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2022 SEP 19 PM 1:24

NATHAN FLETCHER

CHAIR

SUPERVISOR, FOURTH DISTRICT
SAN DIEGO COUNTY BOARD OF SUPERVISORS

AGENDA ITEM

DATE: September 27, 2022

13

TO: Board of Supervisors

SUBJECT

**COMMUNITY ENHANCEMENT AMERICAN RESCUE PLAN ACT,
COMMUNITY ENHANCEMENT AND NEIGHBORHOOD REINVESTMENT
PROGRAM GRANTS (DISTRICT: 4)**

OVERVIEW

The County of San Diego is fortunate to have an opportunity to reinvest taxpayer money into our communities for the benefit of the public. This action will assist the County in meeting the needs of the community.

RECOMMENDATION(S)

CHAIR NATHAN FLETCHER

1. Allocate \$40,000 from the Community Enhancement Program ARPA budget (Org 12905) to Pilipino Workers Center/Asian Solidarity Collective to support the Executive Director and Organizer Positions, Community Discussions on reimaging community safety as a form of wellness for BIPOC communities, and the Bystander and De-escalation trainings which will provide Mental Health First Aid Training.
2. Allocate \$10,000 from the Community Enhancement Program budget (Org 12900) to Black Women Lead The Black Femme Fund to support the Sisterhood for Mental Health program which will provide stipends to Black women and femmes for 8 mental health therapy sessions through partnership with the Open Patch Collective.
3. Allocate \$20,000 from the Community Enhancement Program budget (Org 12900) to Casa de Oro Alliance to help fund community and business development associates which will provide administrative and operational support and connection to advance the Campo Road Corridor Specific Plan. Funds will also support the community business events which provides trainings and workshops for Casa de Oro business owners to improve their sales and to raise awareness of CDO Businesses and increases traffic to the

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many diverse businesses that operate in Casa de Oro. Operation support includes printing costs for flyers, website development, social media, and web-based content.

4. Allocate \$10,000 from the Community Enhancement Program budget (Org 12900) to Cesar Chavez Service Clubs, Inc. to help create the UDW Documentary, which showcases the lives of Fahari Jeffers and Ken Seaton-Msemaji, and the founding of the United Domestic Workers.
5. Allocate \$10,000 from the Community Enhancement Program budget (Org 12900) to College Area Economic Development Corporation to fund the Public Art/Mural Projects where they will hire artists to create and install public murals on commercial buildings to enhance the shopping, walking, traveling experience of the businesses, neighbors, and visitors throughout the College Area. Funding will also support the fire station innovation cowork that offers home-based businesses, work from-home employees and entrepreneurs a place to work, and to fund the hosting public special event which will attract regional visitors and residents to the College Area.
6. Allocate \$5,000 from the Community Enhancement Program budget (Org 12900) to Cygnet Theatre Company to fund the Military Outreach program by covering stipends and study guides which will support teaching artists at local military bases and other military-focused sites to provide military personal, veterans, and military families with theatre workshops.
7. Allocate \$5,000 from the Community Enhancement Program budget (Org 12900) to Sprockids San Diego to help expand and grow Sprockids programs by offering full or partial program fee waivers to families who experience financial hardship, funds will also be used for salaries, outreach, and additional operating expenses.
8. Allocate \$10,000 from the Community Enhancement Program budget (Org 12900) to TransFamily Support Services to help support the Youth Programming which provides no-cost, supportive interventions to stimulate positive mental and behavioral health among transgender and gender non-binary youth up to the age of 30.
9. Allocate \$15,000 from the Neighborhood Reinvestment Program budget (Org 15665) to AMVETS Department of California Services Foundation to fund the Welcome Home Program which will be used to purchase and provide beds, bedding, pillows, nightstands, dressers, dining tables, dining chairs, couches, coffee tables and end tables to veterans and their families.
10. Allocate \$15,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Cesar Chavez Service Clubs, Inc. to help fund technology investments for the organization, including laptops for new staff, replacing outdated computers and printers, video equipment to capture and share club activities virtually, and to help fund office

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supplies and materials, and outdoor activity supplies that will be used at community service projects and other outdoor events.

