, ink, computer services, and copies. The funds will help parents or relatives to become the best positive role models for their child.

The San Diego Art Institute

The San Diego Art Institute aspires to surprise, excite, and challenge the assumptions of our world through equitable access to exhibitions of contemporary art and arts education. Today's allocation of \$10,000 from the Neighborhood Reinvestment Program budget (Org 15665) to the San Diego Art Institute will help them reach their goal of purchasing a new vehicle to support their arts

**SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM & COMMUNITY
ENHANCEMENT GRANTS (DISTRICT: 4)**

outreach program, the Valise Project, which promotes arts education and enhanced learning through an interactive discussion and hands-on art making project.

The Community Christian Service Agency

The Community Christian Service Agency provide emergency services to individuals and families in need in San Diego County, including food, clothing, and referrals, and where practicable, counseling to assist in their transition to self-reliance. Today's allocation of \$20,000 from the Neighborhood Reinvestment Program budget (Org 15665) to the Community Christian Service Agency will help fund facility improvements such as repairing a large leak over their garage roof where they package and distribute food to families and individuals, updating equipment such as old refrigerators, replacing worn out shelving and lighting, and improving storage space with the replacement of larger sheds.

Girls Rising

Girls Rising empower girls to recognize their value and pursue higher goals through a community of women mentors. Today's allocation of \$7,865 from the Neighborhood Reinvestment Program budget (Org 15665) Girls Rising will support their outreach program by purchasing a new one-time Customer Relationship Management System, step and repeat, iPad booth ring light and compatible iPad to use at events and branded outreach materials including t-shirts, notebooks, pens, folders, stickers, lanyards, and tote bags with the Girls Rising logo. This will help girls at risk experience a sense of belonging in the community.

Pathfinders of San Diego, Inc.

Pathfinders of San Diego, Inc. provides housing, healing, and hope to men and their families impacted by alcohol, addiction, and behavioral health issues. Today's allocation of \$25,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Pathfinders of San Diego, Inc. will cover the cost of additional roof repairs of a dilapidated roof at their residential recovery facility to help them continue housing for homeless men suffering from substance abuse disorder.

Christie's Place

Christie's Place provides HIV/AIDS education, support and advocacy to empower women, children, families and individuals whose lives have been impacted by HIV/AIDS to take charge of their health and wellness. Today's allocation of \$11,338 from the Neighborhood Reinvestment Program budget (Org 15665) to Christie's Place will cover the cost of one-time operational support and community outreach through marketing and technology resource by purchasing a new Customer Relationship Management system and develop and maintain a new, more robust, informative, interactive website. This will help Christie's Place educate the community on HIV, make donor relationships, and help build trust in women to become advocates and supports.

Alternative Healing Network

Alternative Healing Network improves everyone's access to quality, affordable, integrative wellness care. Today's allocation of \$7,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Alternative Healing Network will help fund Community Wellness Collaborative with the cost of market resources such as updated signage, window decaling, banners, sidewalk

**SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM & COMMUNITY
ENHANCEMENT GRANTS (DISTRICT: 4)**

placards, post cards, flyers; and office technology such as purchasing iPad check in station to streamline the patient intake process. Funds will help provide a more efficient, patient friendly experience.

American Combat Veterans of War

American Combat Veterans of War provides assistance to warriors and families all across the United States. Today's allocation of \$30,000 from the Neighborhood Reinvestment Program budget (Org 15665) to American Combat Veterans of War will support their Veterans Moving Forward and Safe Warrior Outreach by providing funds for material such as challenge Coins, Logo Shirts, ink and paper supplies, flyers, program graduation clothing suits, belts, undergarments, shoes, storage cabinets, donation open shelving storage, and office rental.

Asian Business Association San Diego

Asian Business Association San Diego takes a proactive leadership role in the community by developing current and future business leaders through educational programs, scholarships, and economic development. Today's allocation of \$50,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Asian Business Association San Diego will support the Asian Pacific Islander Economic Equity Advancement Program to increase its capacity to reach more businesses in need and address the compounding issues facing the small business community. Funds will help purchase printing of culturally responsive outreach materials, outreach equipment such as tents, signage and staff/volunteer apparel, technology equipment such as computers, tablets, scanners and printers, and office equipment for in-person training such as camera and recording equipment, public address systems and audio-visual equipment.

LINKAGE TO THE COUNTY OF SAN DIEGO STRATEGIC PLAN

Today's proposed actions to approve the grant allocations for the neighborhood Reinvestment and Community Enhancement Programs supports the Sustainability, Community, and Equity Initiatives in the County of San Diego's 2022-2027 Strategic Plan by providing an opportunity for the Board of Supervisors to assist non-profits and public agencies' program and services that stimulate tourism, promote economy, create jobs, enhance a better quality of life, and/or fund one-time community, social, environmental, educational, cultural or recreational needs that serve public purposes in the county.

Respectfully submitted,

A handwritten signature in black ink that reads "Nathan Fletcher". The signature is stylized with a large, sweeping "N" and a cursive "Fletcher".

NATHAN FLETCHER

**SUBJECT: NEIGHBORHOOD REINVESTMENT PROGRAM & COMMUNITY
ENHANCEMENT GRANTS (DISTRICT: 4)**

Supervisor, Fourth District

ATTACHMENT(S)

N/A