11. Allocate \$10,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Interfaith Shelter Network of San Diego to help purchase a new office multifunction copier, printer, and scanner that is used by multiple staff members to produce copies of client applications and documentation, reports and other documentation connected to their program.
12. Allocate \$40,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Outdoor Outreach to help acquire an 8-10 passenger van and purchase of shrink wrap branding for the van, to be used to transport youth to and from program outings, increasing the number of youth who are able to experience the region's parks and beaches, and ensuring that youth are not turned away from programs simply due to lack of available transportation.
13. Allocate \$10,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Pilipino Workers Center/Asian Solidarity Collective to help fund new office space renovation costs, furnishings, and office supplies for their community center.
14. Allocate \$30,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Reuben H. Fleet Science Center to help fund the Heikoff Dome Theater renovations. Funding will allow replacement of decade-old seats and carpet with the newest standards and ease in cleaning to keep the seats sanitary for all guests.
15. Allocate \$10,000 from the Neighborhood Reinvestment Program budget (Org 15665) to San Diego Art Institute to fund the ICA San Diego Scissor Lift which will allow them to incorporate new elements into their public programming, activating spaces.
16. Allocate \$10,000 from the Neighborhood Reinvestment Program budget (Org 15665) to WalkSanDiego dba Circulate San Diego to support Walk San Diego by paying for one-time updates to cloud-based file system and one-time updates to their website and branding.
17. Establish appropriations of \$48,257 in the Community Enhancement Budget (Org 12900) based on the unused prior year allocation to be allocated to future projects in Fiscal year 2022-23. **(4 Votes)**
18. Find that each of the grants has a public purpose.
19. Authorize the Deputy Chief Administrative Officer/Chief Financial Officer to execute grant agreements or amendments to agreements with the organizations awarded grants establishing terms for receipt of the funds described above and to make minor

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amendments to the agreements that are consistent with the general purpose of the grants but do not increase the grants

20. Find that the proposed allocation of funds to the College Area Economic Development Corporation and Reuben H. Fleet Science Center are exempt from review under Section 15301 of the California Environmental Quality Act (CEQA) Guidelines.

EQUITY IMPACT STATEMENT

We recognize that the systemic impacts that inequitable policies may create for residents in San Diego County. The proposed allocation of funds is intended to improve the quality of life throughout the County by providing funds to nonprofits whose work addresses inequities by providing services to all throughout the county. Organizations are chosen for funding based on their location or the demographics they serve with a focus on underserved communities that contain higher numbers of People of Color and LGBTQ+ people. Organizations chosen should work to promote a sense of belonging and utilize equity in their operations, outreach, and programs. Supporting documents were reviewed as well as impact reports and community testimony to verify the organization meets these goals.

SUSTAINABILITY IMPACT STATEMENT

N/A

FISCAL IMPACT

Funds for these grant allocation requests are included in the Fiscal Year 2022-2023 Operational Plan for the Community Enhancement Program ARPA budget (Org 12905), the Community Enhancement Program (Org 12900) and the Neighborhood Reinvestment Program (Org 15665). The fiscal impact of these recommendations is \$40,000 from the Community Enhancement Program ARPA budget (Org 12905), \$70,000 from the Community Enhancement Program (Org 12900) and \$140,000 from the Neighborhood Reinvestment Program (Org 15665) totaling \$250,000. The funding sources are Transient Occupancy Tax Revenues and General Purpose Revenue.

BUSINESS IMPACT STATEMENT

N/A

ADVISORY BOARD STATEMENT

N/A

BACKGROUND

Pilipino Workers Center/Asian Solidarity Collective

The mission of the Pilipino Workers Center/Asian Solidarity Collective (ASC) is to activate Asian American social justice consciousness, condemn anti-Blackness, and build Asian solidarity intersectionality with Black, Brown, and Indigenous folks, people with disabilities, queer and trans people of color, and all oppressed communities (collectively BIPOC). Today's

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allocation of \$40,000 from the Community Enhancement Program ARPA budget (Org 12905) to Pilipino Workers Center/Asian Solidarity Collective will support the Executive Director and Organizer Positions needed to help support ASC's mission, Community Discussions on reimagining community safety as a form of wellness for BIPOC communities, and the Bystander and De-escalation trainings which will provide Mental Health First Aid Training to help BIPOC individuals confront with difficult situations.

Black Women Lead: The Black Femme Fund

Black Women Lead: The Black Femme Fund is dedicated to ensuring Black femmes and their children have immediate access to the necessary funds to improve their lives. Today's allocation of \$10,000 from the Community Enhancement Program budget (Org 12900) to Black Women Lead the Black Femme Fund will support the Sisterhood for Mental Health program which will provide stipends to Black women and femmes who may not otherwise be able to afford help for 8 mental health therapy sessions through partnership with the Open Patch Collective.

Casa de Oro Alliance

Casa de Oro Alliance creates and maintains a historically rich, culturally diverse, thriving community that is attractive, safe, pedestrian-friendly, and a popular destination for dining, entertainment, and shopping. Today's allocation of \$20,000 from the Community Enhancement Program budget (Org 12900) to Casa de Oro Alliance will help fund community and business development associates which will provide administrative and operational support and connection to advance the Campo Road Corridor Specific Plan. Funds will also support the community business events which provides trainings and workshops for Casa de Oro business owners to improve their sales and to raise awareness of CDO Businesses and increases traffic to the many diverse businesses that operate in Casa de Oro. Operation support includes printing costs for flyers, website development, social media, and web-based content.

Cesar Chavez Service Clubs, Inc.

The Cesar Chavez Service Clubs, Inc. provides leadership development programs in public schools across San Diego County, building confidence, competence, and a sense of community within young people. Today's allocation of \$10,000 from the Community Enhancement Program budget (Org 12900) to Cesar Chavez Service Clubs, Inc. will help create the UDW Documentary, which showcases the lives of Fahari Jeffers and Ken Seaton-Msemaji, and the founding of the United Domestic Workers. The allocation will serve the public interest by helping promote awareness of the work of important civil rights and labor leaders in California.

College Area Economic Development Corporation

The College Area Economic Development Corporation's mission is to provide a united voice for their members and give each business owner the ability to flourish. Today's allocation of \$10,000 from the Community Enhancement Program budget (Org 12900) to College Area Economic Development Corporation will help fund the Public Art/Mural Projects where they will hire artists to create and install public murals on commercial buildings to enhance the shopping, walking, traveling experience of the businesses, neighbors, and visitors throughout the College Area. Funding will also support the fire station innovation cowork that offers home-

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based businesses, work from-home employees and entrepreneurs a place to work, and to fund the hosting public special event which will attract regional visitors and residents to the College Area.

Cygnnet Theatre Company

Cygnnet Theatre Company is committed to the dissection, examination, and celebration of the human story through the medium of live theatre. Today's allocation of \$5,000 from the Community Enhancement Program budget (Org 12900) to Cygnnet Theatre Company will fund the Military Outreach program by covering stipends and study guides which will support teaching artists at local military bases and other military-focused sites to provide military personal, veterans, and military families with theatre workshops.

Sprockids San Diego

Sprockids is an instructional program designed to engage young people, ages 5-18, in mountain biking. Biking provides a positive focus for youth, develops self-esteem, provides kids with a strong sense of community, and introduces them to a healthy active lifestyle. Today's allocation of \$5,000 from the Community Enhancement Program budget (Org 12900) to Sprockids San Diego will help expand and grow Sprockids programs by offering full or partial program fee waivers to families who experience financial hardship, funds will also be used for salaries, outreach, and additional operating expenses needed to facilitate the free and reduced cost community programs.

TransFamily Support Services

TransFamily Support Services is compassionately dedicated to saving the lives of Transgender and Gender Non-Binary youth by empowering them with education, support, resources, and advocacy throughout their transition. Today's allocation of \$10,000 from the Community Enhancement Program budget (Org 12900) to TransFamily Support Services will help support the Youth Programming which provides no-cost, supportive interventions to stimulate positive mental and behavioral health among transgender and gender non-binary youth up to the age of 30.

AMVETS Department of California Service Foundation

The AMVETS Department of California Service Foundation provides support and ensures resources are available to the men and women who have served our great nation, and the mental, physical, and social well-being of all veterans in California. Today's allocation of \$15,000 from the Neighborhood Reinvestment Program budget (Org 15665) to AMVETS Department of California Service Foundation will support the Welcome Home Program which will be used to purchase and provide beds, bedding, pillows, nightstands, dressers, dining tables, dining chairs, couches, coffee table and end tables to veterans and their families who are homeless or at risk of becoming homeless.

Cesar Chavez Service Clubs, Inc.

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Program budget (Org 15665) to Cesar Chavez Service Clubs, Inc. will help fund technology investments for the organization, including laptops for new staff, replace outdated computers and printers, video equipment to capture and share club activities virtually, and to help fund office supplies and materials, and outdoor activity supplies that will be used at community service projects and other outdoor events.

Interfaith Shelter Network of San Diego

Interfaith Shelter Network of San Diego's mission is to enable those they serve to move toward self-sufficiency by coordinating the efforts of participating congregations, social service agencies, and governmental programs to provide shelter and other resources to homeless individuals and families in the San Diego region. Today's allocation of \$10,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Interfaith Shelter Network of San Diego will help purchase a new office multifunction copier, printer, and scanner that is used by multiple staff members to produce copies of client applications and documentation, reports and other documentation connected to their program.

Outdoor Outreach

Outdoor outreach is a San Diego based nonprofit that utilizes the outdoors to inspire youth to see possibility and opportunity in their lives. Today's allocation of \$40,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Outdoor Outreach will help cover the costs of a 8-10 passenger van and the acquisition of "shrink wrap" branding for the van, to be used to transport youth to and from program outings, increasing the number of youth who are able to experience the region's parks and beaches, and ensuring that youth are not turned away from programs simply due to lack of available transportation.

Pilipino Workers Center/Asian Solidarity Collective

Pilipino Workers Center/Asian Solidarity Collective's (ASC) mission is to activate Asian American social justice consciousness, condemn anti-Blackness, and build Asian solidarity intersectionality with Black, Brown, and Indigenous folks, people with disabilities, queer and trans people of color, and all oppressed communities. Today's allocation of \$10,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Pilipino Workers Center/Asian Solidarity Collective will help fund renovation costs, furnishing, and office supplies for their community center.

Reuben H. Fleet Science Center

The Reuben H. Fleet Science Center connects people of all ages to the possibilities and power of science to create a better future. Today's allocation of \$30,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Reuben H. Fleet Science Center will help fund the Heikoff Dome Theater renovations. Funding will allow replacement of decade-old seats and carpet with the newest standards and ease in cleaning to keep the seats sanitary for all guests.

San Diego Art Institute

The San Diego Art Institute's mission is to advance regional contemporary art and artists while fostering cultural equity through access to meaningful art experiences. Today's allocation of

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\$10,000 from the Neighborhood Reinvestment Program budget (Org 15665) to San Diego Art Institute will support the ICA San Diego Scissor Lift which will allow them to incorporate new elements into their public programming, activating spaces. Will provide unlimited access to a lift.

WalkSanDiego, dba circulate San Diego

WalkSanDiego, dba Circulate San Diego's mission is to create excellent mobility choices and vibrant, healthy neighborhoods. Today's allocation of \$10,000 from the Neighborhood Reinvestment Program budget (Org 15665) to Circulate San Diego will support Walk San Diego helping pay for one-time updates to cloud-based file system and one-time updates to their website and branding.

LINKAGE TO THE COUNTY OF SAN DIEGO STRATEGIC PLAN

N/A

Respectfully submitted,

A handwritten signature in black ink that reads "Nathan Fletcher". The signature is stylized with a large, sweeping "N" and a long, horizontal stroke at the end.

NATHAN FLETCHER
Supervisor, Fourth District

ATTACHMENT(S)

N/A